



Media Information  
29<sup>th</sup> November 2017

## **MINI Announces new 1499GT model and 181 Offers**

- Up to €2,000 towards 181 MINI Models and APR's of 4.9%
- New MINI 1499 GT special edition inspired by the classic Mini
- Available to order now, limited production run of just 1,499 units exclusively for UK and Irish Market
- Includes distinctive John Cooper Works styling features and unique graphics

The latest special edition to join the MINI line-up celebrates the brand's rich heritage with a nod to one of the best known sporty classic Minis of all time, the 1275 GT.

Available to order now, the 1499 GT is priced from €24,250 with low running costs just like the 1969 original, which was one of the most affordable performance cars of its day. To celebrate the 181 registration period, a €1,000 purchase contribution towards the MINI 1499 GT is also available now for a limited period.

Meanwhile significant contributions towards MINI models of up to €2,000 towards a MINI Cooper S, SD or JCW model and €1,000 towards a Cooper and Cooper D. Entry level model MINI One and One D models come with a €500 purchase contribution. Low rate finance is available with MINI Select PCP finance with 4.9% A.P.R. This offer is available on models ordered now and registered before the 31<sup>st</sup> March 2018.

The 1499 GT will be built in a limited production run of just 1,499 cars between November 2017 and February 2018, and is sure to be in high demand.

The 1275 GT badging reflected the increased engine capacity over the standard 998cc Mini. The all-new MINI 1499 GT treads a similar path for 2017. With 102 hp on tap and 0-100km/h in 10.1 seconds courtesy of its lively Twin Power Turbo three-cylinder engine, the 1499 GT is perfect for drivers seeking an entertaining drive and unique vehicle.

There will be a choice of two colours, Pepper White or Midnight Black. In Midnight Black, the car gets distinctive gold 1499 GT side stripes. Pepper White models feature the same distinctive graphics, but in black.

Additional exterior features include the MINI John Cooper Works Sport Pack, featuring 17" Track Spoke alloy wheels in Black, dark tinted windows and white indicator lenses. The styling pack includes distinctive John Cooper Works front and rear bumpers, side skirts, a split level spoiler and John Cooper Works door entry plates.



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Interior features include John Cooper Works Sports seats in Dinamica and leather and JCW badges, a JCW steering wheel in perforated leather with Chilli Red stitching and multi-function controls, cruise control, a Visual Boost radio with MINI Connected smartphone compatibility and Piano Black interior trim, along with Carbon Black interior details and an Anthracite headlining.

A sports suspension completes the MINI 1499 GT package, which also includes all of the standard equipment found on the MINI One Hatch. This includes features such as independent rear suspension, a six-speed manual gearbox with sports-car inspired rev matching technology, air conditioning and all-round disc brakes.

For further information and ordering details, please visit [www.MINI.ie](http://www.MINI.ie)

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