



Media Information  
18 May, 2017

## **Model Upgrades Across BMW Range**

- Updates to BMW 1 Series and 3 Series, including addition of new M Sport Shadow edition to line-ups.
- New BMW 2 Series Coupé and Convertible.
- New 520i and 525d engines join BMW 5 Series Saloon line-up.
- BMW 5 Series Touring: three new engines and additional specification.
- BMW 725d – the first four-cylinder 7 Series Saloon in its history.
- Exclusive BMW i8 Protonic Frozen Yellow Edition.
- New upgrades to BMW Navigation now available on a wide range of models.

### **BMW 1 Series updated with new interior details.**

The BMW 1 Series Sports Hatch receives updates to the model range in July 2017, including a redesigned interior. The BMW 1 Series starts from €325 per month for a 118i SE five door with [BMW Select finance\\*](#).

All new 1 Series models are also now fitted with the latest generation of BMW's ID6 Navigation which features Live Tiles and enhanced graphics. On models fitted with Professional Navigation (as part of Professional Media package), the larger 8.8-inch display also features BMW Touch functionality and, with the optional Full Black panel display (standard on M140i models and the Professional Media package), the dials now feature a new Black optic display with 3D-effect dials.

Servotronic steering is now fitted as standard. This adjusts the amount of steering assistance to suit the speed the car is travelling at, enhancing driver comfort at low speeds and improving vehicle stability at higher speeds.

The range of available colours has been increased, with the addition of Sunset Orange and Seaside Blue metallic paint, while a Cognac Dakota leather is now available as an interior trim.

Enhancements include a completely redesigned dashboard with Sport and M Sport models, featuring a decorative stitching line that, along with new trims, adds to the premium feel of the cabin. Also contributing to an upgrade of the interior are Pearl

\*Based on 30% customer deposit, BMW Economics contribution offer of €2,500 and a 37 month term. More information can be found at: [www.BMW.ie/BMWEconomics](http://www.BMW.ie/BMWEconomics)

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chrome accents on the window switches, air vents, glove box handle and around the redesigned cup holders, which have a new sliding cover. The new 1 Series also features the latest indicator and wiper stalks, with revised functions and design, in line with the new BMW 5 and 7 Series models.

#### **New Shadow Edition added to BMW 1 Series line-up.**

Now topping the trim levels is the new [BMW M Sport Shadow Edition](#). This features all the specification from the popular M Sport Plus package (M Sport braking system, Harman Kardon loudspeakers, sun protection glass). Additional standard equipment includes cruise control, rear park distance control and extended lighting) along with a wide array of unique additional features. These include black kidney grilles, dark chrome tailpipe, 18-inch M light alloy wheels in Jet Black or Bi-Colour, darkened LED headlights and smoked rear lights. The five door BMW M Sport Shadow Edition 1 Series is priced at €298 per month or €1,480 over the SE (116d), prices start from €34,160 OTR (118i).

#### **New BMW 2 Series Coupé and Convertible.**

July 2017 sees the arrival of the new BMW 2 Series Coupé and Convertible, with interior and exterior changes, plus specification upgrades.

Building on this success, the 2 Series Coupé and Convertible now feature an updated exterior design, an all-new dashboard and instrument cluster, along with enhanced specification on all models. Prices start from €35,890 OTR for a BMW 2 Series Coupé 218i SE model and are available to order now.

Exterior changes include new LED headlights as standard, with the hallmark four corona ring LED daytime running lights. With LEDs emitting a whiter light that is closer to daylight this represents a step change in lightning technology for owners. In addition, all models (excluding the M240i and M2) will receive LED front fog lights as standard.

The front bumper of the SE and Sport models are redesigned and feature a new air-intake design, while all models gain enlarged kidney grilles with a more prominent

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chrome surround. These changes, along with the new standard LED headlights subtly enhance the exterior design of the new 2 Series Coupé and Convertible models.

The rear of the new 2 Series Coupé and Convertible models now feature new LED tail lights with redesigned LED light bars. The rear of Sport models also features a new bumper with sculpted design and high-gloss black trim.

