



MEDIA INFORMATION

12<sup>th</sup> January 2018.

## **BMW i partners with An Garda Síochána for EV Evaluation.**

BMW Group Ireland announced today that it is providing a BMW i3 to An Garda Síochána to pilot the practical implications of electric vehicles for the Irish Police Service. The Government's energy efficiency targets challenge the Public Sector to reach verifiable energy-efficiency savings of 33% by 2020. The vehicle, which sports the famous Garda livery, is on display at Dublin's RDS at the BT Young Scientist exhibition this week.

With 2,800 vehicles it is one of the country's largest commercial fleets and represents an opportunity for energy savings. This pilot BMW i3 (94Ah) provides emissions free driving with a pure electric range of 180kms in real-world driving conditions. It is agile and engaging to drive, so it is ideally suited for dense urban areas making it a perfect match for the Gardaí.

Recognising that it takes more than just zero-emission motoring to drive sustainable change in the world, BMW Group's take a holistic approach to environmental and social sustainability throughout entire lifecycle-chain of its vehicles. Taking into consideration everything from the extraction of raw materials and manufacture of the vehicle, through usage to recycling, all environmental impacts of the vehicle are considered.

For example, the manufacturing process of the i3 is derived from green power such as wind turbines and one of the world's largest hydroelectric plants. The BMW i3 also uses a completely new purpose built architecture with Carbon-Fibre Reinforced Plastic for the passenger cell. This brings lightweight design to a new level. Even the interior of the BMW i3 was created using sustainably sourced materials and up to 95 per cent of the car is recyclable.

"We are excited to provide our ground breaking BMW i3 to An Garda Síochána. Every aspect of the i3 has been conceived for sustainability but at the same time it is extremely agile so it will certainly not escape the attention of the public on our roads," said Anthony Casey, National BMW Corporate & Diplomatic Manager, BMW Group Ireland.

# BMW Group Ireland.

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### About the BMW i3 (94 Ah)

The new BMW i3 draws energy from a lithium-ion high-voltage battery developed by the BMW Group with a capacity of 94-ampere hours (Ah) or 33 kilowatt hours (kWh). An optional range extender engine can be added to the new BMW i3 models, providing an additional range of up to 150kms of driving, a total of 330kms. This BMW model features an unmistakable, avant-garde styling and a thrilling performance. Stepping on the accelerator pedal immediately unleashes a thrilling burst of speed. The motor smoothly delivers the kind of performance that drivers expect from a BMW. The 0-100 km/h time is achieved by the new BMW i3 in 7.3 seconds and has a top speed limited to 150 km/h. The model comes in two trims the i3 and i3s and has a starting RRP price of €36,510 including SEAI grant and VRT rebates. For more information visit [www.bmw.ie/en/all-models](http://www.bmw.ie/en/all-models).

Description	IE RRP Price*
<b>i3 94Ah</b>	€36,510
<b>i3 94 Ah with Range Extender</b>	€43,540
<b>i3 94Ah LCI</b>	€37,950
<b>i3 94 Ah LCI with Range Extender</b>	€44,980
<b>i3s 94Ah</b>	€42,130
<b>i3s 94 Ah with Range Extender</b>	€49,160

\*Prices above include SEAI grant and VRT rebates for private sale.

**-ENDS-**

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

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The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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