



## THE NEW BMW X4

- Second generation mid-size Sports Activity Coupé from BMW.
- Cutting-edge design paired with BMW xDrive all-wheel-drive technology.
- Enhanced driving dynamics thanks to the extensively upgraded and lighter chassis technology.
- Two BMW M Performance models available: BMW X4 M40i and BMW X4 M40d.
- World premiere at the International Motor Show in Geneva in March 2018.
- Available to order from 15 February 2018 prices starting from €67,190.

BMW has revealed the first images of the second generation of one of the world's most recognisable Sports Activity Coupé – the BMW X4. Making its debut at the Geneva Motor Show in March, the new BMW X4 will arrive in Ireland this summer and will start with an on the road price (OTR) of €67,190.

It brings together the hallmark features of a BMW X model with the sporting elegance of a coupé - a formula that saw its predecessor achieve over 200,000 global sales since its debut in 2014. The new X4 gains enhanced driving dynamics, standout exterior design with a strong coupé silhouette and even more refinement, along with state-of-the-art driver assistance systems and connectivity.

The range is also enhanced by the addition of two new M Performance models – the BMW X4 M40i and M40d – to further underscore the high performance of the vehicle and cater to customer tastes.

Model	Power (hp)	Torque (Nm)	0 – 100kmh (Seconds)	Top Speed (kms)	Combined (mpg)	CO2 Emissions (g/km)	From (OTR)
BMW X4 20d	190	400	8.0	212	52.3	142	€67,190
BMW X4 M40d	326	680	4.9	250	44.1	170	€90,675

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### Exterior design: Muscular dynamics and presence.

The all-new BMW X4 is 81mm longer than its predecessor, with 54mm added to the wheelbase and 37mm extra width. It is also lower by 3mm. All of these elements come together to give it dynamically stretched proportions that emphasise its perfect 50:50 weight distribution and hint at the enhanced performance potential.

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It retains the brand's trademark BMW kidney grille and twin headlight units, while the new horizontal LED fog lights integrated into the outer air intakes form a new interpretation of the familiar X model face. All models feature Adaptive LED headlights as standard.

The side profile is marked out by a sweeping shoulder line, with clearly defined haunches and distinctive wheel arches, while the lean coupé roofline is enhanced by a smoothly rising sill line and an elongated take on the Hofmeister kink "counter-swing" at the base of the C-pillars.

Clearly structured surfaces and horizontal lines shape the car's tail. The L-shaped LED rear lights, with their three-dimensional housing, are slim in design and positioned at the extreme edges of the rear. Together with the twin exhaust tailpipes (shared by all engine variants), they magnify the width of the rear end.

#### **M Sport and M Sport X model variants.**

Two optional model variants allow drivers to tailor the appearance of the all-new BMW X4 to reflect their personal tastes. Each comes with standalone design features as well as model-specific 19-inch light-alloy wheels.

The M Sport model has a more dynamic look, clearly stating its eagerness to deliver performance on the road with its aerodynamically optimised front/rear aprons and side skirts, and accents in High-gloss Black. The newly designed M Sport X model radiates an air of off-road-focused sportiness, thanks to styling accents in Frozen Grey (a colour with rally racing connotations), as well as the individually designed air intakes, side skirts and rear underguard. The standard specification of 'Sport' marks the entry point to X4 ownership.

In addition, the new X4 can now also be specified with options from the BMW Individual portfolio. Extras designed to give the exterior design an exceptionally exclusive feel include the BMW Individual paint finish Sunstone metallic and 21-inch BMW Individual light-alloy wheels.

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#### **Interior design: Sporting character with a modern, premium feel.**

Awaiting the driver and passengers inside the all-new BMW X4 is a cabin with a modern, premium feel, which exudes an air of high-class elegance. All the controls are clearly arranged, while the slightly raised seating position typical of BMW X models afford drivers a superb view of the road ahead.

The driver-focused layout of the cockpit – a BMW tradition - helps to create a supremely assured and wonderfully sporty driving experience at all times. Redesigned sports seats with boldly contoured side bolsters provide outstanding lateral support even in extreme handling situations.