New standard alloy wheels are now available with Sport and M Sport models. Sport models gain the new double-spoke 17-inch light alloy wheels, burnished and finished in Orbit Grey; M Sport cars receive Ferric Grey double-spoke 18-inch M light-alloy wheels, which were previously a cost option. Customers can also choose from new exterior colours Seaside Blue metallic, Sunset Orange metallic and Mediterranean Blue metallic.

The cabin of the new 2 Series Coupé and Convertible now feature an all-new instrument panel, centre console with sliding cup holder cover and pearl chrome accents. The new interior features a premium decorative stitching line on Sport and M Sport models along the top of the instrument panel and the new instrument cluster features a Black Optic display with 3D effect dials, which is standard on M Sport and M240i models, but an option with other cars in the line-up.

The new interior also comes with the latest-generation iDrive software on the standard BMW Navigation and BMW Professional Navigation. The large 8.8-inch screen on the latter navigation system is also equipped with BMW Touch Control for the first time, offering drivers the choice of iDrive with Touch pad, voice control and touchscreen to interact with the system.

The standard specification of all new 2 Series Coupé and Convertible models also includes Servotronic steering, which enhances the driving experience at all speeds, while Active Cruise Control (ACC) with Stop&Go function is now available as an option with most engines.

To complete the new interior, a range of new interior trims and upholsteries is now available, including Corner Sport cloth and Cognac Dakota leather upholstery.

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The new BMW M2 has also been updated, with LED headlights as standard, a full LED rear light cluster with new sculpted design, the all-new dashboard from the BMW 2 Series Coupé, Black Optic display instrument cluster, plus Professional Navigation with a new interface, BMW Touch control, faster loading speeds and Live Tiles on the main menu.

#### **New BMW 3 Series Saloon and Touring: equipment upgrades.**

From July 2017, all new BMW 3 Series Saloon and Touring models will receive enhanced standard equipment. This includes LED headlights and fog lights that not only improve the visibility at night and in poor conditions, but also adds to the visual style of the vehicle. The trademark Corona rings give the new 3 Series an unmistakable BMW light signature. This feature was previously only standard on M Sport models.

All new BMW 3 Series models are fitted with the latest generation of software for the BMW Navigation system, which features Live Tiles and enhanced graphics. On models fitted with Professional Navigation, the larger 8.8-inch display also features BMW Touch functionality for the first time in a 3 Series model. Prices for a 318i SE €39,630 OTR or €454 per month for a BMW 320i model and are available to order now.

An optional Digital Cockpit is also now available for €407, in combination with Professional Navigation, which visually enhances the interior of the new BMW 3 Series. On Sport, M Sport and M Sport Shadow Edition models, the instrument panel also features a decorative stitching line that adds to the premium feel of the interior.

Servotronic steering has also been introduced to the standard offering and other additions to the new 3 Series optional equipment include a new Carbon Aluminium interior trim, a new Sunset Orange metallic exterior colour and the choice of Cognac Dakota leather for the interior upholstery.

#### **M Sport Shadow Edition available with 3 Series Saloon and Touring models.**

The new BMW 3 Series Saloon and Touring model line-ups are also augmented by the addition of a new M Sport Shadow Edition.

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Adding a plethora of features to the existing M Sport specification, Shadow Edition models combine the elements of the M Sport Plus package – M Sport braking, sun protection glass, a Harman Kardon loudspeaker system, high-beam assist and full black panel display – plus unique features such as darkened LED headlights, smoked rear lights, black kidney grilles, black mirror caps, dark chrome tailpipes and exclusive 19-inch M light alloy wheels in Orbit Grey Bi-Colour.

M Sport Shadow Edition models are priced at €2,450 over the 316d SE or €110 over the 318d SE. Prices start from €43,530 OTR for a BMW 320i M Sport Shadow Edition.

#### **New 520i and 525d engines join BMW 5 Series Saloon line-up.**

The award-winning BMW 5 Series Saloon is to have its engine line-up bolstered with the arrival of two four-cylinder engines from BMW's modular engine family.

A new entry level car in the guise of 520i will come at the same time as the 525d, both developed from units featuring an extremely lightweight, thermodynamically optimised all-aluminium construction. Thanks to their unrivalled BMW TwinPower Turbo technology, they combine maximum power with exemplary efficiency and comply with the EU6 emissions standard.

