

Media Information
10 August 2026

Bookings open for the new BMW X1 Long Wheelbase.

India's highest selling luxury SUV gets bolder and bigger.

Available for booking across authorized BMW India dealership network. Customers can also register their interest on BMW India website.

Gurugram. BMW India will open pre-launch bookings for the new BMW X1 Long Wheelbase (LWB) at 1500 Hrs today, 10 August 2026.

The car will be locally produced at BMW Group Plant Chennai and can be booked across authorized BMW dealer network. Customers can also register their interest on BMW India website.

The new BMW X1 LWB will be launched in India on 21 August 2026.

The new BMW X1 LWB redefines the luxury compact SUV segment by delivering unmatched space, comfort, and technology without compromising BMW's signature driving dynamics. As the longest and most spacious car in its segment, it sets a new benchmark for rear-seat roominess and premium presence. This bold evolution ensures that every journey feels first-class, blending everyday practicality with a commanding road stance.

Customers can visit <https://www.bmw.in> to get a glimpse and check out the highlights of the new BMW X1 LWB.

If you have any queries, please contact:

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