

Media Information
01 August 2026

Pre-launch bookings open for the all-new BMW 7 Series range.

Experience ultimate luxury across ICE & all-electric offerings.

Gurugram. BMW India will open pre-launch bookings for the all-new BMW 7 Series range at 1230 Hrs today, 01 August 2026.

Customers will have the option of choosing their preferred powertrain across ICE and BEV options. The car can be pre-booked across authorized dealer network. Customers can also register their interest on BMW India website.

The all-new BMW 7 combines passion and excellence, and it delivers it in every detail. A monolithic exterior, the new BMW kidney Iconic Glow and minimalist crystal headlights give the car a visually impactful presence and make it easily recognisable. The interior of the all-new BMW 7 captures the imagination with a successful combination of luxurious materials, modern design and advanced technology. The all-new BMW 7 Series combines the virtues of a luxury-class sedan with innovative BMW Neue Klasse technology and offers a far-reaching, digital user experience that focuses on both the driver and passengers.

Customers can visit <https://www.bmw.in> to get a glimpse and check out the highlights of the all-new BMW 7.

If you have any queries, please contact:

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