The petrol 520i is a four-cylinder 1,998cc powerplant that employs TwinScroll turbocharging, High Precision Injection, Double-VANOS variable camshaft control and Valvetronic fully variable valve timing. It produces 184hp and 290Nm, enabling a zero to 100km/h time of 7.8 seconds and a top speed of 235km/h. However, official fuel consumption is still a highly impressive 52.3mpg\*, while CO<sub>2</sub> emissions are as low as 124g/km.

The four-cylinder BMW 525d diesel engine has an output of 231hp and maximum torque of 500Nm, resulting in a 6.6 second zero to 100km/h time and a 250km/h top speed. Fuel consumption comes in at 64.2mpg, resulting in CO<sub>2</sub> emissions of just 116g/km.

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Model	Power (hp)	Torque (Nm)	0 – 100km/h (Seconds)	Top Speed (km/h)	Combined (mpg)	CO <sub>2</sub> Emissions (g/km)	From (€OTR)
BMW 520i	184	290	7.8	250	52.3*	124	€53,420
BMW 525d	231	500	6.6	250	64.2*	116	€61,400

\* Fuel consumption and range figures are provisional and based on the EU test cycle, may vary depending on the tyre format specified.

Both engines are mated to an eight-speed Steptronic transmission and both are available in SE or M Sport specification.

The optional Driving Assistant Plus package – which drivers can entrust with important but monotonous tasks and enables automated driving in certain situations such as traffic jams, slow-moving traffic or on long journeys – has also been enhanced by the addition of a Lane Change Assistant feature.

Also new to the 5 Series Saloon is the availability of the BMW Individual programme, which enables buyers to express their character and own a vehicle that is truly unique to them. With myriad customised features and handcrafted details – including exclusive interior trim finishers, exterior paints and interior upholsteries – the chosen BMW can become an impressive expression of an owner's personality.

Prices for the engines begin at €53,420.00 OTR and are available to order now.

#### **BMW 5 Series Touring: three new engines and additional specification.**

Like its Saloon counterpart, the BMW 5 Series Touring also receives an updated engine line-up and additional new features.

The Touring range also adds a 520d xDrive option, with an intelligent all-wheel drive system that not only supplies the familiar handling benefits of all-wheel drive in adverse weather conditions, but also enhances the agility of the driving experience. In addition, BMW xDrive can now be combined with Integral Active Steering, as well as lowered sports suspension. This 2.0-litre diesel powerplant, with BMW TwinPower Turbo and common rail injection produces 190hp and 400Nm, resulting in a 7.9-second time in the zero to 100km/h benchmark test, before going on to a 220km/h top speed. The

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xDrive's transfer case in the new BMW 5 Series Touring also works more efficiently, helping to keep fuel consumption to a minimum, with 57.6mpg on the combined cycle and CO<sub>2</sub> emissions of 129g/km.

Model	Power (hp)	Torque (Nm)	0 – 100km/h (Seconds)	Top Speed (km/h)	Combined (mpg)	CO <sub>2</sub> Emissions (g/km)	From (£ OTR)
BMW 520i	184	290	8.2	235	48.7	132	€57,350
BMW 520d xDrive	190	400	7.9	220	57.6	129	€61,250
BMW 525d	231	500	6.8	250	60.1	124	€65,380

Like the 5 Series Saloon, buyers of the Touring can also now access the BMW Individual programme to add bespoke elements to their car, while there are also additions to the collection of alloy wheels available to customers.

The new BMW 520d xDrive model is available from €61,250 OTR.

#### **BMW 725d: the first four-cylinder 7 Series Saloon in its history.**

For the first time since its introduction in 1977, the BMW 7 Series will be offered with a 1,995cc fuel-efficient four-cylinder engine, badged 725d or 725Ld.

These diesel models feature a turbocharger with variable turbine geometry and latest-generation common-rail direct injection, which generates injection pressure of up to 2,500 bar. The diesel exhaust systems operate using BMW BluePerformance technology, which combines close-coupled particulate filters and oxidation catalysts with a NO<sub>x</sub> storage catalyst. Exhaust gas after treatment in all diesel models is performed with the aid of SCR technology, including a water-cooled metering module for the AdBlue fluid, which serves to cut nitrogen oxide emissions still further. AdBlue can now also be replenished from special pumps at filling stations, allowing the reservoir to be topped up more quickly and conveniently.

