

A SHARED PASSION FOR THE ROAD.



There are choices in life that go beyond preference. They reflect who we are, what we value, and the standard we hold ourselves to.

Choosing a BMW is one of those choices.

I want to personally welcome you into a world built on more than engineering excellence. It is a world defined by Freude — the pure joy of the drive — and by a belief we hold deeply: that every journey should feel like it was made for you alone.

What you hold in your hands is more than a specification sheet. It is the beginning of a relationship — one that extends far beyond your first drive. Our commitment to you is not measured in features or horsepower. It is measured in the experiences we share, the moments we help you create, and the community of like-minded individuals you become part of.

I look forward to the road ahead — together.

Warm regards,
Hardeep Singh Brar
President & CEO,
BMW India

WHEN HEAD AND HEART AGREE.

EXPERIENCE THE NEW BMW X1 LWB.



BMW TwinPower Turbo
Petrol Engine



7 Speed Steptronic Automatic Transmission
with Dual Clutch Technology

EXTERIOR PAINTS.



Mineral White



Night Dusk Blue



Skyscraper Grey



Carbon Black

INTERIOR UPHOLSTERY.

Veganza Perforated Castanea



Veganza Perforated Smoke White + Atlas Grey Dual Tone



KEY HIGHLIGHTS.

LONGEST & MOST SPACIOUS.



Longest Wheelbase in the Segment.

CLASS LEADING TECH.



Effortless Parking, Every Time with
Parking Assistant Plus.

PURE DRIVING PLEASURE.



BMW TwinPower Turbo Engine with
7 Speed Automatic.



Exceptional Rear Seat Comfort.



A Smarter, Safer Driving Experience
with Driving Assistant.



Comfort Suspension for a Smooth,
Planted Ride.



Space for Everything That
Moves You.



Comfort Access 2.0 with
Digital Key Plus.



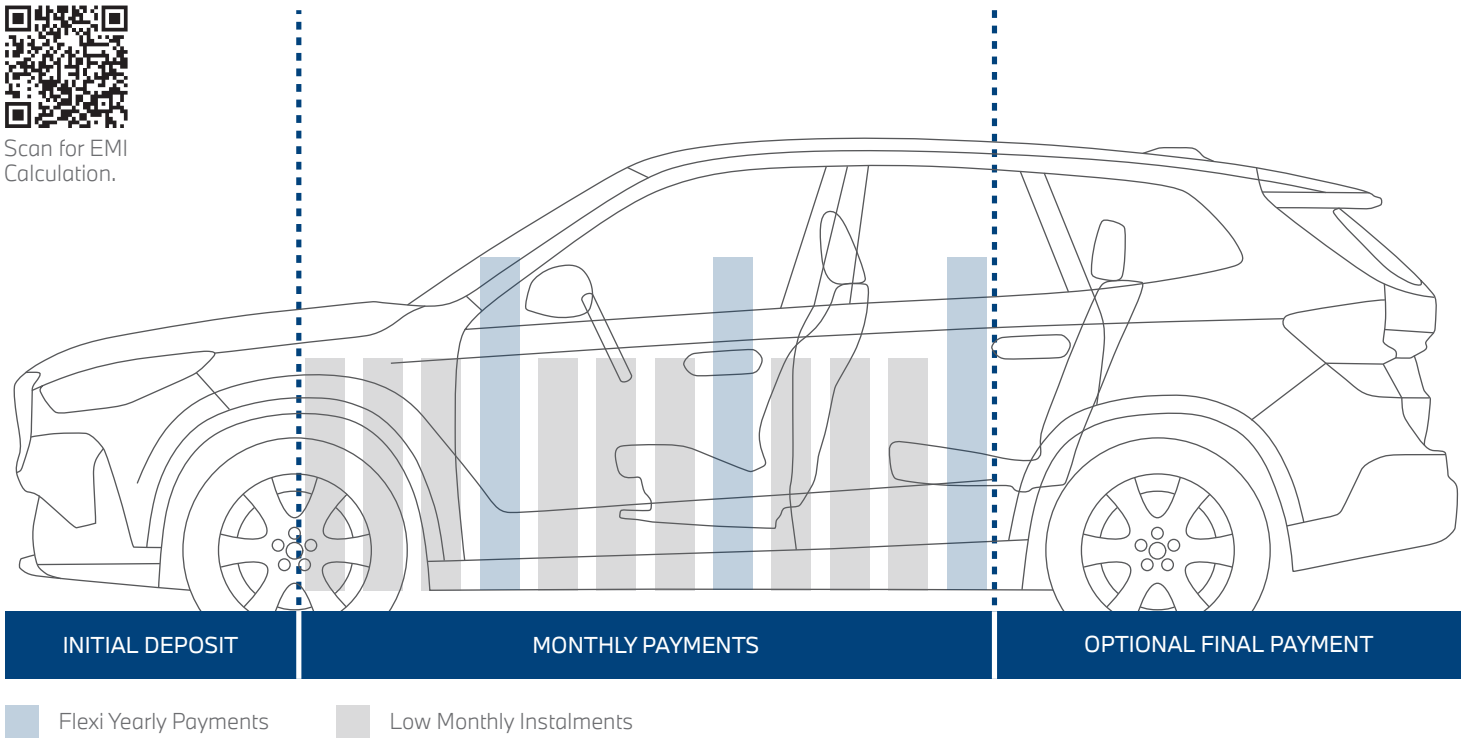
BMW 50-50 Weight Distribution.

