

Media Information
12 December 2025

Open for fun.

The all-new MINI Convertible launched in India.

An absolute head turner: Open top driving excitement with infinite headroom.

New design, eye-catching body colors with modern and digital interior.

The refined free spirit with impressive performance: 204 hp power that goes from 0 – 100 km/h in just 6.9 seconds.

Gurgaon. The all-new MINI Convertible was launched in India today. The car will be available in the country as a completely built-up unit (CBU) and can be booked at all MINI India authorized dealerships. Deliveries for the same will commence immediately.

MINI isn't just a car, it is a statement on wheels – a perfectly proportioned, instantly recognisable antidote to the ordinary. It is about squeezing maximum joy into minimum space, delivering that smile-inducing, legendary go-kart feeling in a package that refuses to blend in. The new generation of MINI Convertible perfectly embodies the brand's openness. The folding roof opens fully automatically in just 18 seconds, allowing the driver to enjoy the breeze and sunshine at all times. Whether in the city, on winding hills or on the long stretches, the MINI Convertible offers pure freedom and go-kart thrills.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "At MINI, we believe life is too short for boring cars, which is why every MINI is built to stand out and deliver big smiles. The brand's open character quite literally translates to life in the all-new MINI Convertible. Think top down and the best experience awaits you with this car. The all-new MINI Convertible fires up the hallmark go-kart driving thrills, with looks that turn heads and emotions that mirror an 'always open' spirit. With its iconic design, modern technology and connectivity, it's an uber stylish product for those who live in the moment and leave a mark wherever they go. So don't wait anymore, MINI Convertible is open for fun!"

The ex-showroom prices are as follows –

The all-new MINI Convertible

- INR 58, 50, 000

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*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO, statutory taxes/fees, other local tax/cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local MINI Authorised Dealer.

The all-new MINI Convertible

The **exterior design** of the all-new MINI Convertible focuses on classic MINI characteristics. The front end shows the typical face of the brand with its iconic round headlights and the newly designed front grille. Standard LED headlights have three light signatures to emphasise the car's character. A specially orchestrated welcome and goodbye animation with MINI logo projections on the sides enhances the emotional connection even before you get in. On the side, the clean sporty lines create a striking contrast along with the short overhangs and long proportions. To match the unmistakable driving fun, this MINI is available with aerodynamically optimized 18-inch wheels with a choice of Slide Spoke 2-tone and Flash Spoke 2-tone alloys. The rear view is characterised by the flush design of the vertically aligned LED rear lights. The rear section is divided by a black handle strip with striking model badge, whose horizontal alignment emphasises the MINI Convertible's wide stance.

The all-new MINI Convertible will be available in four striking colours - British Racing Green, Chili Red, Sunny Side Yellow and Ocean Wave Green. To match, Mirror Caps are available in combination of Black and White. Sports Seats are offered as standard.

The high-quality black soft top protects the occupants in all weathers. The electrically folding soft top can be fully opened in 18 seconds, even at speeds of up to 30 km/h. At the same time, the window bars and side windows are lowered to provide a completely unobstructed view of the surroundings. The soft top closes in 15 seconds at the touch of a button. It can also be partially opened to act as a sunroof, to a length of 40 centimetres, regardless of speed. When the top is open, the MINI Convertible has a luggage compartment volume of 160 litres. When closed, it expands to 215 litres.

With its clean shapes and minimalist controls, the **interior** of the all-new MINI Convertible evokes the design of the classic Mini. The focal point in the cockpit is the round high-resolution OLED display. Known as the MINI Interaction Unit, it combines the functions of an instrument cluster and a central display. Like all new-generation MINI models, the MINI Convertible uses MINI Operating System 9. Its intuitive interface is inspired by smartphone apps and feels instantly familiar to users. The MINI Intelligent Personal Assistant (IPA) can be activated by saying "Hey MINI" to control a wide range of functions such as navigation, telephony, entertainment and others. The innovative MINI Digital Key Plus turns the

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smartphone into a car key via the MINI App and can be transferred to different users, along with their personal vehicle settings. Head-up Display projects all relevant information directly in the driver's line of sight. Harman Kardon Surround Sound System is an aural treat. Other features include Remote Services, Remote Software Upgrades, Apple CarPlay / Android Auto, Teleservices, In-Car Weather and Intelligent Emergency Call.

With the **MINI Experience Modes**, one can choose from several immersive driving experiences, from the race-inspired 'Go-Kart Mode' to the energy-saving 'Green Mode' or the lively 'Vivid Mode' and more. MINI Experience Modes extend the indoor experience by tuning the light, sound and graphics settings.

A distinctive **Toggle Bar Island** gives access to the important driving functions including start/stop, gear selector, parking brake, experience modes and volume control. General storage area below the toggle bar provides space for a smartphone to be wirelessly charged.

Sports Seats with electric adjustment are covered in Vescin - a high-quality, perforated, artificial leather-free upholstery made from recycled materials. The driver also enjoys the **Active Seat** for added comfort.

The all-new MINI Convertible S features the innovative and efficient **petrol engine** powered by the latest MINI TwinPower Turbo technology. It mobilises a peak output of 150 kW/204 hp at 5,000 – 6,500 rpm and produces a maximum torque of 300 Nm at 1450-4500 rpm. The car sprints from 0 – 100 km/hr in just 6.9 seconds and the top speed is 240 km/h. The 7-Speed Double Clutch Steptronic Sport Transmission offers efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps.

Advanced assistance systems such as Cruise Control and Parking Assistant increase comfort, control and safety and relieve the driver from monotonous and less demanding aspects of driving. With new addition of **Comfort Access**, the car is locked / unlocked automatically as it recognises the key is at a distance of less than 1.5 meters.

The standard **MINIMALISM** technology includes auto start/stop function, brake energy recuperation, active cooling air ducts and electromechanical power steering. The wide range of **alloy wheels** depending on the variant, radiate confidence while reducing carbon footprint thanks to their lightweight design and use of recycled aluminium.

The standard **SAFETY** equipment comprises of front passenger airbags and side curtain airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock

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Braking System, Cornering Brake Control, Rear View Camera, and Tubeless Tyres with Tyre Pressure Indicator.

The car comes with a standard two-year warranty for unlimited kilometres. The 2 years 24x7 Road-Side Assistance on the all-new MINI Convertible provides complete peace of mind. These benefits are transferable along with the ownership of the car. Service inclusive plan starts from 3 yrs / 40,000 kms and package extension is available up to 10 yrs / 1,00,000 kms. An option to extend warranty benefits from third year of ownership and extendable up to maximum ten years, is also available.

Thanks to BMW India Financial Services, customized and flexible financial solutions are designed as per individual requirements. Customers enjoy great value and complete peace of mind with MINI Smart Finance. Customers can discover the joy of owning the all-new MINI Convertible with MINI Smart Finance at a monthly instalment starting at just INR 58,500 per month, wherein additionally, they have complete peace of mind owing to the assured buyback at the end of tenure. Further, the purchase can be enhanced and customized by financing MINI Service Inclusive, MINI Secure and Extended Warranty packages too.

If you have any queries, please contact:

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