The 2.0-litre 725d and 725Ld Saloons, which are mated to an eight-speed Steptronic automatic gearbox, produce 231hp, resulting in a zero to 100km/h time of 6.9 seconds

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(7 seconds in the case of the 725Ld) and a top speed of 245km/h. And despite this impressive performance, the engines still return fuel consumption figures of 61.4mpg (60.1mpg in the 725Ld) and CO<sub>2</sub> emissions of 122g/km (123g/km in the 725Ld).

Model	Power (hp)	Torque (Nm)	0 – 100km/h (Seconds)	Top Speed (km/h)	Combined (mpg)	CO <sub>2</sub> Emissions (g/km)	From (£ OTR)
BMW 725d Saloon	231	500	6.9	245	61.4	122	€91,770
BMW 725Ld Saloon	231	500	7.0	245	60.1	123	€97,720

M Sport models in the BMW 7 Series Saloon range will now receive an M Sport leather steering wheel, while the Driving Assistant Plus package (an option on all but the M760Li xDrive V12, in which it is a standard feature) now includes Lane Change Assistant as one of its semi-autonomous driving capabilities.

With impressive fuel economy and low CO<sub>2</sub> emissions, the BMW 725d and 725Ld appeals to private, company and fleet buyers alike. For those customers involved in chauffeuring services, BMW UK has created a bespoke package to keep business running smoothly at all times. The BMW Chauffeur Programme includes benefits such as a three-year unlimited mileage warranty, 24/7 emergency service and BMW Fast Lane Service, which ensures service and maintenance tasks are completed within 90 minutes. BMW 7 Series chauffeuring customers will have the additional benefit of complimentary UK Driver Training as well as a free Trackstar Stolen Vehicle Tracking system. This features journey management and an app enabled locating service that comes with a one year subscription.

Prices start from €91,770 OTR for the new BMW 725d and €97,720 OTR for the BMW 725Ld Saloon. Both are available to order now.

#### **Exclusive BMW i8 Protonic Frozen Yellow Edition.**

From July, just 15 limited-edition versions of BMW's i8 plug-in hybrid sports car, called Protonic Frozen Yellow, will be offered in the UK and Ireland.



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This special-edition BMW i8 sports an exclusive Protonic Frozen Yellow with contrast accents in Frozen Grey metallic. This is complemented by 20-inch light alloy wheels with a unique matt finish, along with hubs finished in matt aluminum. The 'i8' embossing on the front head restraints and the door sill strips, bearing the lettering 'Protonic Frozen Yellow Edition', lend an additional special touch to the interior's natural aesthetic. Amido Black BMW i Spheric full leather, with a yellow highlight, flows through the interior, including yellow contrast stitching to the dashboard and centre console. The gear selector lever and central iDrive controller with black ceramic detailing, the grey-coloured seat belts and the specially designed floor mats with leather piping and yellow contrast stitching add the finishing touches to the cabin's highly individual styling.

The BMW i8 Protonic Frozen Yellow Edition is priced at €167,590 OTR and will be available to order for a limited period only up to the end of 2017.

### **New upgrades to BMW Navigation now available on a wide range of models.**

A number of models across the BMW model range will also benefit this summer from upgrades to the ID6 software for the BMW Navigation system, as seen on the new 5 Series Saloon and Touring models

The BMW M3 and M4 performance models, 3 Series Gran Turismo, and X5 and X6 SAVs that have Professional Navigation fitted as standard, or as an option, will all receive software upgrades. These include interactive widgets showing live content, Live Tiles with enhanced graphics, improved menu layout and processing speeds, along with BMW Touch Control functionality for either an 8.8-inch or 10.25-inch screen, depending on the model. This drivers the choice of iDrive with Touch pad, voice control and touchscreen to interact with the system.

**Ends**

### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

BMW Group Company

Postal Address  
BMW (UK) Ltd.  
Summit One  
Summit Avenue  
Farnborough  
GU14 0FB

Telephone  
01252 920000

Fax  
01252 920001

Internet  
[www.bmw.co.uk](http://www.bmw.co.uk)

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In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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**For further information please contact:**

Laura Condon | Corporate Communications & Events Manager | 086 047 2953 |  
[Laura.Condon@BMW.ie](mailto:Laura.Condon@BMW.ie)