

Media Information  
15 July 2025

## **BMW Motorrad celebrates 1,000 units of BMW S 1000 RR in India.**

Superbike of Superlatives: Iconic choice of true racing enthusiasts.

**Gurugram.** BMW Motorrad has achieved a significant milestone of selling 1,000 units of its most successful performance sports bike, the BMW S 1000 RR in India. The BMW S 1000 RR has been a favorite amongst speed enthusiasts ever since its launch in the country.

Mr. Vikram Pawah, President and CEO, BMW Group India said, "The BMW S 1000 RR is more than a superbike, it is a symbol of precision engineering and absolute performance. Crossing the 1,000 unit milestone in India underscores the S 1000 RR's immense popularity – whether on the road or on track, where its exceptional performance delivers unparalleled power, agility, and adrenaline-pumping thrills. We are proud to see it become the preferred choice for motorcycling enthusiasts who demand nothing but the best."

Mr. Varun Yadav from Delhi now holds the distinction of becoming the 1,000<sup>th</sup> BMW S 1000 RR owner in India. The motorcycle was handed over to Mr. Yadav by Mr. Shardendu Chaturvedi, Director - BMW Motorrad India and Mr. Manish Gupta, Dealer Principal, Lutyens Motorrad at an exclusive ceremony. The glittering ceremony was made special with participation of friends, family and the passionate BMW Motorrad India riding community.

### **The new BMW S 1000 RR**

The new BMW S 1000 RR was launched in India at the Auto Expo 2025. With an even higher track performance, the new BMW S 1000 RR is the Superbike icon. The design of the new BMW S 1000 RR impresses with its extremely compact layout and super-sporty appeal that creates perfect harmony for the road and racetrack. The high windscreen, side winglets and partitioning of the lower triple clamp further optimise aerodynamics and help in maintaining the top speed. Another key point in optimizing aerodynamics is the area around the front wheel. The new RR features brake cooling ducts – known as Brake Ducts – in this area. The new M short-stroke throttle ensures relaxed throttle control and perfect handling without the need to reposition the hand or twist the wrist.

The new BMW S 1000 RR features the potent inline-four engine with BMW ShiftCam Technology. The 999cc generates 210 hp at 13,750 rpm to ensure powerful propulsion. The maximum engine speed is 14,600 rpm. The airbox, as on the M RR, features variable intake funnels that optimise charge change and power generation, especially at high engine speeds.

If you have any queries, please contact:

**BMW Group India**

Richa Sharma, Head, Press and Corporate Affairs

Cell: +91 99100 22148; Tel: + 91 124 4566600; Email: Richa.Sharma@bmw.in

Rohneet Naik, Product and Technology Communication, Press and Corporate Affairs

Cell: +91 98999 65668; Tel: + 91 124 4566600; Email: Rohneet.NR.Naik@bmw.in

Internet: [www.bmw-motorrad.in](http://www.bmw-motorrad.in)

Facebook: <https://www.facebook.com/BMWMotorradIN/>

Twitter: [https://twitter.com/BMWMotorrad\\_IN](https://twitter.com/BMWMotorrad_IN)

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