

Media Information
29 July 2026

**Pure unfiltered, top-down excitement.
The new MINI Convertible Stardust Edition launched in India.**

Exclusive Sparkling Copper Grey exterior color scattered with Champagne detailing.

MINI Yours Soft Top with the signature Union Jack graphic celebrates the brands' iconic British heritage.

Available in limited quantities and exclusively on MINI India website.

Gurgaon. The new MINI Convertible Stardust Edition was launched in India today. The car will be available in the country as a completely built-up unit (CBU) and can be booked exclusive via the MINI India website. Deliveries for the same will commence immediately.

Mr. Hardeep Singh Brar, President and CEO, BMW Group India said, "The new MINI Convertible is the perfect car for those who are open to fun and also enjoy making a distinct lifestyle statement. With the 'Stardust' limited edition, we are dialing up that sense of exclusivity a notch higher. The thought behind this special car was to capture the shifting, indefinable colours of the sky at twilight - blending a deep dusk-grey paint with shimmering champagne details that mimic stardust. The Stardust edition is engineered for MINI fans who view their car not just as a mode of transport, but as a bold expression of individuality. It is a vehicle that remains magnificently rare by design, and even rarer on the road."

The ex-showroom price of the new MINI Convertible Stardust Edition is INR 62,90,000.

*Price prevailing at the time of invoicing will be applicable. Ex-showroom prices inclusive of GST as applicable but excludes Road Tax, Tax Collected at Source (TCS), RTO, statutory taxes/fees, other local tax/cess levies and insurance. Price and options are subject to change without prior notice. For further information, please contact the local MINI Authorised Dealer.

The new MINI Convertible Stardust Edition.

The exterior **design** of the new MINI Convertible Stardust Edition focuses on classic MINI characteristics. The front end shows the typical face of the brand with its iconic round headlights and the newly designed front grille. Standard LED headlights have three light signatures to emphasise the car's character. A specially orchestrated welcome and goodbye animation with MINI logo projections on the sides enhances the emotional connection even

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before you get in. On the side, the clean sporty lines create a striking contrast along with the short overhangs and long proportions.

The athletic body is finished exclusively in a striking **Sparkling Copper Grey** metallic paint. To match, **Mirror Caps** are available in **Vibrant Silver**. The vehicle's bold aesthetic is anchored by aerodynamically optimized **18-inch JCW Rallye Spoke Alloys** finished in Vibrant Silver. The rear view is characterised by the flush design of the vertically aligned LED rear lights. The rear section is divided by a black handle strip with striking model badge, whose horizontal alignment emphasises the car's wide stance.

Paying homage to the brand's iconic British heritage, the premium black roof is designated as the **MINI Yours Soft Top**, distinguished by its signature woven Union Jack graphic. The electrically folding soft top can be fully opened in 18 seconds, even at speeds of up to 30 km/h. At the same time, the window bars and side windows are lowered to provide a completely unobstructed view of the surroundings. The soft top closes in 15 seconds at the touch of a button. It can also be partially opened to act as a sunroof, to a length of 40 centimetres, regardless of speed. When the top is open, the MINI Convertible Stardust Edition has a luggage compartment volume of 160 litres. When closed, it expands to 215 litres.

With its clean shapes and minimalist controls, the **interior** of the new MINI Convertible Stardust Edition evokes the design of the classic Mini. The focal point in the cockpit is the round high-resolution OLED display. Known as the MINI Interaction Unit, it combines the functions of an instrument cluster and a central display. Like all new-generation MINI models, the MINI Convertible Stardust Edition uses MINI Operating System 9. Its intuitive interface is inspired by smartphone apps and feels instantly familiar to users. The MINI Intelligent Personal Assistant (IPA) can be activated by saying "Hey MINI" to control a wide range of functions such as navigation, telephony, entertainment and others. The innovative MINI Digital Key Plus turns the smartphone into a car key via the MINI App and can be transferred to different users, along with their personal vehicle settings. Head-up Display projects all relevant information directly in the driver's line of sight. Harman Kardon Surround Sound System is an aural treat. Other features include Remote Services, Remote Software Upgrades, Apple CarPlay / Android Auto, Teleservices, In-Car Weather and Intelligent Emergency Call.

With the **MINI Experience Modes**, one can choose from several immersive driving experiences, from the race-inspired 'Go-Kart Mode' to the energy-saving 'Green Mode' or

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the lively 'Vivid Mode' and more. MINI Experience Modes extend the indoor experience by tuning the light, sound and graphics settings.

A distinctive **Toggle Bar Island** gives access to the important driving functions including start/stop, gear selector, parking brake, experience modes and volume control. General storage area below the toggle bar provides space for a smartphone to be wirelessly charged.

Sports Seats in Black with electric adjustment are covered in Vescin - a high-quality, perforated, artificial leather-free upholstery made from recycled materials. The driver also enjoys the **Active Seat** for added comfort.

The new MINI Convertible Stardust Edition features the innovative and efficient **petrol engine** powered by the latest MINI TwinPower Turbo technology. It mobilises a peak output of 150 kW/204 hp at 5,000 – 6,500 rpm and produces a maximum torque of 300 Nm at 1450-4500 rpm. The car sprints from 0 – 100 km/hr in just 6.9 seconds and the top speed is 240 km/h. The 7-Speed Double Clutch Steptronic Sport Transmission offers efficient, comfortable and sporty driving due to a broader gear spread and smaller engine speed steps.

Advanced assistance systems such as Cruise Control and Parking Assistant increase comfort, control and safety and relieve the driver from monotonous and less demanding aspects of driving. With new addition of **Comfort Access**, the car is locked / unlocked automatically as it recognises the key is at a distance of less than 1.5 meters.

The standard **MINIMALISM** technology includes auto start/stop function, brake energy recuperation, active cooling air ducts and electromechanical power steering. The wide range of **alloy wheels** depending on the variant, radiate confidence while reducing carbon footprint thanks to their lightweight design and use of recycled aluminium.

The standard **SAFETY** equipment comprises of front passenger airbags and side curtain airbags, Brake Assist, 3-Point Seat Belts, Dynamic Stability Control, Crash Sensor, Anti-lock Braking System, Cornering Brake Control, Rear View Camera, and Tubeless Tyres with Tyre Pressure Indicator.

The car comes with a standard two-year warranty for unlimited kilometres. The 2 years 24x7 Road-Side Assistance on the new MINI Convertible Stardust Edition provides complete peace of mind. These benefits are transferable along with the ownership of the

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car. Service inclusive plan starts from 3 yrs / 40,000 kms and package extension is available up to 10 yrs / 1,00,000 kms. An option to extend warranty benefits from third year of ownership and extendable up to maximum ten years, is also available.

Thanks to BMW India Financial Services, customized and flexible financial solutions are designed as per individual requirements. Customers enjoy great value and complete peace of mind with MINI 360° finance plan. It includes attractive monthly instalments, assured buy-back option up to five years, flexible term-end opportunities, 40% lower EMI than standard bank loans, and options to upgrade to a new model among other benefits.

If you have any queries, please contact:

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