

Media Information

The new MINI Countryman E John Cooper Works Pack debuts in India.

Only 20 units limited Edition MINI, to be exclusively available on MINI Online Shop.

Individualized and Sporty Look with John Cooper Works Trim combined with iconic MINI go-kart performance.

#MINI #MINIIndia #CountrymanE #JCW

Gurugram. MINI India announced the launch of the new MINI Countryman E John Cooper Works Pack. The car will be available as a completely built-up unit (CBU) and can exclusively be booked on the MINI Online Shop (shop.mini.in). Only 20 units of this limited edition MINI will be available for sale - deliveries will begin on 10th June 2025.

The electrified third generation MINI Countryman, now with the John Cooper Works Pack combines progressive technology with sportiness of the JCW Pack, along with the basic principles of MINI body language and origins. It packs an innovative punch with a new personality and hallmark driving dynamics.

Mr. Vikram Pawah, President and CEO, BMW Group India said, “The MINI Countryman E John Cooper Works Pack is the more elusive version of the MINI Countryman E. It is a perfect fit for someone who likes to stand out from the rest and wants the racetrack flair in the urban setting. With exclusive design attributes, the MINI Countryman E JCW Pack is the uncompromisingly dynamic edition that takes inspiration from MINI’s motorsport genes and legendary racing successes. It surely makes driving the MINI even more exciting.”

The ex-showroom price is:

The MINI Countryman E John Cooper Works Pack - INR 62,00,000

*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO, statutory taxes/fees, other local tax/cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local MINI Authorised Dealer.

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The new MINI Countryman E JCW Pack will be available in two striking colours - Legend Grey and Midnight Black with Roof and Mirror Caps in Jet Black. 19-inch wheels JCW Runway Spoke Black is available as standard. Upholstery includes JCW Sports Seats with Vescin/Cord Combination | JCW Black.

The car comes with a standard two-year warranty for unlimited kilometres. The 5 years 24x7 Road-Side Assistance provide complete peace of mind while on the move with facilities like portable roadside charging. These benefits are transferrable along with the ownership of the car. The ownership experience is hassle free as the high voltage battery is covered by a warranty for 8 years or 160,000 kilometres. Service inclusive plan for Countryman E starts from 4 yrs / 200,000 kms and package extension is available up to 10 yrs / 2,00,000 kms. An option to extend warranty benefits from third year of ownership and extendable up to maximum ten years, is also available

Thanks to BMW India Financial Services, customized and flexible financial solutions are designed as per individual requirements. Customers enjoy great value and complete peace of mind with MINI Smart Finance. It includes attractive monthly instalments, assured buy-back option up to five years, flexible term-end opportunities, and options to upgrade to a new model among other benefits.

The new MINI Countryman E John Cooper Works Pack

The new MINI Countryman E John Cooper Works represents the comprehensive transformation that is reflected in the new **design** language 'Charismatic Simplicity'. It combines the traditional MINI values with progressive innovations in a particularly authentic way, reducing the vehicle design to the essentials. With its dynamic, sporty exterior and exclusive JCW trim, the special edition MINI Countryman E John Cooper Works Pack stands out as the epitome of driving fun and individuality.

The new MINI Countryman E John Cooper Works JCW Pack is the vehicle for the whole family, with sporty details on the exterior as well as interior. The exterior color options **Legend Grey** or **Midnight Black** are complemented by roof and mirror caps and Sport Stripes in Black. The **John Cooper Works trim** stands out with unique design features of the Grille, Bumpers, Side Skirts, Rear Spoiler and Door Entry Sills. The JCW Aerodynamic styling, JCW Sports stripes in Black, Black Roof rails offer a dynamic appearance. The Piano Black Exterior Trim and wheel arches add to the sporty look of the car. The 19-inch JCW Runway Spoke Black alloy wheels further elevates the sharp character. The visual three-part division into the vehicle body, surrounding window area and contrasting roof ensure the MINI is instantly recognizable. The surfaces look particularly exciting thanks to an integrative treatment of details. Absence of side scuttles

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and flush door handles underline the clear and modern overall impression. A clearly defined shoulder area gives a decidedly athletic body. A wide stance on the rear, characteristic charisma and a modern minimalist design with clearly designed surfaces ensure the new MINI Countryman E John Cooper Works Pack has a significantly enhanced presence.

The striking appearance of the car is enhanced by three selectable **Signatures Modes** (Classic, Favoured and John Cooper Works) for the **Daytime Running Lights (DRLs)** of the LED headlights and the redesigned matrix rear lights. All three modes begin and end with a specially orchestrated welcome and goodbye animation. The intelligent High Beam Assistant takes care not to blind oncoming traffic during night-time driving.