Top-class materials, precise build quality and a host of meticulously crafted details set the tone for the modern and individual premium character of the X4. The surfaces of the instrument panel and door panels merge smoothly into one another, while the X logos embossed into the electroplated surfaces of the front and rear doors are further eye-catching details.

The electric window buttons, the Start/Stop button, the multifunction buttons on the sports steering wheel and the controls on the centre console can also be embellished with galvanic detailing as an option. Meanwhile, ambient lighting, adding extra light sources around the centre console and instrument panel, in the door panelling and in the footwells, enhances the sense of wellbeing. The lighting mood can be adjusted by the driver, with a choice of six colours.

Large stowage trays, roomy door pockets, cupholders and various storage compartments add extra practicality. The specification of each of the M Sport and M Sport X models includes exclusive interior design features which set them apart.

The M Sport model also comes with M-specific sports seats in Vernasca leather, an M leather steering wheel and an anthracite-coloured BMW Individual headliner, complemented by interior trim strips in Aluminium Rhombicle with accent strips in

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Pearl-effect Chrome. The M Sport X model features all of the M Sport interior content with a unique Aluminium Rhombicle Dark with Pearl-effect Chrome accent trim.

Vernasca leather upholstery is standard on all UK models and is now also available in Tacora Red alongside a new black with red contrast stitching option, both exclusive to the all-new BMW X4.

The BMW Individual portfolio offers an additional number of model-specific options. These highly exclusive options include BMW Individual extended Merino leather upholstery (in the colour combinations Ivory White/Black, Fiona Red/Black and Tartufo/Black), BMW Individual interior trim in Piano Black and door sill strips with BMW Individual lettering.

#### **Top-quality options for made-to-measure comfort and functionality.**

A far wider choice of optional extras compared to the outgoing model offers greater scope for customers to increase both the comfort and functionality of their X4.

The range includes electrically adjustable seats, heat seating for the front and rear and active seat ventilation. A panoramic glass roof with much larger dimensions than the predecessors can also be chosen as an option. The two-section glass has an overall length of 924 millimetres and a width of 890 millimetres, allowing the amount of light in the interior and the supply of fresh air to be altered as required. The sun blind is electrically operated, as is the front section of the glass roof.

The standard acoustic glass for the windscreen reduces noise levels while driving, while the front side windows can be specified with this type of glass as an option. Another new option is the BMW Display Key. Fuel level, remaining range and service information are all shown on its 2.2-inch touch display, while the key can also be used to lock the doors, close the windows and operate the optional auxiliary heating system.

#### **Space to relax.**

Three full-size seats are fitted in the rear compartment of the X4, providing passengers with an additional 27 millimetres of legroom over the previous model. The boot has a

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capacity of 525 litres and the load space can be expanded to a maximum of 1,430 litres by folding down the sections of the rear backrest, with its standard 40:20:40 split.

Finally, there is also the option of Extended Storage, comprising of features such as additional hinged compartments, USB ports and 12V sockets, as well as multifunctional hooks and lashing rails in the boot.

#### **Driving Experience.**

The new X4 will be launched with a choice of latest-generation power units comprising of two diesel engines – xDrive20d and M40d. Their advanced BMW TwinPower Turbo technology promises dynamic power delivery accompanied by remarkably low fuel consumption and emissions.

Joining the BMW M Performance model of the M40d will be the petrol-powered six-cylinder in-line engine M40i as well as another straight-six diesel unit - xDrive30d. All model variants direct their engine's power to the road via an eight-speed Steptronic transmission and BMW xDrive intelligent all-wheel drive as standard, resulting in effortless progress over smooth roads and rough terrain alike. Gear selections can be made manually using the shift paddles on the steering wheel.

The BMW M Performance models and the BMW X4 xDrive30d are equipped with an eight-speed Steptronic Sport transmission offering exceptionally fast gear changes as well as a Launch Control function. The standard-fit Driving Experience Control switch lets drivers choose from SPORT, COMFORT and ECO PRO set-ups, while the BMW X4 M40i, BMW X4 M40d and BMW X4 xDrive30d models also add a SPORT+ mode.

