

Media Information
19 March 2026

BMW Group India to increase prices by up to 2% from 1 April 2026.

Price increase for both locally produced cars and completely built-up BMW and MINI vehicles.

Gurugram. BMW Group India has announced a price increase of up to 2% across its range effective 1 April 2026. The price increase will be applicable across the range for BMW and MINI vehicles.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "BMW Group India continues to create new benchmarks in the luxury automotive segment in the country, with strong demand and a record-breaking product portfolio. However, to offset escalating logistics and material costs alongside a depreciating rupee, we are implementing a price adjustment of up to 2% across our range effective 1 April 2026. This recalibration ensures we continue to deliver the uncompromising performance, cutting-edge innovation, and world-class service that our customers expect."

The range of locally produced cars includes the BMW 2 Series Gran Coupe, BMW 3 Series Long Wheelbase, BMW 5 Series Long Wheelbase, BMW 7 Series, BMW X1, BMW X3, BMW X5, BMW X7, BMW M340i and BMW iX1 Long Wheelbase.

BMW Group India also offers BMW i5, BMW i7, BMW i7 M70, BMW iX, BMW Z4 M40i, BMW M2 Coupe, BMW M2 CS, BMW M4 Competition, BMW M4 CS, BMW M5, BMW M8 Competition Coupe, BMW XM (Plug-in-Hybrid), MINI Cooper S, MINI Countryman E, MINI JCW Countryman All4, MINI Countryman SE and MINI Convertible as completely built-up units (CBU).

Thanks to BMW India Financial Services, customers can enjoy complete peace of mind with customized financial plans. BMW Smart Finance offering includes attractive monthly instalments, reduced rate of interest for selective models, assured buy-back options and flexible end-of-term opportunities among other benefits.

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