



Media Information

5th February 2018

BMW's All New X2 set to arrive in Ireland.

- The new BMW X2 will celebrate its Ireland market launch in March 2018.
- The X2 will adopt the new BMW design language, this include the BMW roundel on the C-pillars and the styling of the kidney grille, whose outline is wider at its base than at its top (for the first time on a modern BMW).
- Four trim levels will be available: SE, Sport, M Sport and M Sport X.
- Optimised suspension set-up. The M Sport suspension fitted as standard on the BMW X2 M Sport and M Sport X models is 10mm lower than the standard suspension.
- The new BMW X2 combines style with everyday practicality with the boot offering a 470litre capacity.
- Prices start from €43,110 RRP for a BMW X2 sDrive18d SE.

The all-new BMW X2 is one of the most anticipated cars for BMW this year and will celebrate its Irish debut next month. A brand new model to the range, the BMW X2 combines low-slung proportions of a coupé with the robust core of a BMW X model.

The BMW X2 is eight centimetres shorter and more than seven centimetres lower than the BMW X1, yet has the same wheelbase. Featuring short overhangs, it also has a stretched, coupé-style roofline and slim window graphic. Distinctive design details underscores the character of the BMW X2, including the BMW roundel on the C-pillars and the styling of the kidney grille, whose outline is wider at the base than at its top.

On the driving experience, the car's chassis and optional xDrive intelligent all-

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wheel-drive system delivers the ideal balance between sporting dynamics and efficiency.

At launch the BMW X2 xDrive20d diesel variant will be available. It generates a maximum output of 190hp and 400Nm of torque enabling a zero to 100km/h time of 7.7 seconds. Official fuel consumption is still highly impressive 4.8l/100km (combined), while CO₂ emissions are as low as 124g/km in base trim.

The engine range will be expanded shortly after launch adding a further three engines in the form of the sDrive18d, xDrive18d and sDrive20i. The range of exterior paint options include brand new colours for the brand including the striking Galvanic Gold and Misano Blue plus perforated Dakota leather in Magma red.

Interior design highlights include a new driver display with black panel technology as standard, while the BMW ConnectedDrive features the latest digital services adding further depth to the overall BMW X2 experience.

Model	Power (hp)	Torque (Nm)	0 – 100km/h (Seconds)	Top Speed (km)	Combined (l/100km)	CO ₂ Emissions (g/km)	From (OTR)
X2 sDrive18d	150	350	9.3	129	6.3*	119*	€43,960
X2 xDrive20d	190	400	7.7	137	4.8*	124 *	€51,910
X2 xDrive18d	150	350	9.2	128	4.6*	128*	€46,670

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X2 sDrive20i	192	280	7.7	141	5.9*	126*	€46,600
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*Fuel consumption figures are based on the EU test cycle and may vary depending on the tyre format specified.

Standard specification (SE)

Features 17-inch alloy wheels, BMW Navigation (RTTI), Dual Zone climate control, Front fog lights, ISOFIX front passenger seat, Power Tailgate, rain sensor and BMW emergency call.

Standard specification (Sport)

Adds on SE model: 18 inch-alloy wheels, Sports steering wheel, Black high-gloss trim with Pearlescent Chrome finisher, Exterior styling trim, Black high-gloss, LED foglights and headlights with cornering function,

Standard specification (M Sport)

Adds on Sport model: 19-inch light alloy multi-spoke style wheels, Ambient LED Lighting, LED headlights, front LED fog lights, M Sport suspension, Sport seats, and heated front seats. Two-zone control air conditioning, Cruise Control with braking function, Park Distance Control, Bluetooth hands-free, BMW ConnectedDrive (BMW Emergency Call, BMW Navigation, BMW Online Services, BMW Teleservices, Real Time Traffic Information), Drive Performance Control and the Control Display - 6.5-inch display screen.

Standard specification (M Sport X)

Adds on M Sport model: 19" M Sport light alloy wheels, Leather Upholstery, Aluminium interior trim with pearlescent finisher, Aluminium Satinated exterior Aluminium roof rails.

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About The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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