The BMW TwinPower Turbo technology for the petrol engine comprises a twin-scroll turbocharger, High Precision Injection, VALVETRONIC fully variable valve timing and Double-VANOS variable camshaft control. On the diesel side, the raft of technological measures includes turbochargers with variable inlet geometry and common-rail direct injection systems operating at pressures of up to 2,500 bar. All model variants comply with the requirements of the EU6d emissions standard. The system of emission control for the petrol engine includes a particulate filter that cuts down particulate emissions,

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while the diesel models boast BMW BluePerformance technology comprising a particulate filter, an oxidation catalyst, a NOx adsorption catalyst, as well as an SCR catalyst with AdBlue injection.

#### **Reduced weight, enhanced aerodynamic properties.**

An intelligent material mix has made it possible to bring about a substantial weight saving, not just in the chassis design but also in the body's construction and other areas.

BMW EfficientLightweight measures include a further increase in the proportion of aluminium as well as high-strength and ultra-high-strength grades of steel. The body structure is more solid than ever, serving up benefits for both vehicle agility and occupant protection. At the same time, the all-new BMW X4 weighs up to 50kg less than its predecessor (allowing for equipment variations and depending on the engine variant). The car has a significantly lower centre of gravity than the new X3, and this enhances the Sports Activity Coupé's cornering dynamics, in particular.

Another factor contributing to the BMW X4's dynamics and efficiency is a reduction in aerodynamic drag of around 10 per cent. This advance has been achieved by streamlining the body at the same time as incorporating a raft of additional measures, including active air flap control, the 'Air Curtains' in the front apron and additional underbody cladding. The X4 sets a new benchmark in its segment with a drag coefficient (Cd) of 0.30.

#### **BMW xDrive: precise distribution of power with optimal efficiency.**

The versatile sportiness of the X4 is down in no small part to the standard BMW xDrive all-wheel-drive system.

The latest generation of the system adds less weight, while its internal efficiency has been increased. Plus, the wonderfully precise electronic control of the intelligent all-wheel drive also splits drive power to maximise sporting performance; the rear-biased set-up produces a highly rewarding driving experience, especially when powering

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through corners.

Besides offering superior handling stability, BMW xDrive also enhances traction over loose terrain, endowing the X4 with off-road capability. With a ground clearance of 204 millimetres, a fording depth of 500 millimetres, breakover angle of 19.4° and angles of approach and departure of 25.7° and 22.6° respectively, the Sports Activity Coupé takes everything in its stride, from crests and bumps in the road to gravel tracks, deep snow and steep slopes when leaving the asphalt behind.

#### **First-class chassis technology with bespoke set-up.**

The all-new BMW X4 boasts a marked increase in agility combined with a high degree of ride comfort, courtesy of chassis technology that has been systematically refined and honed for the specific requirements of the Sports Activity Coupé.

The design principle of a double-joint spring strut axle at the front and five-link rear axle forms the ideal basis for a blend of dynamism and comfort, whilst the use of aluminium swivel bearings, lightweight tubular anti-roll bars and new wheel location components at the front axle has brought about a considerable reduction in unsprung mass.

Standard specification for the all-new BMW X4 includes not only M Sport suspension but also variable sport steering. Specially tuned to deliver extra-dynamic handling qualities, this version of the Electric Power Steering system ensures precision through keenly taken corners and supreme straight-line stability. The speed-sensitive Servotronic power assistance, meanwhile, makes light work of manoeuvring.

The car's impressively sporty and sure-footed handling characteristics are further helped by the powerful lightweight braking system and Dynamic Stability Control (DSC) system, whose features includes an Anti-lock Braking System (ABS), Dynamic Traction Control (DTC), Automatic Differential Brake (ADB-X), Cornering Brake Control (CBC), Dynamic Brake Control (DBC), Start-Off Assistant and Hill Descent Control (HDC).

The Performance Control function, also included as standard, gives the X4 even sharper handling by varying the distribution of drive torque to the rear wheels according to the

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situation at hand. 18-inch light-alloy wheels also form part of standard specification, while further wheel options up to 21 inches in size can be found on the list of extras.

