

Media Information
09 July 2025

Pre-launch bookings open for the new BMW 2 Series Gran Coupe.

Second generation BMW 2 Series Gran Coupe available for pre-bookings at all BMW India dealerships and at BMW Online Shop.

The new BMW 2 Series Gran Coupe will be launched in India on 17 July 2025.

Gurugram. BMW India will open bookings for the new BMW 2 Series Gran Coupe from 1230 Hrs on 09 July 2025. The car will be locally produced at BMW Group Plant Chennai and can be pre-booked at the BMW dealership network and through BMW Online shop.

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The new BMW 2 Series Gran Coupe provides a sporty and elegant introduction to the world of BMW. In its second generation now, the BMW 2 Series Gran Coupe showcases an even more striking design and enhanced sporty appeal. A clear increase in presence and dynamism in the design gives the car a particularly extroverted appearance. The revamped interior exudes a fresh, youthful energy with a driver-focused design.

The progressive character of the new BMW 2 Series Gran Coupe is also evident in the area of digitalisation. It embraces

the new digital age and comes loaded with a host of smart and innovative features. The user experience in the redesigned interior is defined by the new BMW Widescreen Curved display and a wide range of digital services based on the latest BMW Operating System 9.

An entirely renewed drivetrain, extensively enhanced suspension technology and innovative driving and parking assistance systems ensure a spirited drive with unique driving pleasure.

Customers can visit <https://www.bmw.in> to get a glimpse and checkout the highlights of the new BMW 2 Series Gran Coupe. They will be directed to a bookings page where booking can be done through a secure online payment mechanism.

If you have any queries, please contact:

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