

Media Information
14 August 2025

BMW India to increase prices by up to 3% from 1 September 2025.

Gurugram. BMW India has announced a price increase of up to 3% across its range effective 1 September 2025.

Mr. Vikram Pawah, President and CEO, BMW Group India said, "BMW India's growth and sales momentum in the first half of the year has been remarkable. However, factors like continued forex impact and global supply chain dynamics have been leading to increased material and logistics costs. Our commitment to offer best value and experience throughout customer journey is steadfast. In the festive season, we are geared to introduce several new power-packed profiles of our cars. As the strong demand for BMW's luxurious, pioneering cars continues, we will deliver exceptional performance and innovation to our valued customers."

The range of locally produced cars includes the BMW 2 Series Gran Coupe, BMW 3 Series Long Wheelbase, BMW 5 Series Long Wheelbase, BMW 7 Series, BMW X1, BMW X3, BMW X5, BMW X7, BMW M340i and BMW iX1 Long Wheelbase.

BMW also offers BMW i4, BMW i5, BMW i7, BMW i7 M70, BMW iX, BMW Z4 M40i, BMW M2 Coupe, BMW M4 Competition, BMW M4 CS, BMW M5, BMW M8 Competition Coupe and BMW XM (Plug-in-Hybrid) as completely built-up units (CBU).

Thanks to BMW India Financial Services, customers can enjoy complete peace of mind with customized financial plans. BMW Smart Finance offering includes attractive monthly instalments, reduced rate of interest for selective models, assured buy-back options and flexible end-of-term opportunities among other benefits.

If you have any queries, please contact:

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