

Media Information
15 September 2025

There is no resting pulse: The new BMW S 1000 R launched in India.

Bookings now open at all BMW Motorrad dealerships.

The hyper naked bike with increased power and enhanced standard features.

#NeverStopChallenging #BMWMotorradIndia #BMWS1000R

Gurugram. BMW Motorrad India has launched the new BMW S 1000 R in India. The most awaited roadster will be available as a completely built-up unit (CBU) and can be booked at all BMW Motorrad India dealerships from today onwards.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "The new BMW S 1000 R is where dynamic roadster design meets the heart of a superbike. It is aggressive, agile, engineered for pure performance and is a machine that is as thrilling as it is to look at. With its bold aesthetics, razor sharp precision and adrenaline packed DNA, the 'Single R' is built for those who live for the rush. It is not just a motorcycle – it's a statement."

Introductory price of the motorcycle starts from an attractive ex-showroom price of –

The new BMW S 1000 R - INR 19, 90, 000

*Prices prevailing at the time of invoicing will be applicable. Delivery will be made ex-showroom. Ex-showroom price (inclusive of GST and compensation cess) as applicable but excludes Road Tax, RTO statutory taxes/fees, other local tax / cess levies and insurance. Prices and options are subject to change without prior notice. For further information, please contact your local authorized BMW Motorrad Dealer.

The new BMW S 1000 R is offered in three attractive colour schemes – Blackstorm Metallic, Bluefire/Mugiallo Yellow (Only with Style Sport) and Lightwhite Uni/M Motorsport (only with M package)

BMW India Financial Services offers flexible and hassle-free financing solutions for BMW Motorrad that can be tailor made to put you in control. There's more, it also offers rider gear and accessories financing, to ensure that you're fully equipped for all your riding experiences.

For complete peace of mind, all BMW Motorrad vehicles come with a standard warranty for 'three years, unlimited kilometres', with an option to extend the warranty to fourth and fifth year. Additionally, Road-Side Assistance, a 24x7 365 days package ensures prompt services in case of breakdown and towing situations.

The new BMW S 1000 R

The new BMW S 1000 R screams pure performance, even from afar. The typical roadster proportions provide a high degree of exclusivity. The Splitface LED headlight with daytime riding lights and the R logo create a uniquely imposing appearance. The short and sporty license plate holder, as well as the turn signals and license plate lights at the rear are now a single unit. The function of brake and taillight is integrated into the turn indicator lights.

The racing genes are amplified with the colour concept highlighting the sporty appearance of the new BMW S 1000 R. In addition to the basic colour Blackstorm Metallic, the R is also available with the Style Sport and the M package options. The Style Sport option with the Bluefire/Mugiallo Yellow paintwork has a dynamic look with the tinted Sport windscreen. The exclusive M Motorsport paint finish is reserved for the M package with the base colour Light White Uni in combination with Light Blue, Dark Blue and Red.

The new BMW S 1000 R is fitted with an oil/water-cooled **four-cylinder four stroke in-line engine** with a displacement of 999 cc. It generates a peak output of **170 hp (125 kW)** at 11000 rpm and a maximum torque of **114 Nm** at 9250 rpm to deliver supreme level of engine power. The new BMW S 1000 R sprints from **0-100 Km in 3.2 seconds** and can achieve maximum speed of 250 km/h. (Electronically Limited).

The engine speed range is wider, fuller and more harmonious with improved rideability due to the linear torque curve. Compared to previous model, the engine power has been increased by 5 hp (4 kW). The optional M Endurance chain with a short secondary gear ratio is highly effective and requires little maintenance.

The R comes equipped with a plethora of **standard features** such as Headlight Pro with daytime riding lights, M Quick action throttle, Engine Drag Torque Control (MSR), riding modes – Rain, Road, Dynamic including Hill Start Control,

6.5 TFT display with connectivity, USB charging socket, Full LED light, Six-axis sensor box that includes ABS Pro and Dynamic Traction Control (DTC).

Riders further can choose between the optional equipment Dynamic Package, Comfort Package or M Sport package. **Dynamic** package includes Dynamic Damping Control, Pro riding modes, shift assistant Pro, engine spoiler. **Comfort package** consists of Keyless Ride, cruise control, heated grips and tyre pressure control. The **M Sport package** consists of colour M package, M Sport seat, M fuel filler cap, M lightweight battery, sports silencer, M Endurance chain, M GPS-Laptrigger and M forged wheels or M Forged wheels.

The Multifunctional instrument panel – the 6.5-inch TFT display - of the new BMW S 1000 R offers an unrivalled level of quality in terms of display and information in its segment. The screen displays the essentials or one of three Core Ride screens that display other important information. BMW Motorrad multi-controller gives the rider quick access to vehicle and connectivity functions. The new S 1000 R can be connected with BMW Motorrad Connectivity App, practical arrow navigation with route import and multiple waypoint guidance on the display.

A comprehensive range of optional equipment and **original BMW Motorrad accessories** is available for further individualisation of the new BMW S 1000 R.

If you have any queries, please contact:

BMW Group India

Richa Sharma, Head of Press and Corporate Affairs
Cell: +91 99100 22148; Tel: + 91 124 4566600; Email: Richa.Sharma@bmw.in

Rohneet Naik, Product and Technology Communication, Press and Corporate Affairs
Cell: +91 98999 65668; Tel: + 91 124 4566600; Email: Rohneet.NR.Naik@bmw.in

Internet: www.bmw-motorrad.in

Facebook: <https://www.facebook.com/BMWMotorradIN/>

Twitter: https://twitter.com/BMWMotorrad_IN

YouTube: <https://www.youtube.com/channel/UCCz9St6Kvq2uk-BbaWV15mA>

Instagram: https://www.instagram.com/bmwmotorrad_IN/

#MakeLifeARide #BMWMotorradIndia #BMWMotorrad