

Media Information
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Power attracts Power: The all-new BMW X3 30 xDrive M Sport Pro launched in India.

Increased power output of 258 hp and 400 Nm torque for an enthralling performance.

Dominant road presence with completely revised exterior: New grille, fully blacked out exteriors, M Sport Brakes and other exclusive elements.

Standard 20-inch M Alloy wheels that command attention.

Sophisticated touch with new Sensatec wrapped instrument panel.

Brooklyn Grey introduced as a new paintwork choice.

Now available at an ex-showroom price of INR 74,50,000.

Gurugram. The all-new BMW X3 30 xDrive M Sport Pro was launched in India today. Locally produced at BMW Group Plant Chennai, this new petrol variant of the BMW X3 can be booked at all BMW dealerships across the country from today onwards.

The all-new X3 30 xDrive M Sport Pro further bolsters the X3 portfolio in India, joining the existing xDrive 20 petrol and xDrive 20d diesel variants to offer a comprehensive range of performance-led choices for customers.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "The BMW X3 has always been the definitive choice for those who seek a perfect blend of luxury and versatility. With introduction of the new BMW X3 30 xDrive M Sport Pro, we are taking that legacy to an enhanced level of performance and presence. Power attracts power, and the new X3 30 delivers exactly that pairing a more aggressive engine with refined luxury to create a truly spirited driving experience. With this new addition, we have further expanded the X3 offering in India to cater to our modern, performance-driven customers who demand more."

The car is available at an ex-showroom price of INR 74,50,000.

Media Information

Subject The all-new BMW X3 30 xDrive M Sport Pro launched in India.

Page 2

*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but exclude Road Tax, Tax Collected at Source (TCS), GST on Tax collected at source, RTO statutory taxes/fees, other local tax cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local authorised BMW Dealer.

The car is available in following paintworks – Brooklyn Grey Metallic, Dune Grey Metallic, Alpine White, Individual Tanzanite Blue and Black Sapphire Metallic and the following upholstery options: Veganza Perforated Espresso Brown and Veganza Perforated Calm Beige.

Thanks to BMW India Financial Services, customers can experience unparalleled convenience and savings with BMW SMART Finance. Under the plan, customers can avail an affordable monthly instalment with flexible payment solutions, that are designed to suit individual requirements. Customers can now own the BMW X3 30 xDrive through BMW Financial Services with an assured buyback at the end of tenure to ensure complete peace of mind. Further, the purchase can be enhanced and customized by financing the BMW Service Inclusive, BMW Secure Advance and Extended Warranty packages too.

The all-new BMW X3 30 xDrive M Sport Pro

The **design** language of the all-new BMW X3 30 xDrive M Sport Pro gives the car a monolithic overall appearance. The exterior design is characterised by expansive surfaces and precise contours. It's dimensions – Length: 4,755 mm and Wheelbase: 2,865 mm – make it the longest car in its segment. With a width of 1,920 mm and a height of 1,660 mm, the all-new X3 is also the widest and tallest car in its segment. The front end exudes great presence courtesy of its upright stature and, most notably, the large **Fully Black BMW kidney grille with Iconic Glow Illumination**. The best-in-class **Adaptive LED Headlights** with High beam assistant and cornering lights result in peak performance and safety in low-visibility conditions. The adaptive LED lights are based on a projector lamp setup, offering much better performance than the traditionally used reflector lights. The headlights are complimented by the **M Lights Shadowline line** which adds a sporty black tint making for an imposing front fascia. The **M Aerodynamic package** with larger air intakes in the front apron guarantee an elegantly sporty appearance. Completing the exterior's dynamic look are the standard **20-inch M alloy wheels**, along with larger **M Sport brakes in red** with improved braking performance that create a powerful visual statement even at a standstill.

The car's sporty silhouette features an elongated bonnet and a long wheelbase as well as a rising window graphic and a signature Hofmeister kink. The roof rails and the integrated roof spoiler in high gloss black underscore the vehicles' athletic and adventurous character. The large wheel arches have a subtly squared-off outline in typical BMW X model style. The all-new BMW X3 30 also comes with flush-fitting door handles. The familiar BMW X proportions acquire a

Media Information

Subject The all-new BMW X3 30 xDrive M Sport Pro launched in India.

Page 3

sporting flavour thanks to the long roofline extending deep into the rear end. The darkened split rear lights have a double L-shape lend a more assertive and modern presence to the vehicle. The Rear Diffuser in High Gloss Black enhances the bold appearance when seen from behind.

An expressive design and high-quality materials characterise the **interior** of the all-new BMW X3 30 xDrive M Sport Pro. The highly minimalist design lends the interior a particularly clean and modern look. The progressive and sophisticated ambience inside goes hand in hand with generous amounts of space and modern versatility for everyday use, leisure activities and trips away. The interpretation of the familiar BMW X cockpit design is shaped by the driver-oriented **BMW Curved Display** and the striking geometry of surfaces and innovative design features. The fully digital screen grouping is composed of a 12.3-inch information display and a 14.9-inch control display. The **new instrument panel**, elegantly wrapped in Sensatec, brings a refined, high-quality finish to the cabin of the all-new BMW X3 30, enhancing the interior's premium ambience. Other design features include the standard **BMW Interaction Bar** integrated below the control display with control panels for the airflow and for switching on hazard warning lights, as well as the light elements in a contrasting colour that can be found in the centre console and in the front section of the door trim in both the front and rear. These form the basis for a dramatic lighting effect that further accentuates the three-dimensional character of the cockpit design. The lighting concept is further refined by the integral **Jewelry box** located ahead of the gear selector, which uses ambient accents to spotlight stored items and reinforce the cabin's premium feel. The all-new X3 30 also comes with a fully customizable **head-up display** as standard.

