

Media Information

14th June 2017

MINI Announces Limited Edition Model and 172 Offers

- New exclusive MINI black pack model with black alloy wheels, black bonnet stripes, darkened rear glass and black roof and mirror caps
- Free MINI Black Pack upgrades available on MINI Hatch & MINI Clubman in Cooper and Cooper D models
- Black Pack cars avail of €1,000 purchase contribution and APR's as low as 2.9%
- Other MINI models can avail if up to €2,000 purchase contribution and low rate finance from 4.9% APR

MINI Ireland is today launching a limited edition MINI Cooper Black Pack on Hatch (3 Door & 5 Door) and Clubman models. To celebrate the 172 registration period, this truly limited edition is being offered to customers as a free upgrade to MINI Cooper and Cooper D models. The pack is worth in excess of €1,500 and there is a limited number of cars available. Low rate finance is available with MINI Select PCP finance from 2.9% A.P.R. equating to pricing from €144¹ per month for a truly exceptional car.

This new edition offers Black Alloy wheels combined with Black bonnet stripes and Darkened Rear Glass for a sleek and sporty finish to further enhance the characteristic MINI styling. The MINI Black Pack badge which is featured on the B pillar of the vehicle highlights the exclusivity of the new MINI Black Pack models.

In keeping with the entire MINI model range, MINI Black Pack models also offer exceptionally high levels of standard equipment.

The new MINI Cooper Black Pack is available to order at MINI Retailers from today with limited stock, RRP starts at €22,760 for a MINI Cooper 3 Door Hatch.

For customers looking at the rest of the MINI range, offers include purchase contributions of up to €2,000 and low rate finance from 4.9% APR.

For more information about these limited offers visit: www.mini.ie

Ends.

¹ Based on customer deposit of 30%, available for July delivery. Finance example is based on a MINI Cooper 3 Door Hatch with Black Pack upgrade RRP €22,760.

MINI IRELAND CORPORATE COMMUNICATIONS



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