

Media Information
28 August 2025

The Boss in a new Avatar. BMW India launches the updated BMW X5.

Dominating presence, luxurious interiors underscored by state-of-the-art technology and unmatched driving performance.

The exclusive xOffroad package, standard on all variants, enhances the capability to traverse any terrain, giving a choice between four offroad modes – xSand, xRocks, xGravel, xSnow.

The new M Sport Pro package further adds to the vehicle's dynamic and sporty characteristic.

Standard Adaptive 2-Axle Air Suspension and Comfort Seats for unmatched comfort on every journey.

Gurugram. BMW India has launched new variants of the BMW X5. Locally produced at BMW Group Plant Chennai, the new variants are available across all BMW dealerships in both petrol and diesel powertrain options.

The ex-showroom prices are as follows –

BMW X5 xDrive30d	-	INR 1,02,30,000
BMW X5 xDrive30d M Sport Pro	-	INR 1,15,00,000
BMW X5 xDrive40i	-	INR 1,00,30,000
BMW X5 xDrive40i M Sport Pro	-	INR 1,13,00,000

*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but exclude Road Tax, Tax Collected at Source (TCS), GST on Tax collected at source, RTO statutory taxes/fees, other local tax cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local authorised BMW Dealer.

BMW X5 is available in the following metallic paintworks: Brooklyn Grey, Carbon Black, Mineral White, Skyscraper Grey, Tanzanite Blue and Black Sapphire. It features BMW Individual extended leather trim 'Merino' upholstery with the following combinations – Tartufo | Black and Ivory White | Black, on the M Sport Pro variant. The standard variant features perforated Sensafin upholstery with Décor stitching and Cognac shade as standard.

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Thanks to BMW India Financial Services, customers can experience unparalleled convenience and savings with BMW SMART Finance. Under the plan, customers can avail an affordable monthly installment with flexible payment solutions, that are designed to suit individual requirements. Customers can now own the BMW X5 through BMW Financial Services with an assured buyback at the end of tenure to ensure complete peace of mind. Further, the purchase can be enhanced and customized by financing the BMW Service Inclusive, BMW Secure Advance and Extended Warranty packages too.

The new BMW X5.

The smoothly assured character exuded by the BMW X5 in every situation is emphasised by particularly robust **design** features. The front features the matrix Adaptive LED headlights with blue accents and BMW Selective Beam. The L shaped rear lights are reflected horizontally, creating a visually powerful, consistently illuminated and unmistakable X motif within the rear lights. Standard equipment comprises of 21-inch light-alloy wheels that add hugely to the car's road presence. The air breathers in the front side panels have a modern and eye-catching design.

The newly introduced **M Sport Pro Package** intensifies the car's dynamic aura with BMW Individual high gloss black elements like Kidney Grille, air breathers and tailpipe trims. The **M Sport Exhaust** and **M Sport Brakes with Red** high gloss painted brake calipers further accentuate the spirited character of the car. The sporty character is carried over into the interiors as well with the application of BMW Individual piano black trim on the dashboard and the **M Seat Belts**.

Digital technology is the guiding force behind the advances brought to the **interior** of the BMW X5. The innovative cockpit and associated updates to the instrument panel bring a particularly progressive feel to the modern premium ambience. The fully digital **BMW Widescreen Curved Display**, made up of a 12.3- inch information display behind the steering wheel and a control display with a screen diagonal of 14.9 inches – both located behind a single glass surface, is at the heart of the interior design of the BMW X5. The driver and front passenger also now get standard **Comfort Seats** with fully electric adjustments and lumbar support in all variants. Also, part of the standard equipment roster, alongside the 4-zone automatic climate control system is the Harman Kardon Surround Sound System and Comfort Access System. Travel & Comfort System along with the Panoramic sunroof enhance the overall rear seat experience of the occupants.

Thanks to unrivalled **BMW TwinPower Turbo** technology, the petrol and diesel engines meld maximum power with exemplary efficiency and offer spontaneous responsiveness even at low engine speeds. The 3-litre 6-cylinder in-line petrol

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engine of the BMW X5 xDrive40i produces an output of 381 hp and maximum torque of 520 Nm at 1,850 – 5,000 rpm. The car accelerates from 0 -100 km / hr in just 5.4 seconds. The 3-litre 6-cylinder in-line diesel engine of the BMW X5 xDrive30d produces an output of 286 hp and a maximum torque of 650 Nm at 1,500 – 2,500 rpm. The car accelerates from 0 -100 km / hr in just 6.1 seconds. Additionally, both engines feature a 48V Electrical Motor that with a power output of 12 hp and torque output of 200 Nm, help achieve even better efficiency and dynamics.

The eight-speed **Steptronic transmission** performs smooth, almost imperceptible gearshifts. At any time, in any gear, the transmission collaborates perfectly with the engine, enabling it to deliver its full power and efficiency. The driver can access distinct driving setups in both automatic and manual mode – COMFORT, EFFICIENT, SPORT.

BMW xDrive, the intelligent all-wheel drive technology monitors the driving situation and is quick to respond to ensure maximum traction, agility and vehicle stability. The standard **Adaptive 2-Axle Air Suspension** offers the most dynamic and comfortable ride.

An absolute novelty for the BMW X5 is the newly introduced the **xOffroad package**. An offroad rocker switch on the center console gives the driver the choice to select any of the four off-road driving modes (xSand, xRocks, xGravel, xSnow), accordingly the vehicle's offroad capability is optimized. It automatically determines the ideal vehicle height settings, xDrive system, acceleration response and transmission control, and corrective inputs of the DSC system when you need to drive on sand, rocks, gravel or snow. The vehicle also gets reinforced underbody protection with the Offroad package, which further adds to the robustness of BMW X5. The **M Sport Differential** ensures that even with challenging changes of direction or on various surfaces, the engine power is optimally brought to the road. A specially optimized display for offroad driving in the Central Information Display informs the driver about the various parameters like the vehicle ground clearance and the roll tendency, the inclination or the downhill gradient of the offroad section. Furthermore, the xOffroad camera view supports the driver in narrow offroad sections, providing a perfect all-round view of the vehicle.

BMW ConnectedDrive technology breaks the innovation barrier and turns the car into an interconnected digital device. Host of connected drive features include BMW ID, MyBMW App, Digital Key Plus, Emergency Call, Real-time Traffic Information, Remote Services and smartphone parking. BMW iDrive offers all the possibilities for interaction between occupants and the vehicle. It is complemented by the BMW Intelligent Personal Assistant system.

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MyBMW app functions include popular options for keeping an eye on the current vehicle status at all times as well as Learning Navigation. In addition, customers can use the My BMW app to generate the BMW Digital Key Plus, which turns a smartphone into a digital vehicle key. It will enable customers to physically open the doors and drive the vehicles using their smartphone as a key. If the Digital Key Plus is activated, it's also possible to perform automated parking manoeuvres via smartphone with the BMW Parking Assistant Professional.

BMW Efficient Dynamics includes features such as reduced aerodynamic drag, Auto Start-Stop, Electronic Power Steering and My Modes in Driving Experience Control.

The spread of **Driver Assistance Systems** is more extensive than ever. They support and relieve the driver, thus increasing comfort and safety. Standard equipment includes functions like Cruise Control, the Attentiveness Assistant, Parking Assistant Professional with Surround View Camera, Drive Recorder, remote parking via smartphone and Reversing Assistant.

BMW Safety technologies include airbags, Attentiveness Assistance, Dynamic Stability Control (DSC) including Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer and crash sensor, ISOFIX child seat mounting and integrated emergency spare wheel under the load floor.

If you have any queries, please contact:

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