

Media Information
17 July 2025

Leave Boring Behind: The new BMW 2 Series Gran Coupé launched in India.

Audacious style with the new shark-nose design, first-in-segment Iconic Glow Kidney Grille and Adaptive LED Headlights.

Driver-focused interior design with illuminated M Aluminium Hexacube trim, new Sport Seats, and premium Veganza upholstery.

Embracing the Digital Age with segment best technology featuring Driving Assistant, BMW Widescreen Curved Display, Head Up Display with Augmented View, Parking Assistant Plus and Digital Key Plus.

The standard M Sport package amplifies the dynamic spirit with exclusive design elements and signature M details.

Sport BOOST function to amplify sportiness for particularly dynamic acceleration manoeuvres.

Gurugram. The new BMW 2 Series Gran Coupé was launched in India today. Locally produced at BMW Group Plant Chennai, the second-generation BMW 2 Series Gran Coupé will be available in the country exclusively in the petrol powertrain. The car can be booked at all BMW India dealerships, and the deliveries will commence from today onwards.

The BMW 2 Series Gran Coupé has carved out its own niche with its extroverted design and sporty driving character. It has quickly become a favorite among younger urban customers seeking style with substance and a Gran Coupé silhouette in the premium compact segment.

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Mr. Vikram Pawah, President and CEO, BMW Group India said, "The new BMW 2 Series Gran Coupé attracts attention everywhere it goes with its sporty silhouette and extroverted design. Packed with luxurious touches and attitude inside-out, it is perfectly suited to your style. It is a car that not only reflects its driver's personality but amplifies it. The new generation BMW 2 Series Gran Coupé is all set to become the favorite among younger urban customers seeking style and substance. It continues to do what it does best: challenge convention, rewrite expectations, and lead with unmistakable style."

The car is available at an ex-showroom price* of –

The new BMW 218 M Sport	-	INR 46,90,000
The new BMW 218 M Sport Pro	-	INR 48,90,000

*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but exclude Road Tax, Tax Collected at Source (TCS), GST on Tax collected at source, RTO statutory taxes/fees, other local tax cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local authorised BMW Dealer.

The car is available in following paintworks – Brooklyn Grey Metallic, Portimao Blue metallic, Black Sapphire Metallic and Alpine White. The following upholstery options are available – Veganza Perforated 'Mocha' and Veganza Perforated 'Oyster'.

Service Inclusive and Service Inclusive Plus further reduce cost of ownership. Customers can choose from a variety of service plans according to duration and mileage. The packages cover Condition Based Service (CBS) and maintenance work with plans starting from 3 yrs / 40,000 kms, package extension available up to 10 yrs / 2,00,000 kms. An option to extend the warranty program up to 10 years is also available.

Thanks to BMW India Financial Services, customers can experience unparalleled convenience and savings with BMW SMART Finance. Under the plan, customers can avail an affordable monthly installment with flexible payment solutions, that are designed to suit individual requirements. Customers can now own the new BMW 2 Series Gran Coupé through BMW Financial Services at just INR 35,000* per month with an assured buyback at the end of tenure to ensure complete peace of mind. Further, the purchase can be enhanced and customized by financing the BMW Service Inclusive, BMW Secure Advance and Extended Warranty packages too.

The new BMW 2 Series Gran Coupé.

The new BMW 2 Series Gran Coupé conveys even more clearly the sporty elegance that is so characteristic of a BMW Gran Coupé. The exterior **design** of the new BMW 2 Series Gran Coupé is defined by an expressive front section, a dynamic silhouette and a powerfully designed rear. The second-generation BMW

2 Series Gran Coupé has increased in length by 20mm to 4546mm, the width of the vehicle is 1800mm, and the height has been increased by 25mm to 1445mm. The wheelbase measures 2670mm.

The signature **BMW Iconic Glow Kidney grille** now introduced on the BMW 2 Series Gran Coupé is always eye-catching, especially after dark. The headlights protrude a long way into the side sections. Segment best **Adaptive LED headlights** with glare-free matrix high beam feature blue accents and a cornering light function. The wide BMW radiator grille positioned below the headlights and a large, black lower air inlet give the front section of the new BMW 2 Series Gran Coupé a shark like appearance. This sporty look is further highlighted by vertical side openings. The sporty appearance of the front section is complemented by the elegant lines of the side view - The long bonnet, short overhangs, wide wheelbase and recessed passenger compartment create proportions in hallmark brand style, while the roofline flows smoothly into the rear, thereby enclosing the **frameless doors**. At the rear of the elegantly elongated side window graphic, a discreetly embossed "2" highlights the characteristic **Hofmeister kink**.

A particularly generous surface structure broken up by a small number of lines gives the rear of the new BMW 2 Series Gran Coupé a powerful, contemporary look. The wide rear stance, streamlined taillight design and the lower section of the rear apron finished in **high-gloss black** give the rear end a particularly sporty and light appearance. A fresh accentuation is also provided by the flat rear lights, whose contours feature a striking indentation in the lower section. Vertically aligned LED elements in the rear light and the turn indicators echo the design of the light sources inside the headlights. The tailpipes of the exhaust system are invisibly integrated in the rear apron to give the new BMW 2 Series Gran Coupé a sleek appearance.

The standard **M Sport package** conveys the dynamic charisma of the new BMW 2 Series Gran Coupé vigorously. Its exterior features include a front apron with particularly large air intakes, M specific side sills, the M High-gloss Shadow Line and a powerfully modelled rear apron with a black diffuser insert. In addition, the 18-inch M light alloy wheels with a Y- spoke design and tubeless tires are available as standard in conjunction with the M Sport package. Bold in design, the alloy wheels add visual depth and enhance the car's dynamic silhouette.

