

Media Information
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Leading the Charge: BMW Group India races past 5,000 electric deliveries.

Marking the milestone with inauguration of BMW Group India's high-power charging corridor, covering 4,000 kms from North to South India.

India's most preferred luxury EV brand for last three years with the widest and most attractive electric portfolio.

Gurugram. BMW Group India has raced past 5,000 electric car deliveries, becoming the first Indian luxury car company to achieve this milestone. Celebrating this landmark, BMW Group India took another step towards progress of charging infrastructure by inaugurating a high-power charging corridor, running 4,000 kms from North to South across the nation.

Mr. Vikram Pawah, President and CEO, BMW Group India said, "BMW Group India is immensely proud to become the first luxury carmaker to cross the remarkable milestone of 5,000 electric vehicle deliveries. This achievement is not just a number, it represents our unwavering commitment to e-mobility and pioneering spirit in the premium EV landscape. At BMW, luxury and performance is delivered seamlessly with sustainability, and our electric products embody this philosophy. In this journey, we will continue to delight our customers with the most electrifying products and services that provide complete peace of mind. To mark this milestone, we are happy to introduce our high-power charging corridor. Across the length of the nation, from Jammu to Madurai, EV customers can now just sit back and enjoy Sheer Driving Pleasure without a second thought."

The corridor covers a stretch of 4,000 kms with chargers at every 300 kms, ensuring smooth electric movement without any concerns for range or charging availability. The route strategically covers national highways and major cities like Delhi-Jaipur-Ahmedabad-Mumbai-Pune-Hubbali-Bengaluru-Coimbatore-Madurai. To promote higher adoption and convenience of e-mobility, BMW Group India has opened the access to customers of all EV brands in the country.

In-app and in-car digital integration will offer live charger status, setting charging partner preferences, filtering chargers basis capacity, information on nearby amenities and more.

The station capacity will range from 120kW to up to 720kW. The locations have been chosen mindfully where customers can make a quick stop for a coffee or hot meal at nearby public spaces while their vehicle is charged or simply enjoy the in-car entertainment features of BMW EVs. The charging stations will be operated in partnership with leading operators like Statiq and Zeon.

Combined with close to 300 BMW Destination Chargers at premium hotels, resorts and malls, this new corridor will offer a perfect blend of BMW public charging ecosystem for inter-city and intra-city travel.

Overall, BMW Group India offers more than 6,000 convenient charging points through strategic partnerships with some of the largest public charging networks in India. All of these can be easily found and accessed through the myBMW app.

With the industry-first BMW Charging Concierge, customers can access on-call assistance for planning longer journeys through route recommendation based on active chargers. The Charging Concierge allows them to activate these chargers by prepaying for usage with a unified payment gateway, without the hassle of downloading multiple apps.

BMW Group is a pioneer in electric mobility in India, having taken early steps in launching various electric vehicles synonymous with luxury, performance and sustainability. Today, the company offers the widest range of luxury electric cars and scooters including the BMW i7, BMW iX, BMW i5, BMW i4, BMW iX1 Long Wheelbase, MINI Countryman E, BMW CE 04 and BMW CE 02.

For last three years, BMW Group India is the undisputed leader in luxury EV sales in India. In H1 2025 (Jan – Jun), this lead continued with 1,322 BMW and MINI EVs sold. The company achieved enormous +234% growth in EV sales in the first half of the year. Electric cars now hold 18% share in total sales of BMW Group India. The BMW iX1 Long Wheelbase was the highest-selling electric car during this period, followed by the flagship BMW i7 in second spot.

A major factor in propelling BMW Group India's success in electric mobility is the proactive and 360-degree approach towards requirements of EV customer. From launching class-leading electric cars to offering a comprehensive charging system as well as aftersales services, BMW Group India has focused on building an end-to-end ecosystem for customers. In addition to complimentary home chargers and open access to fast-charging network across BMW and MINI dealerships, a host of new services like BMW Destination Charging, Smart E-Routing, Charging Concierge were launched this year.

If you have any queries, please contact:

BMW Group India

Richa Sharma, Head of Press and Corporate Affairs
Cell: +91 9910022148; Email: Richa.Sharma@bmw.in

Rohneet Naik, Product and Technology Communication, Press and Corporate Affairs
Cell: +91 98999 65668; Email: Rohneet.nr.Naik@bmw.in

Internet: www.bmw.in

Facebook: <https://www.facebook.com/bmwindia>

Twitter: <https://twitter.com/bmwindia>

YouTube: <https://www.youtube.com/user/bmwindia>

Instagram: https://www.instagram.com/bmwindia_official

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