

Media Information  
19 May 2025

**The new MINI Cooper S GP Inspired Edition launched in India.**

Inspired from the fastest, most powerful and hardcore MINI ever – The MINI GP.

Special edition limited to just 30 units.

Exclusively available in the Legend Grey exterior paint, with a whole lot of Chilli Red.

**Surat.** The new MINI Cooper S GP Inspired Edition was launched in India today. The special edition MINI was launched in the country at the newly launched MINI dealership in Surat – MINI Eminent Cars.

The car will be available in the country as a completely built-up unit (CBU) and can be booked at all MINI India authorized dealerships. Deliveries for the same will commence immediately.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, “The launch of the MINI Cooper S GP Inspired Edition in India celebrates the raw racing pedigree that has always defined the MINI GP. By bringing the track-focused aesthetics of the most hardcore MINI ever, we offer customers a rare opportunity to own a true piece of automotive history. Limited to just 30 units, this exclusive edition is meticulously crafted with distinctive design elements that capture the spirit of the GP, making it a bold and unmistakable statement on the road.”

The ex-showroom price is:

The new MINI Cooper S GP Inspired Edition - INR 58, 90, 000

\*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST (incl. compensation cess) as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO, statutory taxes/fees, other local tax/cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local MINI authorised Dealer.

## Media Information

Date 19 May 2026  
Subject The new MINI Cooper S GP Inspired Edition launched in India.  
Page 2

The new MINI Cooper S GP Inspired Edition will be available in the exclusive Legend Grey exterior paintwork with multiple elements in Chili Red. Sports Seats with Vescin Black are available as standard. The 18-inch alloy wheels in the JCW Lap Spoke 2-tone Design are offered as standard.

The car comes with a standard two-year warranty for unlimited kilometres. The 2 years 24x7 Road-Side Assistance on MINI Cooper S GP Inspired Edition provides complete peace of mind. These benefits are transferrable along with the ownership of the car. Service inclusive plan starts from 3 yrs / 40,000 kms and package extension is available up to 10 yrs / 1,00,000 kms. An option to extend warranty benefits from third year of ownership and extendable up to maximum ten years, is also available.

Thanks to BMW India Financial Services, customized and flexible financial solutions are designed as per individual requirements. Customers enjoy great value and complete peace of mind with MINI 360° finance plan. It includes attractive monthly instalments, assured buy-back option up to five years, flexible term-end opportunities, 40% lower EMI than standard bank loans, and options to upgrade to a new model among other benefits.

### **The new MINI Cooper S GP Inspired Edition.**

As a tribute to the fastest, most powerful and hardcore MINI ever – The MINI GP, the new MINI Cooper S GP Inspired Edition impresses in the exclusive **Legend Grey exterior paintwork**. The **roof and mirror caps in Chili Red** create a seamless, high intensity look that amplifies the car's vibrant racing pedigree. The GP inspired **bonnet and side stripes in Red/Grey** further sharpens the aesthetic appeal of the car's exterior. The **GP Inspired "1/30" badging** for the C-pillar highlights the car's limited-edition status, serving as a distinct hallmark of its exclusivity and heritage. The **JCW spoiler extension** provides an extra bit of flair to the rear, perfectly framing the car's sporty silhouette. The **JCW front, side, and rear winglets** add a stylish edge around the bottom of the car, giving it a lower, wider, and more purposeful stance. The rear too showcases true sportiness with the **JCW rear diffuser**. The 17-inch alloy wheels in the JCW Sprint Spoke Design not only gives the vehicle a dynamic appearance but also ensures optimum performance and safe handling on a wide variety of road surfaces. The **GP-inspired wheel hub caps in Chili Red** bring a sharp splash of color to the wheels, tying in perfectly with the roof and mirrors for a fully coordinated look.

The striking appearance of the car is enhanced by three selectable Signatures Modes) for the Daytime Running Lights (DRLs) of the LED headlights and the redesigned matrix rear

## Media Information

Date 19 May 2026

Subject The new MINI Cooper S GP Inspired Edition launched in India.

Page 3

lights. All three modes begin and end with a specially orchestrated welcome and goodbye animation.