In its entirely redesigned **interior**, the new BMW 2 Series Gran Coupé combines the brand's hallmark driver orientation with a modern premium character that is defined by precisely crafted materials and an extensive range of standard equipment. High-quality surfaces and decorative mouldings characterise the

ambience, as does the redesigned center console and the consistent digitalisation. The **Widescreen BMW Curved Display** and the latest version of BMW iDrive with QuickSelect based on BMW Operating System 9 are designed for operation via a touch display and natural language. The **Illuminated Aluminium Hexacube Décor** creates an immersive ambience throughout the interior. This further contributes to the sporty, detailed and refined premium ambience in the new BMW 2 Series Gran Coupé. The dynamically backlit interior trims underscore the Welcome and Goodbye Animations in the interior and create varying lighting moods while driving, depending on the My Mode selected.

The interior of the new BMW 2 Series Gran Coupé is crafted with sustainable materials for a modern, conscious drive. It comes with a leather-free interior, including seat surfaces, door trims, and the instrument panel. Newly designed **Sport seats** with adjustable under thigh support, electric adjustment, memory function for the driver and raised side bolsters offer a high level of long-distance comfort. The standard sport seats are upholstered in **Veganza Perforated leather** in Mocha or Oyster colour combinations. The latest version of the **M Leather steering wheel** features illuminated multifunction buttons, a particularly striking three-spoke design and shift paddles in black with Sport BOOST function. Elevating the audio experience is a 205-watt **Harman Kardon hi-fi system** with twelve precisely placed loudspeakers. The **Panoramic sunroof** opens at a touch to create a bright, airy atmosphere in the cabin. The new 2 Series Gran Coupé also comes with a **Head-Up Display with Augmented View**, exclusive to this segment, which delivers real-time driving information directly into the driver's line of sight, fusing functionality with futurism.

With a noticeable increase in dynamics and efficiency, the new BMW 2 Series Gran Coupé sets standards among the competition. A completely reengineered drivetrain ensures superior driving pleasure and exemplary efficiency. Thanks to the unrivalled BMW TwinPower Turbo technology, the petrol **engine** melds maximum power with exemplary efficiency and offers spontaneous responsiveness even at low engine speeds. The 1.5-litre petrol engine of the new BMW 2 Series Gran Coupé produces an output of 115 kW / 156 hp and a maximum torque of 230 Nm at 1,500 – 4,600 rpm. The car accelerates from 0 - 100 km / hr in 8.6 seconds with a top speed of 230 km/h. The left-hand gearshift paddle can also be used to activate the Sport Boost function for particularly dynamic acceleration manoeuvres: this switches all drive systems to maximum sportiness and unleashes a dramatic visual cue that signals that it's time to go.

The new BMW 2 Series Gran Coupé benefits from extensively redesigned suspension technology, lending even greater intensity to the driving pleasure.

Agility, steering precision and cornering dynamics are enhanced by the increased rigidity of the body structure and chassis. The new shock absorber technology improves ride comfort and reduces rolling movements during dynamic cornering. With model-specific chassis components and the latest generation of lateral dynamics management, wheel slip limitation and the integrated braking system, the new BMW 2 Series Gran Coupé offers precise and balanced handling. The driving experience is further enhanced with the **improved ground clearance** which results in giving the new 2 Series Gran Coupé superior ride quality over rough road conditions.

The new BMW 2 Series Gran Coupé is fitted as standard with an advanced 7-speed Steptronic transmission with double clutch, enabling harmonious and particularly fast gear changes in addition to providing a high level of shifting comfort. Improvements include all-electric actuation, a wider spread of gears and increased efficiency.

The new BMW 2 Series Gran Coupé comes with the latest version of **BMW iDrive with QuickSelect** to provide intuitive, easy control. Its home screen shows vertically arranged function icons on the same level. The QuickSelect feature allows functions to be activated directly without having to enter a submenu. The new BMW iDrive is geared squarely to touch and voice control. It is based on the latest **BMW Operating System 9**, which also paves the way for a customisable selection of additional digital services. In addition to the touch function on the Control Display and voice control with BMW Intelligent Personal Assistant, it includes multifunction buttons on the steering wheel which facilitate precise control whether at a standstill or on the go.

MyBMW App functions include popular options for keeping an eye on the current vehicle status at all times. Wireless Apple CarPlay® / Android Auto for smartphone opens up access to a range of functions and apps. **My Modes** provide for a customizable driving and interior experience.

BMW Digital Key Plus sets a new standard in convenience by turning any compatible smartphone or smartwatch into a car key and can be transferred to up to 17 additional users (iOS) and up to 4 users (Android), along with their personal vehicle settings. **Comfort Access System** offers an immersive welcome experience to the user. As soon as the driver approaches, doors automatically unlock, and a stylish welcome scenario commences with orchestrated lighting effect including a light carpet.

The best-in-segment **BMW Driving Assistant** provides Blind Spot Detection and helps warn the driver for lane changes, front collisions, and rear collisions.

Parking Assistant Plus with Surround View Camera makes parking in tight spots easier by taking over acceleration, braking as well as steering. **Reversing Assistant** provides unmatched support in reversing out of a parking spot or through narrow driveways. It keeps a record of the last 50 metres driven and assists by taking over the steering.

BMW **Safety** technologies include Attentiveness Assistance, Dynamic Stability Control (DSC) including Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

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