

BMW GROUP INDIA CONTINUES ITS TRAILBLAZING  
PERFORMANCE.  
HIGHEST-EVER CAR SALES (BMW + MINI).



15,721 UNITS (BMW + MINI)

+11% GROWTH





# 2024 SALES. BMW, MINI & BMW MOTORRAD.



BMW  
15,012 (UNITS)



MINI  
709 (UNITS)



BMW MOTORRAD  
8,301 (UNITS)



# HIGHEST-EVER BMW SALES.



15,012 UNITS

+13% GROWTH



MINI DELIVERS 709 UNITS.





# MINI 3-DOOR COOPER S POSTS HIGHEST-EVER ANNUAL SALES.

250 UNITS

+77% GROWTH





BMW MOTORRAD SELLS 8,301 UNITS.





# BMW CLOCKS BEST-EVER Q4, 2024.

4,958 UNITS

+15% GROWTH





# BEST-EVER BMW DECEMBER SALES.

2,244 UNITS

+17% GROWTH





# HIGHEST-EVER BMW LUXURY CLASS DELIVERIES.



2,507 UNITS

+8% GROWTH



# BMW X7 LEADS IN LUXURY CLASS SALES.



5,000+ UNITS SINCE LAUNCH

1,570 UNITS (2024)

+4% GROWTH



# BMW 7 SERIES LEADS IN ITS SEGMENT IN INDIA.



865 UNITS

+15% GROWTH



# DOMINANCE IN ELECTRIC LUXURY CAR SALES.



# 1,249

UNITS



BMW GROUP.  
MOST DIVERSE ELECTRIC PORTFOLIO IN INDIA.





BMW iX IS INDIA'S MOST SOLD LUXURY ELECTRIC  
VEHICLE.



1,100+  
UNITS SINCE LAUNCH



BMW i7 IS LARGEST SELLING ELECTRIC VEHICLE  
IN ITS CLASS.



384 UNITS



BMW SPORTS ACTIVITY VEHICLES ACCELERATE AHEAD.

8,351 UNITS



56% SHARE IN SALES

+16% GROWTH



# BMW X5 POSTS HIGHEST-EVER ANNUAL SALES.

2,056 UNITS



+89% GROWTH



BMW X1 LEADS AS HIGHEST-SELLING SAV.



OVER 20% SHARE IN SALES



BMW 3 SERIES.  
THRILLS AS HIGHEST-SELLING SEDAN.



20% SHARE IN SALES



BMW 5 SERIES LONG WHEELBASE.  
THE MOST ASPIRATIONAL BUSINESS SEDAN IN INDIA.



1000+ UNITS SINCE LAUNCH





+28%  
GROWTH

DRIVING INDIA INC.  
HIGH GROWTH IN CORPORATE SALES.



BMW PREMIUM SELECTION  
HIGH RESIDUAL VALUE DRIVING EXCEPTIONAL  
PERFORMANCE.

BMW Premium Selection.

+47%

GROWTH



BMW MOTORRAD SELLS 8,301 MOTORCYCLES.

87% SMART CC SHARE IN SALES





BMW MOTORRAD.  
BEST-EVER H2 SALES.



4,687 UNITS

+14% GROWTH



BMW MOTORRAD.  
BEST-EVER CORE BIKE ANNUAL SALES.



1,041 UNITS