BMW SMART FINANCE.

Tailor-made financing for individuals to unlock the joy of reduced monthly payments by flexibility to pay higher annual instalments during the loan tenure and enjoy peace of mind with assured buyback value for the vehicle.



Scan for EMI Calculation.



Low Monthly Payments

End-of-Term Flexibility

Assured Buyback Value

Ease of Upgrade

Convenience of Payment Customization

RELAX. WE CARE.

BMW ROADSIDE ASSISTANCE.

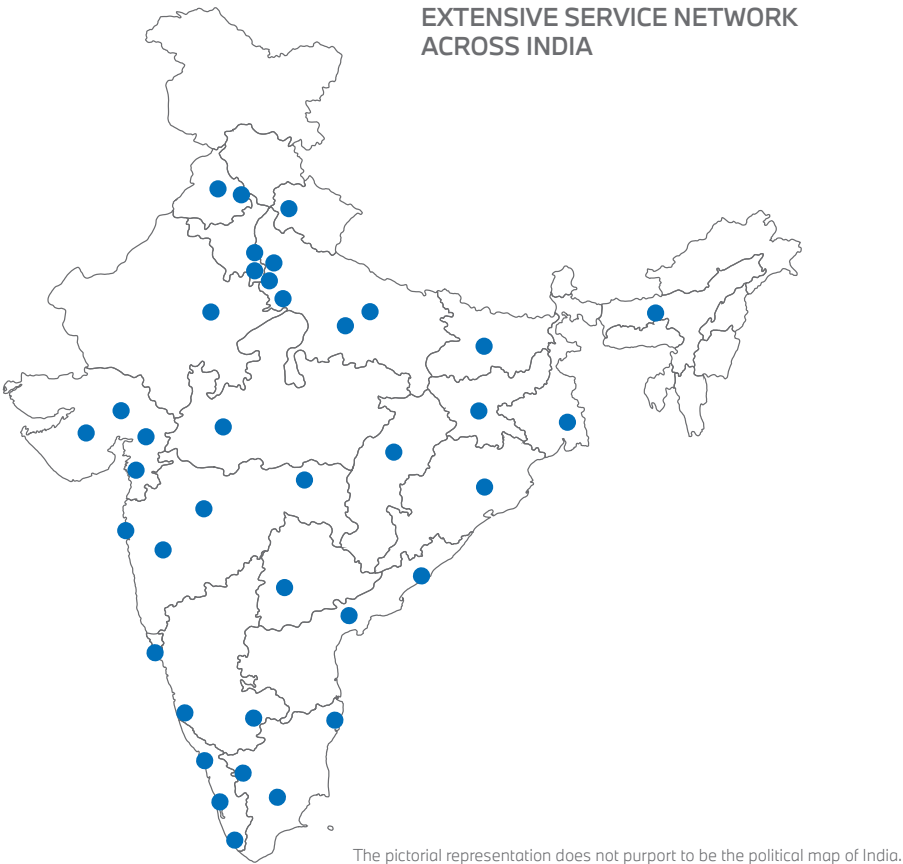
Always There When It Matters The Most.
2 years of complimentary roadside assistance for complete peace of mind.

