

Media Information
28 April 2026

The new MINI Convertible John Cooper Works Pack launched in India.

Open top driving excitement, coupled with an individualized and sporty look of the John Cooper Works Trim.

Highly exclusive MINI Convertible JCW Pack will be available in limited quantities.

Gurgaon. The new MINI Convertible John Cooper Works Pack was launched in India today. The car will be available in the country as a completely built-up unit (CBU) and can be booked at all MINI India dealerships. Deliveries for the same will commence immediately.

The latest generation of MINI Convertible perfectly embodies the brand's openness. Whether in the city, on winding hills or on the long stretches, the MINI Convertible offers pure freedom and go-kart thrills.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "The new MINI Convertible has always been the ultimate expression of open-top freedom, and with the introduction of the John Cooper Works Pack, we are taking its unmistakable character a step further. This edition is for those who want their MINI to reflect a bold, assertive personality without losing the signature 'go-kart' feel they love. By blending premium design with the joy of open-air motoring, the MINI Convertible JCW Pack is a car that looks as fast as it feels, delivering a sporty JCW aesthetic that perfectly complements your cruises."

The ex-showroom price is as follows –

The new MINI Convertible JCW Pack	-	INR 61,50,000/-
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*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO, statutory taxes/fees, other local tax/cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local MINI authorised Dealer.

The new MINI Convertible John Cooper Works Pack

The **exterior design** of the new MINI Convertible JCW Pack focuses on classic MINI characteristics. The front end shows the typical face of the brand with its iconic round headlights and the newly designed front grille. The exterior colour options **Legend Grey** or **Midnight Black** are complemented by mirror caps & Sport Stripes in Black for the Legend Grey Exterior colour. The John Cooper Works trim stands out with unique design features of the Grille, Bumpers, Side Skirts, and Door Entry Sills. The Piano Black Exterior Trim and wheel arches add to the sporty look of the car.

Standard LED headlights have three light signatures to emphasise the car's character. A specially orchestrated welcome and goodbye animation with MINI logo projections on the sides enhances the emotional connection even before you get in. On the side, the clean sporty lines create a striking contrast along with the short overhangs and long proportions. To match the unmistakable driving fun, this MINI is available with aerodynamically optimized 17-inch JCW Sprint Spoke Black alloys. The rear view is characterised by the flush design of the vertically aligned oval shaped LED rear lights. The rear section features a black handle strip with striking model badge, whose horizontal alignment emphasises the MINI Convertible JCW Pack's wide stance.

The high-quality black soft top protects the occupants in all weathers. The electrically folding soft top can be fully opened in 18 seconds, even at speeds of up to 30 km/h. At the same time, the window bars and side windows are lowered to provide a completely unobstructed view of the surroundings. The soft top closes in 15 seconds at the touch of a button. It can also be partially opened to act as a sunroof, to a length of 40 centimetres, regardless of speed. When the top is open, the MINI Convertible JCW Pack has a luggage compartment volume of 160 litres. When closed, it expands to 215 litres.

With its clean shapes and minimalist controls, the **interior** of the new MINI Convertible JCW Pack evokes the design of the classic Mini. The sportiness is elevated with JCW Sports Seats, Vescin/Cord combination JCW Black upholstery and JCW Dashboard Trim. The new **JCW Steering Wheel** with **paddle shifters** adds to the hallmark MINI go-kart feeling. The focal point in the cockpit is the round high-resolution OLED display. Known as the MINI Interaction Unit, it combines the functions of an instrument cluster and a central display.

Like all new-generation MINI models, the MINI Convertible JCW Pack uses MINI Operating System 9. Its intuitive interface is inspired by smartphone apps and feels instantly familiar to users. The MINI Intelligent Personal Assistant (IPA) can be activated by saying "Hey MINI" to control a wide range of functions such as navigation, telephony, entertainment and others. The innovative MINI Digital Key Plus turns the smartphone into a car key via

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the MINI App and can be transferred to different users, along with their personal vehicle settings. Head-up Display projects all relevant information directly in the driver's line of sight. Harman Kardon Surround Sound System is an aural treat. Other features include Remote Services, Remote Software Upgrades, Apple CarPlay / Android Auto, Teleservices, In-Car Weather and Intelligent Emergency Call.

With the **MINI Experience Modes**, one can choose from several immersive driving experiences, from the race-inspired 'Go-Kart Mode' to the energy-saving 'Green Mode' or the lively 'Vivid Mode' and more. MINI Experience Modes extend the indoor experience by tuning the light, sound and graphics settings.

A distinctive **Toggle Bar Island** gives access to the important driving functions including start/stop, gear selector, parking brake, experience modes and volume control. General storage area below the toggle bar provides space for a smartphone to be wirelessly charged.

Sports Seats with electric adjustment are covered in Vescin - a high-quality, perforated, artificial leather-free upholstery made from recycled materials. The driver also enjoys the **Active Seat** for added comfort.

The new MINI Convertible JCW Pack features the innovative and efficient **petrol engine** powered by the latest MINI TwinPower Turbo technology. It mobilises a peak output of 150 kW/204 hp at 5,000 – 6,500 rpm and produces a maximum torque of 300 Nm at 1450-4500 rpm. The car sprints from 0 – 100 km/hr in just 6.9 seconds and the top speed is 240 km/h. The 7-Speed Double Clutch Steptronic Sport Transmission with Boost Mode offers efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps.

Advanced assistance systems such as Cruise Control and Parking Assistant increase comfort, control and safety and relieve the driver from monotonous and less demanding aspects of driving. With new addition of **Comfort Access**, the car is locked / unlocked automatically as it recognises the key is at a distance of less than 1.5 meters.

The standard **MINIMALISM** technology includes auto start/stop function, brake energy recuperation, active cooling air ducts and electromechanical power steering. The **alloy wheels** depending on the variant, radiate confidence while reducing carbon footprint thanks to their lightweight design and use of recycled aluminium.

The standard **SAFETY** equipment comprises of front passenger airbags and side curtain airbags, Rollover protection system, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control, Rear View Camera, and Tubeless Tyres with Tyre Pressure Indicator.

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The car comes with a standard two-year warranty for unlimited kilometres. The 2 years 24x7 Road-Side Assistance on MINI Convertible John Cooper Works Pack provides complete peace of mind. These benefits are transferrable along with the ownership of the car. Service inclusive plan starts from 3 yrs / 40,000 kms and package extension is available up to 10 yrs / 1,00,000 kms. An option to extend warranty benefits from third year of ownership and extendable up to maximum ten years, is also available.

Thanks to BMW India Financial Services, customized and flexible financial solutions are designed as per individual requirements. Customers enjoy great value and complete peace of mind with MINI 360° finance plan. It includes attractive monthly instalments, assured buy-back option up to five years, flexible term-end opportunities, 40% lower EMI than standard bank loans, and options to upgrade to a new model among other benefits.

If you have any queries, please contact:

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