The **interior** is defined by a clean, modern layout and smart digital features that put the driver right at the center of the action. The **GP Inspired Door Sills illuminated in silver** greet you with a premium glow every time the door opens. The **GP Inspired '1/30' floor mats** serve as a constant reminder of the car's rare pedigree, while the **JCW Door Lock pin** adds a small but sharp detail that reinforces the cabin's sporty feel. The sportiness is elevated with JCW Sports Seats, Vescin/Cord combination JCW Black upholstery and JCW Dashboard Trim. The new **JCW Steering Wheel with paddle shifters** adds to the hallmark MINI go-kart feeling.

The **MINI Interaction Unit** takes a quantum leap into the digital age with the hi-resolution 240mm **Circular OLED touchscreen display**. It is the defining feature of the interior with a completely new feel and versatile functions. It has moved closer to the driver and can be operated similar to a smartphone. The new **MINI Operating System 9** is optimized for touchscreen and voice control and provides advanced connectivity for maximum ease of use. The new **MINI Intelligent Personal Assistant (IPA)** can be activated by saying "Hey MINI" to control a wide range of functions such as navigation, telephony, entertainment and others. The innovative **MINI Digital Key Plus** turns the smartphone into a car key via the **MINI App** and can be transferred to different users, along with their personal vehicle settings. **Head-up Display** projects all relevant information directly in the driver's line of sight. A **Fisheye Camera** can capture selfies, fun moments and videos with sound, inside the cabin and is capable of transfers via a QR code. **Harman Kardon Surround Sound System** is an aural treat. Other features include Navigation, Remote Services, Remote Software Upgrades, Apple CarPlay / Android Auto, Teleservices, In-Car Weather and Intelligent Emergency Call.

The new interior experience is mainly created by the textile surfaces. A specially developed knitting process is used to create the easy-care, versatile structure of the two-tone textile. The dashboard and door panels are completely **chrome-free** and **leather-free**, using recycled **2D knitted fabric lining**. The textile surface is made luminescent by ambient lighting and projections from the MINI Interaction Unit that make even rush hour relaxing.

With the **MINI Experience Modes**, one can choose from several immersive driving experiences, from the race-inspired 'Go-Kart Mode' to the energy-saving 'Green Mode' or

## Media Information

Date 19 May 2026

Subject The new MINI Cooper S GP Inspired Edition launched in India.

Page 4

the lively 'Vivid Mode' and more. MINI Experience Modes extend the indoor experience by tuning the light, sound and graphics settings.

A distinctive **Toggle Bar Island** gives access to the important driving functions including start/stop, gear selector, parking brake, experience modes and volume control. General storage area below the toggle bar provides space for a smartphone to be wirelessly charged.

**JCW Sport Seats** are covered in Vescin Black- a high-quality, perforated, artificial leather-free upholstery made from recycled materials. The panoramic glass roof adds to the bright and spacious atmosphere. Electric seat adjustment with Active Seat for the driver is available as standard.

The new MINI Cooper S GP Inspired Edition offers the innovative and efficient petrol **engine** powered by the latest MINI TwinPower Turbo technology. It mobilises a peak output of 150 kW/204 hp at 5,000 – 6,500 rpm and produces a maximum torque of 300 Nm at 1450-4500 rpm. The car sprints from **0 – 100 km/hr in 6.6 seconds** and the top speed is 242 km/h. The 7-Speed Double Clutch Steptronic Sport Transmission offers efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps. The adaptive suspension ensures an exhilarating experience. JCW Sport Brakes impress with direct response and a better pedal feel.

In the MINI family, advanced assistance systems such as Cruise Control and Parking Assistant increase comfort, control and safety and relieve the driver from monotonous and less demanding aspects of driving. With Comfort Access, the car is locked / unlocked automatically as it recognises the key is at a distance of less than 1.5 meters.

The standard MINIMALISM technology includes auto start/stop function, brake energy recuperation, active cooling air ducts and electromechanical power steering. The wide range of alloy wheels depending on the variant, radiate confidence while reducing carbon footprint thanks to their lightweight design and use of recycled aluminium.

The standard SAFETY equipment comprises of front passenger airbags and side curtain airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control, Rear View Camera, and Tubeless Tyres with Tyre Pressure Indicator.

## Media Information

Date 19 May 2026  
Subject The new MINI Cooper S GP Inspired Edition launched in India.  
Page 5

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