BMW SERVICE INCLUSIVE.

Worry-Free Ownership.
Flexible BSI and BSI Plus packages for expert BMW care without any unexpected service costs.

BMW EXTENDED WARRANTY.

Complete Peace of Mind.
Extend your warranty up to 10 years and enjoy long-term peace of mind.



The pictorial representation does not purport to be the political map of India.

The model, equipment, and possible vehicle configurations illustrated in the images may differ from the vehicles supplied in India market. For detailed information, contact your nearest dealership.

SPECIFICATIONS.

THE NEW BMW X1 LWB.



Technical Data	X1 sDrive18Li M Sport
L x W x H (in mm)	4616 x 2104 x 1641
Wheelbase (in mm)	2800
Capacity in cc	1499
Max. output in kW(hp) at 1/min [®]	115(156)/4900 – 6000
Max. torque in Nm at 1/min [®]	230/1500 – 4600
Acceleration 0-100 km/h in sec	9.3
Drive and Transmission	X1 sDrive18Li M Sport
7-Speed Steptronic Transmission with dual clutch technology - Electronic selector-lever - Automatic gear selection - Currently engaged gear shown in the instrument cluster - Auto-P function	■
BMW TwinPower Turbo 3-Cylinder engine	■
Cruise Control with Braking Function	■
Performance Control: - Engine control and brake interventions during cornering - Agility Enhancement - Curve Neutrality	■
Servotronic Steering Assist	■
BMW Lines	X1 sDrive18Li M Sport
M Sport Package Exterior Equipment - Kidney frame in Pearl Chrome - Front bumper panel with M-specific design, in vehicle colour with inserts in black high-gloss - Rear bumper panel with M-specific design, in vehicle colour with inserts in black high-gloss Interior Equipment - M front entry sills - M leather steering wheel - M Door Projector	■
Exterior Equipment	X1 sDrive18Li M Sport
Adaptive LED Headlights - Daytime driving lights and position lights - Cornering light and turn indicators - Automatic headlight range control - High Beam Assistant - Light staging (welcome and goodbye)	■
Exterior mirror electric folding with automatic anti-dazzle	■
Rain Sensor and automatic driving lights	■
Automatic operation of tailgate	■
Interior Equipment	X1 sDrive18Li M Sport
Pearl Chrome touches on the door handles	■
Luxury instrument panel	■
2-zone automatic air conditioning	■
Air-vents for rear seat occupants	■
Ambient Lighting: Mood lighting in front and rear	■
Armrest front with storage compartment	■
Centre armrest in rear with 2 cup holders	■
Sport seats	■
Electrical Adjustment for Front Seats with memory function for driver	■
Floor Mats in velour	■
Interior mirror with Automatic Anti-dazzle Function	■
M Leather Steering Wheel with Multifunction Buttons	■
Panorama Glass Roof	■
Rear seat backrest with reclining and 40:20:40 folding	■
BMW ConnectedDrive	X1 sDrive18Li M Sport
BMW Connected Package Professional - Teleservices - Intelligent E-call - Remote Software Upgrade - MyBMW App with Remote Services - Intelligent Personal Assistant - MyModes	■
Comfort Access System with Digital Key Plus - Locking and unlocking as well as starting the vehicle using a compatible smartphone as well as with NFC enabled key card	■
Wireless Smartphone Integration	■
Bluetooth with audio streaming, handsfree and USB connectivity	■
Harman Kardon Surround Sound System with: - 12 speakers with digital amplifier and system output of 205 W - Tweeter bezels in dark silver finish with 'Harman Kardon' inscription	■

