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|  | Media Information |
|  | EMBARGO 1st August, 2018. |
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|  | Full BMW and MINI range now WLTP compliant. |
|  | The BMW Group has published revised fuel economy and emissions data for its entire range of vehicles in accordance with the new Worldwide Harmonised Light Vehicle Test Procedure (WLTP). This means the full range of BMW and MINI vehicles sold in Ireland is now fully compliant with the new test regime well ahead of the September 2018 deadline.  Despite the more stringent WLTP test requirements, the BMW range has increased on average by just 8g/km while the MINI average increase is just 5 g/km.  BMW’s market-leading electric and plug-in hybrid range performed particularly well with the top-selling BMW 530e increasing by just 3 grams to 49 g/km.  Paulo Alves, Managing Director at BMW Group Ireland said: “Customers can have confidence that the full range of BMW Group vehicles is compliant with the new testing requirements and offers a more compelling value proposition than ever when compared with alternative brands.”  “Buyers can also be sure that the figures supplied for all our vehicles are future-proof providing certainty in terms of future cost,” said Mr. Alves.  From September 2018, all cars must have been homologated under the new WLTP test cycle which is designed to better replicate real life driving conditions.  “With every vehicle offered compliant ahead of the new WLTP requirement deadline, we have good availability with factory orders available on all models,” concluded Alves. |

**-Ends-**

**About The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2016 was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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**For further information, please contact:**

Laura Condron | Corporate Communications & Events Manager | 086 047 7549 | [Laura.Condron@BMW.ie](mailto:Laura.Condron@BMW.ie)

**Media website:**

[www.press.bmwgroup.ie](http://www.press.bmwgroup.ie)

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