

Media Information
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Relax. We Care. **BMW Group India rolls out annual Monsoon Service Campaign.**

#BMWIndia #SheerDrivingPleasure #BMWService #RelaxWeCare

Gurugram. BMW Group India has launched its annual Monsoon Service Campaign across its authorised dealer network, as the country gears up for monsoon marked by unpredictable weather patterns and intense spells of rainfall. The initiative is designed to ensure that BMW vehicles are fully prepared for the demands of the season through comprehensive preventive inspections and expert aftersales care.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "At BMW Group India, we are committed to delivering a seamless and rewarding ownership experience that extends well beyond the vehicle itself. Our Monsoon Service Campaign reflects our customer-first approach and focus on proactive care, ensuring that every BMW receives the expert attention it deserves. Backed by certified technicians, advanced diagnostics and Genuine BMW Parts, we remain dedicated to offering our customers complete peace of mind and enabling them to enjoy sheer driving pleasure regardless of seasonal changes."

The BMW Monsoon Service Campaign has been conceptualised to provide customers with expert guidance on vehicle care and timely maintenance during the rainy season. The campaign includes a complimentary vehicle health check conducted by certified BMW technical experts, helping customers ensure that their vehicles remain prepared for changing road and weather conditions.

- Windscreen Wiper Checkup
- Washer System (Front and Rear windscreen and washer fluid level)
- Rain Light Sensor (Auto wiper and auto headlight operation check)
- Electrical (Alignment of headlights/fog lights)
- Horn function test
- Micro filters check and replace if necessary
- Weather strips of doors and trunk lid condition check
- Sunroof cover seals and trunk lid ventilation
- Sunroof drainpipe check
- E-box (Engine control unit box) cleaning
- Electric plug connections in engine compartment and vehicle underbody
- Tyre Condition Check (Thread dept, damages-cuts, bulges, irregular wear and tire pressure)
- Visual inspection of exhaust system for any leaks or breakage

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- Checking charging cable and high voltage charging socket for damage, corrosion and wear (BEV/PHEV)
- Vehicle underbody inspection – Check for damage, correct position, corrosion, and tightness (BEV/PHEV)
- Brake Testing – Condition of brake pads, brake fluid

The complimentary checks are supported by advanced diagnostic tools and the expertise of certified BMW technicians, ensuring meticulous care and attention to every vehicle. Customers can book prior service appointments at their nearest authorised BMW workshop and receive personalised guidance on maintaining their vehicles during the monsoon season.

BMW India regularly conducts periodic service campaigns across the country to ensure that a BMW is always ready. Cars older than 5 years would get a special discount under the “BMW Joy Rewards” campaigns. Details of the offer and other vehicle checks would be available at the service camps.

If you have any queries, please contact:

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