#### **Customised dynamic driving: M Sport brakes, Adaptive Suspension.**

The optional M Sport brakes (standard on xDrive30d M Sport, M Sport X and M Performance Models) allow drivers to enjoy exceptionally dynamic handling with phenomenal stopping power.

The system comprises of extra-large brake discs and blue-painted callipers. The various suspension systems that are optionally available include Adaptive Suspension, featuring electronically controlled dampers, the responses of which adjust to the nature of the road and driving style. Drivers can choose between a sportier or more comfortable basic setting by activating the relevant performance maps using the Driving Experience Control switch.

#### **BMW X4 M40i and BMW X4 M40d – a dynamic duo.**

The model line-up is spearheaded by a dynamic duo that gives the BMW X4 an extra edge. There are now two BMW M Performance models available for the first time, their exclusive status is rooted not just in their six-cylinder in-line engines, but also in chassis technology that has been precisely tuned to handle the high drive power, and model-specific design and equipment features both inside and out.

A six-cylinder in-line petrol engine in the all-new BMW X4 M40i and a straight-six diesel unit in the all-new BMW X4 M40d provide the underpinnings for an exhilarating form of driving pleasure. The engines under the bonnets of the two BMW M Performance Automobiles stand out with their instantaneous response and tireless power delivery.

With its trademark free-revving performance, maximum output of 360hp and peak torque of 500Nm, the power unit in the X4 M40i enables it to accelerate from zero to 100km/h in just 4.8 seconds. Combined fuel consumption stands at 9.2 – 9.0 l/100km, equating to CO<sub>2</sub> emissions of 209g/km.\*



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The all-new BMW X4 M40d makes its mark on the road with prodigious pulling power. Its BMW M Performance diesel engine generates output of 326hp and peak torque of 680Nm. The BMW X4 M40d darts to 100km/h from rest in 4.9 seconds, but also blends its sporty essence with excellent efficiency, as demonstrated by average fuel consumption of 6.6 – 6.4 l/100km and a CO<sub>2</sub> figure of 170g/km.\*

\* Provisional fuel consumption and emissions figures as per the EU test cycle, may vary depending on the tyre format specified.

#### **BMW X4 xDrive30d and BMW X4 xDrive20d: efficient pulling power.**

A latest-generation six-cylinder in-line diesel engine gives the all-new BMW X4 xDrive30d vast reserves of pulling power.

The maximum output of 265hp and peak torque of 620Nm propel it to 100km/h from rest in 5.8 seconds, with combined fuel consumption of 6.2 – 5.9 l/100km equating to CO<sub>2</sub> emissions of 156g/km\*.

The X4 xDrive20d is powered by a 190hp diesel engine whose torque peaks at 400Nm. It accelerates in 8.0 seconds from zero to 100km/h and returns an average consumption of 5.6 – 5.4 l/100km and CO<sub>2</sub> emissions of 142g/km\*.

\* Provisional fuel consumption and emissions figures as per the EU test cycle, may vary depending on the tyre format specified.

#### **M sports exhaust system produces unmistakable sound, M Sport differential serves up dynamic cornering.**

The sensational power delivery of the six-cylinder in-line engines is accompanied by a soundtrack to match. The flap-controlled M sports exhaust system on the BMW M Performance models doesn't just make a great impression acoustically, its trapezoidal tailpipes in black chrome form a stunning visual highlight.

Power is relayed to the wheels via an eight-speed Steptronic Sport transmission including standard Launch Control. The sporty nature of the two BMW M Performance models is further helped by the rear-biased set-up of the BMW xDrive all-wheel drive and the Performance Control function. The M Sport differential (also standard) generates a precise locking effect at the rear wheels, priming the car perfectly to power out of corners

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#### **Assistance Systems: Innovations for comfortable, safe motoring.**

The X4 comes with the latest version of the iDrive operating system, designed to offer even more flexible and ergonomic control of vehicle, navigation, communication and infotainment functions.