The **M Steering Wheel** comes with flatbottomed rims as well as control buttons providing haptic feedback. Standard shift paddles are available for manual interventions in the eight-speed Steptronic transmission's gear selection process. The best-in-class **Sports Seats** come with active seat ventilation for front passengers. They also offer lumbar adjustment and backrest width adjustment for the driver, a feature unique to BMW X3. The Sport Seats are lapped in Vegan Leather 'Veganza' made with sustainable materials. The largest-in-segment **Panoramic Glass Sunroof** gives an exceptionally elegant appearance and creates a light and airy feel inside the cabin. Travel & Comfort System, offered as standard, enables users to connect their devices to the car for a seamless entertainment experience. Rear windows also get roller sunblinds for extra privacy and protection from direct sunlight. The best-in-class **Harman Kardon surround sound system** with 15 speakers and 750 watts of audio power provides an intense musical feast for the ears.

Thanks to unrivalled **BMW TwinPower Turbo technology**, the X3 30 xDrive's engine melds maximum power with exemplary efficiency and offer spontaneous responsiveness even at low engine speeds. The 2-litre 4-cylinder in-line petrol engine produces an output of 258 hp and maximum torque of 400 Nm at 1,600 – 4,600 rpm. The car accelerates from 0 -100 km / hr in just 6.3 seconds. Customers also get the sport boost function for exceptionally rapid bursts of speed as well as the sport plus mode for most dynamic handling characteristics. The all-new X3 30 xDrive comes with a 48V technology as standard which significantly improves performance as well as efficiency. The 48V technology results in remarkably instantaneous response to the slightest movement of the accelerator – when pulling away and also when putting in a sudden burst of speed – as well as more comfortable operation of the Automatic Start / Stop function.

Adaptive Suspension with electronically controlled dampers is also offered as standard. It automatically adjusts damper response to the prevailing driving situation and current driving style, with a choice of two settings depending on the My Mode selected. This means Sport Mode activates optimal damper responses for dynamic handling, creating a noticeable contrast to the more comfort-oriented damper setting in the other My Modes. Adaptive Suspension combines excellent handling with supreme driving safety and allows the vehicle to be effortlessly controlled up to the limit. This has the effect of maximising not just the comfort and agility of the vehicle, but also its handling precision.

The all-new BMW X3 comes with the latest version of **BMW iDrive with QuickSelect** to provide intuitive, easy control. Its home screen shows vertically arranged function icons on the same level. The QuickSelect feature allows functions to be activated directly without having to enter a submenu. The new BMW iDrive is geared squarely to touch and voice control. It is based on the latest **BMW Operating System 9**, which also paves the way for a customisable selection of additional digital services. The all-new BMW X3 offers the best and latest of BMW ConnectedDrive services with BMW Digital Premium.

MyBMW App functions include popular options for keeping an eye on the current vehicle status at all times. The innovative **BMW Digital Key Plus** services turn any smartphone into a car key and can be transferred up to 18 additional users, along with their personal vehicle settings. One can remotely lock / unlock and configure top speed, engine power, audio and more. Wireless Apple CarPlay® / Android Auto for smartphone opens up access to a range of functions and apps. In addition, customers can use the MyBMW app to generate BMW Digital Key Plus, which turns a smartphone into a digital vehicle key. It will enable customers to physically open the doors when unlocking them this way.

Media Information

Subject The all-new BMW X3 30 xDrive M Sport Pro launched in India.

Page 5

The spread of **BMW Connected Drive** and **Driver Assistance Systems** that support comfort and safety are more extensive than ever. The all-new BMW X3 now comes with Driving Assistant Plus as standard which includes some best-in-class features like Active Cruise Control (with Stop&Go Function), Lane Departure Warning, Lane keep assistant and much more. Parking Assistant Plus offers the highest degree of technology and accessibility to smart parking systems in the segment with features such as fully automated parking with surround view camera and segment first features such as BMW Reversing Assistant and BMW Drive Recorder.

BMW EfficientDynamics includes features such as 8-speed Steptronic Automatic Transmission, Auto Start-Stop, ECO PRO mode, Brake-Energy Regeneration, Electronic Power Steering, 50:50 Weight Distribution and many other innovative technologies.

BMW xDrive, the intelligent all-wheel drive technology, monitors the driving situation and is quick to respond to ensure maximum traction, agility and vehicle stability. Electronically controlled 'Automatic Differential Brakes/Locks' (ADB-X), extended 'Dynamic Traction Control' (DTC), Hill Start Assist and Hill Descent Control help to conquer every terrain.

BMW Safety includes eight airbags, Attention Assistance, Dynamic Stability Control (DSC) including Cornering Brake Control (CBC), electric parking brake with auto hold, side-impact protection, electronic vehicle immobilizer with crash sensor and child seat mounting.

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