



Media Information
26 August 2019

BMW at the IAA Cars 2019 in Frankfurt. Highlights in brief.

- World premiere for the new BMW X6: founder member of the Sports Activity Coupe (SAC) category enters its third generation, combining the agility and versatility of a BMW X model with the attention-grabbing aesthetic appeal of a BMW coupe; crisp design language emphasises the commanding and exclusive appearance of the new BMW X6; striking visual accents provided, among other things, by the BMW Laserlight and illuminated BMW kidney grille options; BMW Live Cockpit Professional comprising a fully digital instrument cluster and Control Display each measuring 12.3 inches across and BMW Intelligent Personal Assistant as standard; market launch starting in November 2019 with a choice of four engines, including two M models boasting extremely powerful V8 petrol and straight-six diesel units.
- Show premiere for the new BMW 1 Series: successful premium compact model features BMW's sophisticated front-wheel-drive platform for the first time; the third-generation BMW 1 Series continues to set the standard for driving dynamics in its segment courtesy of powerful engines and the cutting-edge technology used in its chassis and control systems; two model variants with BMW xDrive intelligent all-wheel drive; top-of-the-range BMW M135i xDrive (fuel consumption combined: 7.1 – 6.8 l/100 km [39.8 – 41.5 mpg imp], CO₂ emissions combined: 162 – 155 g/km) with an output of 225 kW/306 hp; exterior design creates greater sense of presence, significant improvements in terms of interior space; new display and operating concept; BMW Head-Up Display available as an option for the first time; extensive choice of driver assistance systems and the latest connectivity technology; market launch starting on 28 September 2019.
- Show premiere for the new BMW 8 Series Gran Coupe: continuation of the model offensive in the luxury segment; four-door sports car offering captivating performance and increased levels of space in the rear; distinctive vehicle concept derived directly from the new BMW 8 Series Coupe; design rooted in the new BMW styling language radiates sporty elegance, with the

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* All figures relating to the performance, fuel/electric power consumption and CO₂ emissions are provisional.

The figures for fuel consumption, CO₂ emissions and power consumption are calculated based on the measurement methods stipulated in the current version of Regulation (EU) 2007/715. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration. The figures have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on fuel consumption, CO₂ emissions and power consumption of new cars", available free of charge at all sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schamhausen and at <https://www.dat.de/co2/>.



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roofline, shoulders and rear end modelled to particularly expressive effect; the wheelbase has been extended by 201 millimetres entirely to the benefit of legroom and spaciousness in the rear compartment of the 4+1-seater; BMW 8 Series Gran Coupe has a luxurious aura thanks to the lavish standard specification and model-specific options; market launch starting in September 2019 with a choice of three engines and both all-wheel and rear-wheel drive.

- Show premiere for the new BMW M8 Coupe and the new BMW M8 Convertible: BMW M GmbH is embarking on a luxury offensive with its new high-performance sports cars; formidable performance capabilities stemming from V8 unit with M TwinPower Turbo technology and high-revving concept, eight-speed M Steptronic transmission, M xDrive all-wheel drive and Active M Differential; engine output of up to 460 kW/625 hp in the new BMW M8 Competition Coupe (fuel consumption combined: 10.6 – 10.5 l/100 km (26.6 – 26.9 mpg imp); CO₂ emissions combined: 242 – 238 g/km) and the new BMW M8 Competition Convertible (fuel consumption combined: 10.8 – 10.6 l/100 km (26.2 – 26.6 mpg imp); CO₂ emissions combined: 246 – 241 g/km); new braking system with configurable brake pedal setting; signature M design features; new control concept with Setup and M Mode buttons.
- Show premiere for the new BMW 3 Series Touring: sixth generation of the sporty five-door model in the premium midsize class; new BMW 3 Series Touring employs latest-generation engines and new chassis technology to consolidate its lead over the competition in the disciplines of driving dynamics and agility; BMW M340i xDrive Touring (fuel consumption combined: 7.5 – 7.1 l/100 km [37.7 – 39.8 mpg imp], CO₂ emissions combined: 170 – 162 g/km) with 275 kW/374 hp six-cylinder in-line petrol engine spearheads the model line-up; sharp and dynamic exterior design, modern, premium feel inside; enhanced functionality thanks to an array of innovative touches; market launch starting on 28 September 2019, a plug-in hybrid model will be joining the range for the first time in summer 2020.



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- Show premiere for the new BMW X1: carefully revised design injects the compact Sports Activity Vehicle with an added sense of individuality and presence; extensively upgraded range of engines and transmissions for sportier, more efficient performance; wide variety of models with sophisticated front-wheel drive or BMW xDrive intelligent all-wheel drive; a plug-in hybrid model will be added to the line-up in spring 2020; high degree of variability and refined premium ambience in the cabin; more advanced operating system with Control Display up to 10.25 inches in size as an option; extensive range of digital services from BMW ConnectedDrive.
- Show premiere for the BMW Vision M NEXT: foretaste of the BMW M brand's electrified future and sporty driving in tomorrow's world; intelligent technology places the focus squarely on the active driver and paves the way for the ultimate driving experience; progressive plug-in hybrid sports car with emotion-stirring design and puristic interior; system output of 441 kW/600 hp enables the car to reach 100 km/h (62 mph) from rest in three seconds; BOOST+ mode for even more exhilarating performance; electric range of up to 100 km/h (62 miles) is more than enough to enjoy driving pleasure with zero local emissions for the entire duration of short journeys.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and



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assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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