

Media Information
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Teeing Up Excitement: BMW Golf Cup 2024 concludes in India.

Winners to represent India at World Final in Bangkok, Thailand.

The largest international tournament series for amateur golfers.

**#BMWGolfCup2024 #DrivenByPassion #BMWGolfSport #BMWIndia
#SheerDrivingPleasure**

Gurugram. BMW Group India today announced the winners of the BMW Golf Cup 2024. The national finals of the India edition of the largest amateur golf tournament – The BMW Golf Cup 2024 was held in Gurugram. The 37 regional tournament winners from 9 cities fought for supremacy at the national finals.

Mr. Venkatesh Sundaravadhanam, Mr. Sumant Poddar and Ms. Dhanalakshmi Rice emerged victorious in their respective categories. They will proudly represent India and enjoy a once-in-a-lifetime experience at the BMW Golf Cup World Final in March 2025 at the sensational Alpine Golf Club Bangkok, Thailand.

Mr. Vikram Pawah, President and CEO of BMW Group India, said, "BMW Group India has consistently championed the sport of golf, nurturing its growth from grassroots to the professional stage in the country. The BMW Golf Cup stands as an exemplary tournament in every aspect. Providing an exceptional platform, it allows amateur golfers to refine and exhibit their skills amidst the breathtaking settings of some of the finest golf courses in the nation. Undoubtedly, the BMW Golf Cup remains a pivotal highlight of the year and a coveted title that every amateur golfer aspires to claim."

BMW Golf Cup 2024 was held at spectacular golf courses across Chennai, Bengaluru, Hyderabad, Pune, Mumbai, Ahmedabad, Noida, Kolkata and Gurugram. Elevating the tournament's allure were prestigious brand partnerships with TaylorMade, Omega, Lufthansa, Vredestein, Google Pixel, and Ballantine's. Together, they contributed to making the BMW Golf Cup 2024 India's premier amateur golf series.

BMW Golf Cup, one of the world's largest amateur golf tournament series can trace its roots back a quarter of a century to a British-based initiative that ran on its own for five years before going

international. The tournament started as the BMW Invitation Tournament in UK. It has now developed into a global series with 1,000 qualifying tournaments involving 100,000 players in up to 50 countries. The best players from each nation qualify for the highlight, the BMW Golf Cup World Final.

An exclusive, invitation-only event, the BMW Golf Cup is open to golfers who are members of recognised golf clubs in country. The tournaments are held in accordance with the rules of the respective local golf club. It is also a loyalty program that rewards BMW customers with a chance to qualify for one of the largest amateur golf tournaments in the world. BMW India dealers identify amateur golfers amongst BMW owners who would be interested in participating in the tournament.

India is one of 50 participating countries at the World Final of BMW Golf Cup 2024 which is a global series with 1,000 qualifying tournaments involving 100,000 players. The BMW Golf Cup is an amateur golf tournament series designed for customers, prospects and opinion leaders and provides the right mix for an exclusive social interaction.

The BMW Golf Cup has three categories, A (for handicaps up to 12), B (for handicaps 13 – 28) and Ladies Category (for handicaps up to 28). The winners, runners-up and second runners-up of the individual handicap categories qualify for the National Final. The winners in each of the three handicap categories in the National Final qualify to take part in the World Final of BMW Golf Cup.

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