



Media Information
17 December, 2020

BMW brings 2020 to a close with multiple award wins.

- Top Gear name BMW M3 as 'Car they're most looking forward to driving in 2021'
- Double award win at Carbuyer Best Car Awards 2021
- BMW X5 xDrive45e continues its success winning Best Premium Plug-in Hybrid award at 2021 DrivingElectric Awards.

BMW has finished 2020 with a flourish by winning a range of industry awards across its hybrid and performance models, claiming success at the DrivingElectric Awards, Carbuyer Best Car Awards 2021 and the Top Gear Awards 2020.

Top Gear name BMW M3 as the car they're most looking forward to driving in 2021

The BMW M3 has made waves across the internet since it was announced earlier in 2020 and now Top Gear Magazine has named it the car they're most looking forward to driving in 2021. The editorial team selected BMW M3 out of the dozens of new models arriving early next year, stating that they are "really chomping at the bit" to get into the driver's seat.

Powered by a 510hp 3.0-litre six cylinder in-line engine with bespoke M TwinPower Turbo technology, the new BMW M3 is designed to stand out, and features a new frameless kidney grille, contoured bonnet and a selection of exclusive BMW M paint finishes. A high-tech carbon-fibre-reinforced plastic (CFRP) roof, high gloss black runner boards beneath the doors and a choice of coloured brake callipers project a confidence image on the road.

Double win for BMW at the Carbuyer Best Car Awards 2021

The editorial team at Carbuyer awarded BMW a double win their Best Car Awards 2021, selecting the BMW 530e as Best Large Company Car and the BMW X5 xDrive45e as the Best Large Plug-in Hybrid.

BMW Group Company

Postal Address
BMW (UK) Ltd.
Summit One
Summit Avenue
Farnborough
GU14 0FB

Telephone
01252 920000

Internet
www.bmw.co.uk

BMW

United Kingdom

Corporate Communications

Media Information

Date 17 December, 2020

Subject **BMW brings 2020 to a close with multiple award wins.**

Page 2

Looking at every car on sale in the UK, the judges tested each model on a tight criteria including cost of ownership, performance and safety. Speaking of the BMW 530e award, Richard Ingram, editor of Carbuyer said: "The BMW 5 Series is an incredible car and the 530e plug-in hybrid version makes a brilliant large company car. It's great to drive, incredibly comfortable, full of kit, and, crucially for our Best Large Company Car 2021 category, cheap to tax for business reasons".

BMW X5 xDrive45e ends 2020 on a high claiming a Driving Electric Award win.

DrivingElectric has recognised the best electric and hybrid cars on sale now at their third annual awards, and named the BMW X5 xDrive45e as the Best Premium Plug-in Hybrid.

The editorial team praised the model's performance, range and efficiency while also recognising its superior in-car technology offering.

Richard Ingram, editor, DrivingElectric said: "What sets the X5 apart from its rivals is that as well as offering a blend of comfort, ride quality, space and in-car technology, it's also very nearly as entertaining to drive as one of BMW's smaller saloons. It's quick, too. Yet as long as you don't use that performance in full too often, the X5 will be remarkably cheap to run – courtesy of a lengthy electric range of more than 50 miles. It really does set the benchmark all other premium SUVs must meet."

The BMW X5 xDrive45e offers remarkable levels of performance and efficiency, with up to 54 miles of electric range. It is the second generation X5 to feature electrification with the plug-in hybrid system combining an in-line 6-cylinder petrol engine and the latest BMW eDrive technology. The result is an impressive combined power output of 394 hp, accelerating from zero to 62 mph in just 5.6 seconds.

Ends

BMW

United Kingdom

Corporate Communications

Media Information

Date 17 December, 2020

Subject **BMW brings 2020 to a close with multiple award wins.**

Page 3

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2019, the BMW Group sold over 2.5 million passenger vehicles and more than 175,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>

For further information please contact:

Helen Wilson
BMW Group Media Relations Executive
Tel: 07815 372 480
Email: Helen.Wilson@bmw.co.uk

Chris Overall
BMW Media Relations Manager
Tel: 07815 370 990
Email: Chris.Overall@bmw.co.uk

Emma Begley
General Manager, Communications
Tel: 07815 371 062
Email: Emma.Begley@bmw.co.uk

Graham Biggs
Corporate Communications Director
Tel: 07815 376 867
Email: Graham.Biggs@bmw.co.uk