Its Control Display now takes the form of a freestanding monitor with a 6.5-inch screen, while the high-resolution display that comes with the Professional Navigation System measures 10.25 inches in size and includes touchscreen functionality and a Semi Digital Cockpit (Standard on all M Sport, M Sport X and M Performance Models). The intuitive touch control is further facilitated by a tile-style menu layout with live content.

The voice control system has also been improved and can now follow freely formulated instructions. There is also the option of using BMW gesture control, allowing certain functions to be operated with simple movements of the hand or fingers, which are registered by a 3D sensor in the centre console and translated into the relevant commands.

Another option is the new-generation BMW Head-Up Display, with a 70 per cent larger projection area.

The X4 is equipped as standard with Cruise Control with braking function as well as Collision and Pedestrian Warning with City Collision Mitigation. The optional semi-autonomous Active Cruise Control with Stop & Go function is capable of braking the vehicle to a halt and setting off again automatically.

The Driving Assistant Plus safety package – unmatched by any rival – offers X4 drivers even more extensive assistance. Its features include the Steering and Lane Control assistant operational at speeds between 0 and 210 km/h (0 – 210kms), Lane Keeping Assistant with active side collision protection, and Crossing Traffic Warning and Crossroads Warning systems.

Another new feature, Parking Assistant Plus, helps drivers select and manoeuvre into parallel and perpendicular parking spaces. The system comprises Top View, Panorama View and 3D View functions, which combine to depict a 360° image of the vehicle and

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the surrounding area on the Control Display. The Remote 3D View function additionally gives drivers the ability to call up a three-dimensional live image of their vehicle and its immediate vicinity on their smartphone.

#### **Intelligent connectivity.**

The state-of-the-art character of the X4 shines through in the wealth of digital services on offer through BMW ConnectedDrive. Intelligent connectivity between car, driver and the outside world increases the level of both driving pleasure and comfort, expands the infotainment offer and assists with journey planning.

Using a flexible Open Mobility Cloud platform, BMW Connected works alongside Apple iPhones and Watches, smartphones and smartwatches running the Android operating system, and the Amazon Alexa voice-controlled personal assistants.

BMW Connected enables route planning to be carried out on any device, based on calendar entries, while taking real-time traffic information into account and making allowance for a refuelling stop if necessary. It then transfers the data to the car's navigation system when it is time to set off. A message notifying the user of the ideal departure time is sent to their smartphone or chosen device. In addition, the personal mobility assistant also lets customers call up vehicle data such as fuel level and range via their device or lock the vehicle via Remote Services, a feature which comes as standard.

Other features of BMW Connected+ offer an even greater degree of personalisation with new functions, including sharing of the current trip status by text message and live link (Share Live Trip Status), and seamless transfer of route guidance to a smartphone or smartwatch once the car has been parked, allowing full Door-to-Door navigation.

The standard built-in SIM card also allows drivers to use both Intelligent Emergency Call with automatic location and accident severity detection, and BMW Teleservices. With the new BMW Teleservice Accident Assistance, the vehicle also detects low-speed collisions below the threshold for airbag deployment. The driver receives a message in the iDrive display offering to contact the BMW Accident Assistance service

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directly. A push of a button is all it takes to obtain professional support from the BMW Accident Assistance team, who put the customer in touch with a BMW Service Partner if necessary. Also available as options are a WiFi hotspot enabling rapid online connectivity for digital devices, along with wireless charging for compatible smartphones.

The standard ConnectedDrive services provide the basis for accessing features such as Real Time Traffic Information and On-Street Parking Information. They are also required for using the optional Concierge Services, Online Entertainment service and wireless Apple CarPlay.

BMW is the first carmaker to offer a secure server connection for exchanging and editing emails, calendar entries and contact details, thanks to the Microsoft Office 365 function that users can select from the ConnectedDrive Store. This means that addresses from appointment entries can be imported straight into the navigation system and telephone numbers can be dialled from an integrated mobile phone.

The new BMW X4 goes on sales on 15 February 2018. Prices start at €67,190 OTR.

### **Ends**

#### **The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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