

Media Information

Pre-launch bookings open for the new MINI Cooper S Victory Edition.

A Motorsport Legend for the Present Day.

The iconic 1965 Monte Carlo Rally winning Mini Cooper S is being celebrated in the form of a new MINI edition. Introducing the new “MINI Cooper S Victory Edition”.

Highly exclusive – Limited units only. Based on the MINI Cooper S JCW Pack.

Gurugram. MINI India will open pre-launch bookings for the new MINI Cooper S Victory Edition on 27 February 2026 at 1230 Hrs. This special edition is based on the MINI Cooper S JCW Pack and will be available in India in limited quantities.

Born from the legendary grit of the 1965 Monte Carlo Rally, the MINI Cooper S Victory Edition brings a historic racing soul to the modern Indian road. Designed for those who demand more than just a drive, this limited edition captures the essence of MINI's competitive DNA, offering a unique opportunity to own a piece of motorsport history reimagined for the future.

In homage to the legendary motorsports colors of the 1960s, the new MINI Cooper S Victory Edition impresses in an exclusive Chili Red exterior paintwork, which is accentuated by a white trim stripe extending from bonnet to the roof and rear, enhancing the vehicle's sportiness even further. As an exclusive trademark of the edition, a white “52” graphic adorns both sides of the vehicle – a reference to the number of the original car displayed from 1965.

Customers can contact their nearest authorised MINI dealership to book the new MINI Cooper S Victory Edition. MINI has established sixteen authorized Dealerships in India including Bird Automotive (Delhi & Gurugram), Bavaria Motors (Pune), EVM Autokraft (Kochi), Gallops Autohaus (Ahmedabad), Infinity Cars (Mumbai), Krishna Automobiles (Chandigarh), KUN Exclusive (Chennai), KUN Exclusive (Hyderabad), KUN Exclusive (Bengaluru) and OSL Prestige (Kolkata), Titanium Autos (Guwahati & Ranchi), Speed Motorwagen (Lucknow), Sanghi Classic (Jaipur) and Eminent Cars (Surat).

Further details of the car's exterior and interior can be explored on [mini.in](https://www.mini.in). There is also a description of the new highlights and features of the new MINI Cooper S Victory Edition, as

Media Information

Date 27 February 2026
Subject Pre-launch bookings open for the new MINI Victory Edition.
Page 2

well as a gallery of images showcasing the car. Customers can also request a call back from MINI Authorized Dealers for further information.

If you have any queries, please contact:

BMW Group India

Richa Sharma, Head, Press and Corporate Affairs
Cell: +91 99100 22148; Tel: + 91 124 4566600; Email: Richa.Sharma@bmw.in

Rohneet Naik, Product and Technology Communication, Press and Corporate Affairs
Cell: +91 98999 65668; Tel: + 91 124 4566600; Email: Rohneet.NR.Naik@bmw.in

Internet: www.mini.in
Facebook: <https://www.facebook.com/MINI.India>
Instagram: https://www.instagram.com/miniindia_official
LinkedIn: <https://www.linkedin.com/company/mini-india/about/>
#MINI #MINIIndia #BigLove