BMW ConnectedDrive	X1 sDrive18Li M Sport
Wireless Charging	■
BMW Live Cockpit Plus - Widescreen Curved Display - Fully Digital 10.25" Instrument Display - High-resolution 10.7" Central Display - BMW Operating System 9 with variable configurable widgets - Navigation function with real-time traffic information - BMW Intelligent Personal Assistant - Touch Functionality	■
BMW EfficientDynamics	X1 sDrive18Li M Sport
Automatic Start/Stop Function	■
BMW Efficient Lightweight construction	■
CO ₂ Emission g/km [®]	153 g/km
Fuel Economy km/L [®]	15.50 km/l
Safety Features	X1 sDrive18Li M Sport
8 Airbags: - Front airbags for driver and front passenger - Two side airbags for front seat row and two side airbags for second seat row - Head airbags integrated into roof edge and A-pillar	■
Electric Parking Brake	■
Driver Assistance Systems - Lane Departure Warning and active feedback - Front collision warning with brake intervention including at turning and road junction - Manual Speed Limit Assist - Evasion Assistant - Blind Spot Assistant - Rear Collision Warning - Attentiveness Assistant	■
Parking Assistant Plus: - Park Assist and Lateral Parking Aid - Parking Distance Control (PDC), front and rear - Reversing Assistant - Surround view cameras with 360 degree view including top view, panorama view and 3D view - Remote 3D view - Drive Recorder	■
Anti-lock Braking System (ABS) with Brake Assist	■
BMW Condition Based Service (Intelligent maintenance system)	■
Cornering Brake Control (CBC)	■
Dynamic Stability Control (DSC) including Dynamic Traction Control (DTC)	■
PC iBrake (PostCrash approach control warning with light braking function)	■
Electronic vehicle immobiliser and crash sensor	■
17" Tubeless Emergency Spare Wheel	■
ISOFIX child seat mounting	■
Tubeless tyres	■
Three-point seat belts at all seats, including pyrotechnic belt tensioners at front and belt force limiters	■
Tyre Pressure Monitoring System	■
Warning triangle with first-aid kit	■
Interior Trims	X1 sDrive18Li M Sport
Interior trim finishers Aluminium 'Mesheffect' with highlight trim finisher in Pearl Chrome	■
Exterior Colours ^a	X1 sDrive18Li M Sport
Mineral White (Metallic)	■
M Carbon Black (Metallic)	■
Night Dusk Blue (Metallic)	■
Skyscraper Grey (Metallic)	■
Upholstery ^c	X1 sDrive18Li M Sport
Veganza Perforated Castanea	■
Veganza Perforated Smoke White + Atlas Grey Dual Tone	■
Alloy Wheels	X1 sDrive18Li M Sport
18" M light alloy wheels Double-spoke style 838 M Bicolour	■
Ownership Benefits ^d	X1 sDrive18Li M Sport
2 Years Standard Warranty	■
2 Years Roadside Assistance 24x7	■
Maintenance Packages ^e	X1 sDrive18Li M Sport
Service Inclusive Basic 3 Years / 40,000 KMs ^g	□
Service Inclusive Plus 3 Years / 40,000 KMs ^g	□
Extended Warranty 3rd Year / Unlimited Mileage ^f	□

■ Standard equipment □ Optional equipment – Not available

Notes: [®] The terms and conditions apply.
[®] Performance data as measured in the emission test done under controlled conditions of environment, driving cycle, fuel, etc. as specified in Rule 115 of Central Motor Vehicle Rules, 1989.
[®] The models, equipment and possible vehicle configurations illustrated in this specification sheet may differ from vehicles supplied in the Indian market. Please contact BMW Authorised Dealer to get more information about the product, features and its specifications etc.
[®] The BMW Road Side Assistance (RSA) is a standard offering to the Customer for two years included in the car price.
[®] For detailed Terms & Conditions, scope of services (Inclusions & exclusions) and coverage duration (in years) & mileage (in kilometers), please refer to BSI brochure and/or contact your Authorised BMW Dealer.
^f The Extended Warranty is brought to you by BMW India Financial Services Pvt. Ltd. (Corporate Agent registered under IRDAI-CA0186) through their insurance partner Bajaj Allianz General Insurance Co. Ltd. (BAGIC) [IRDA Reg No.-113]. The Customers have an option to purchase the Motor Vehicle Extended Warranty (UIN No: BAL-OT-P13-68-V01-12-13) at their sole discretion. Please contact BMW Authorized Dealer to get information about its coverage, terms, and conditions of Motor Vehicle Extended Warranty. Prices mentioned are governed by BAGIC and subject to change from time to time.

Please visit www.bmw.in for more information.