

Media Information
19 December 2025

BMW Motorrad India to increase prices by up to 6% from 1 January 2026.

Gurugram. BMW Motorrad India has announced a price increase of up to 6% across the range effective 1 January 2026.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "Pressure from forex due to Indian Rupee's sharp depreciation against US dollar and Euro has not eased for several months now and the input costs of raw materials and logistics have been impacted. The planned price hike measure will ensure necessary profitability and continued value generation for the company as well as our dealer partners."

The range of BMW Motorrad motorcycles includes the 'Made in India' BMW G 310 RR and BMW CE 02. Other premium bikes which are available as CBU include the BMW F 900 GS, BMW F 900 GSA, BMW R 1300 GS, BMW R 1300 GSA, BMW M 1000 RR, BMW M 1000 R, BMW S 1000 RR, BMW S 1000 R, BMW R 18 Transcontinental, BMW R 12, BMW R 12 nine T, BMW R 1250 RT, BMW K 1600 B, BMW K 1600 GTL, BMW K 1600 GA, BMW C 400 GT and BMW CE 04.

Thanks to BMW India Financial Services, customers can enjoy complete peace of mind with customized financial plans. The offerings include attractive monthly instalments, reduced rate of interest for selective models and flexible end-of-term opportunities among other benefits.

If you have any queries, please contact:

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