Minimalist design, digital innovations and an immersive user experience are the hallmarks of the **interior**. The sportiness is elevated with **JCW Sports Seats**, Vescin/Cord combination JCW Black upholstery and JCW Dashboard Trim. The **JCW Steering Wheel** with paddle shifters adds to the hallmark MINI go-kart feeling. The **Headliner Anthracite** elevates aesthetics inside the cockpit. The dashboard and door panels are completely chrome-free and leather-free, using recycled 2D knitted fabric lining. The textile surface is made luminescent by ambient lighting and projections from the MINI Interaction Unit that make even rush hour relaxing.

The **MINI Interaction Unit** takes a quantum leap into the digital age with the hi-resolution 240mm Circular OLED touchscreen display. It is the defining feature of the interior with a completely new feel and versatile functions. It has moved closer to the driver and can be operated similar to a smartphone. The new **MINI Operating System 9** is optimized for touchscreen and voice control and provides advanced connectivity for maximum ease of use. The new **MINI Intelligent Personal Assistant (IPA)** can be activated by saying “Hey MINI” to control a wide range of functions such as navigation, telephony, entertainment and others. The innovative **MINI Digital Key Plus** turns the smartphone into a car key via the **MINI App** and can be transferred to different users, along with their personal vehicle settings. **Head-up Display** projects all relevant information directly in the driver’s line of sight. A **Fisheye Camera** can capture selfies, fun moments and videos with sound, inside the cabin and is capable of transfers via a QR code. **Harman Kardon Surround Sound System** is an aural treat. Other features include Navigation, Remote Services, Remote Software Upgrades, Apple CarPlay / Android Auto, Teleservices, In-Car Weather and Intelligent Emergency Call.

With the **MINI Experience Modes**, one can choose from several immersive driving experiences, from the race-inspired ‘Go-Kart Mode’ to the energy-saving ‘Green Mode’ or

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the lively 'Vivid Mode' and more. MINI Experience Modes extend the indoor experience by tuning the light, sound and graphics settings.

A distinctive **Toggle Bar Island** gives access to the important driving functions including start/stop, gear selector, parking brake, experience modes and volume control. General storage area below the toggle bar provides space for a smartphone to be wirelessly charged.

JCW Sport Seats are covered in Vescin Black- a high-quality, perforated, artificial leather-free upholstery made from recycled materials. The panoramic glass roof adds to the bright and spacious atmosphere. Electric seat adjustment with Active Seat for the driver is available as standard.

The versatile and powerful **electric drive** make it a perfect companion for unbridled driving fun even off the beaten track. With 150 kW/204 hp and a maximum torque of 250 Nm, the all-electric MINI Countryman sprints from 0-100 km in 8.6 seconds. It is powered by a lithium-ion battery with gross capacity of 66.45 kWh and has ample WLTP* driving range (combined) of up to 462 kms. The all-electric MINI Countryman ensures fast and hassle-free charging. Charging time is – 130 kW DC Charger – 10 to 80% in 29 min (100 km top up range in 8 min) and 11 kW AC – 0 to 100% in 6 hrs 45 min. (*WLTP = Worldwide harmonised Light Vehicles Test Procedure). **JCW Sport Brakes** impress with direct response and a better pedal feel.

Advanced assistance systems such as Cruise Control and Parking Assistant Plus with 360 degree Camera increase comfort, control and safety and relieve the driver from monotonous and less demanding aspects of driving. With Comfort Access, the car is locked / unlocked automatically as it recognises the key is at a distance of less than 1.5 meters.

The standard MINIMALISM technology includes auto start/stop function, brake energy recuperation, active cooling air ducts and electromechanical power steering. The wide range of alloy wheels depending on the variant, radiate confidence while reducing carbon footprint thanks to their lightweight design and use of recycled Aluminium.

The standard SAFETY equipment comprises of front passenger airbags and side curtain airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control, Rear View Camera, and Tubeless Tyres with Tyre Pressure Indicator.

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Features exclusive to the New MINI Countryman E JCW Pack.

- Legend Grey/ Midnight Black Exterior Colour
- Sport Stripes in Black (Only with Legend Grey Exterior Colour)
- JCW Trim: Grille, Bumpers, Side Skirts, Piano Black Exterior Trim, Door Entry Sills
- 19" JCW Runway Spoke Black
- JCW Sport Brakes
- JCW Steering Wheel with Boost Mode
- JCW Sport Seats
- Vescin/Cord Combination | JCW Black Upholstery
- JCW Dashboard Trim

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