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|  | Media Information |
|  | 9th June, 2021 |
|  | **The new BMW X3 and the new BMW X4** |
|  | • Latest generation models updated with sportier styling and more equipment  • Sharp new exterior design shared  • Choice of xLine and M Sport trim lines for X3 customers, M Sport standard specification for X4 and performance focused M40i and M40d variants for both models  • BMW xDrive intelligent all-wheel drive and 8-speed Steptronic transmissions as standard  • All combustion engines married to 48-volt mild hybrid technology  • New navigation system and BMW Live Cockpit Professional with 12.3-inch display fitted as standard  • BMW X3 (30e xDrive xLine) priced from €61,485 (OTR)  • BMW X4 (20d xDrive M Sport) priced from €€72,235 (OTR)  • Available to order now and first Irish customer deliveries from September 2021 |

BMW has enhanced its BMW X3 and BMW X4 models with a comprehensive refresh that includes sportier styling together with modern interiors, new equipment and updated infotainment.

The strongest visual aspect of the enhancements is the redesigned front and rear section which, in the latest third-generation of the BMW X3, accentuates the robust Sports Activity Vehicle appearance. Its Sports Activity Coupé counterpart, the second-generation BMW X4, adopts the new front design and adds its own accentuation with the BMW mesh kidney grille and dynamic rear-end styling.

The new BMW X3 and the new BMW X4 feature modern hybrid technology. In addition to the BMW X3 xDrive30e with plug-in hybrid drive, all four-cylinder and six-cylinder engines in both model series now use 48-volt mild hybrid technology.

All versions feature BMW xDrive intelligent all-wheel drive and 8-speed Steptronic transmissions that are specifically tuned to match each engine’s characteristics, contributing to lower fuel consumption and reduced emissions.

Both model ranges are topped with M40i and M40d variants, which are even more dynamic when specified in Pro Edition trim. X3 customers can choose between xLine or M Sport trim on other versions, while BMW X4 customers benefit from M Sport trim as standard.

Both the X3 and X4 include enhanced equipment such as the BMW Live Cockpit Professional with 12.3-inch Control Display and automatic air conditioning with three-zone control. X3 xLine models also include sports seats with upholstery featuring a new generation of Sensatec in the new Ray grain.

The Irish market launch of the new BMW X3 and the new BMW X4 will get underway in September 2021, following the start of production at BMW Plant Spartanburg (USA) in August 2021.

**New BMW kidney grille and flatter headlights**The BMW kidney grille is larger than before and now comprises a single-piece frame. A black bar, in which the iCam is positioned if fitted, provides visual separation of the grille. The frame is finished in pearlescent chrome and the grille bars in satin-finished aluminium. The front headlights, which are now about 10mm flatter, feature full LED technology as standard. As an option, darkened inserts in M Shadow Line lights can replace the light components in the headlights. Adaptive LED headlights are standard and BMW Laser Light with a range of up to 650 metres are available as an optional upgrade.

**New front apron and vertical air intakes**Below the headlights, vertical air intakes frame the front bumper. In the new front apron, amply-sized surfaces in body colour and the robust underbody protection reinforce the presence and high-quality feel of the new BMW X3. The window graphics and roof rails are in satin-finished aluminium as standard.

**Newly designed rear apron and tailpipe trims**The rear section of the new BMW X3 is sharper and bolder. A black border encircles full LED rear lights, while the narrower light graphic now includes a three-dimensional contour and integrated horizontal turn signals. There’s also new underbody protection and larger flush-fitting tailpipe trims.

**M Sport trim with specific exterior details**The M Sport trim gives the BMW X3 a sportier look. The tim-specific front apron features larger air inlets and inserts finished in high-gloss black, as well as more pronounced air curtains. High Gloss Shadow Line exterior trim also extends to the window graphics and roof rails, the frame and the bars of the BMW kidney grille. The sportier rear bumper includes a more striking diffuser finished in Dark Shadow along with two additional side air‑curtain‑panels in high-gloss black. The standard trim includes the new 19-inch light alloy wheel Y-Spoke in Midnight Grey Bicolor, while 20-inch and 21-inch wheels are additionally available as an option, as are the M Sport brakes with blue or red brake callipers.

The M Sport also adds such features as the M Sport multi-function leather steering wheel, M Sport suspension, remote control including integrated key, Performance Control, Aluminium Rhombicle interior trim and Variable Sport Steering.

**Further M insignia in the M Performance cars**The BMW X3 M40i and BMW X3 M40d offer added visual differentiation. Both vehicles feature a specific BMW M kidney grille which, in addition to a chrome frame, bears the M double grille bars in high-gloss black and an M logo. Aerodynamically optimised M exterior mirrors in high-gloss black and specially designed tailpipe trims in black chrome ensure a distinctive look. The BMW X3 M40i and BMW X3 M40d are fitted as standard with 21-inch M Double-spoke bicolour alloy wheels.

The Pro Edition takes the M experience to an even higher level. It builds on the extensive standard specification with the likes of BMW Individual Frozen Deep Grey paint, carbon fibre interior trim, M Sport front seats, M Sport brakes with red calipers and M carbon exterior mirror caps.

**Eight paint finishes to choose from**Following the redesign of the BMW X3, BMW offers a total of eight paint finishes in the regular range, including the one non-metallic finish in Alpine White. Customers can enhance their paintwork further by choosing a special BMW Individual paint finish in Tanzanite Blue, which is available for xDrive30e, M40i and M40d models.

**BMW mesh kidney grille as an exclusive distinguishing feature**As with the BMW X3, BMW has also significantly revised the front and rear sections of the BMW X4. The coupé completely adopts the new front end of the BMW X3 with headlights that are around 10mm flatter, along with the redesigned front apron and the enlarged, and more striking, BMW kidney grille. The BMW X4 features the mesh kidney grille, familiar from other sporty BMW models. The mesh‑inserts are in satin-finished aluminium, while the frame is finished in pearlescent chrome as before. The adaptive LED headlights also come as standard.

**Coupé silhouette and redesigned rear**The typical BMW proportions with long bonnet, flat windscreen and long wheelbase give the BMW X4 an elongated, sporty appearance. It is 55mm lower than the BMW X3, longer by 43mm and 27mm wider. Featuring full LED rear lights with a three-dimensional design, emphasising the vehicle width, the rear section now has an even more clear-cut shape. The new rear apron looks neater, with an increased proportion of painted surface and reflectors now placed vertically and lower in the bumper. The wide free-form tailpipe trims echo the horizontal lines of the upper section.

**M Sport trim with striking rear apron**With the M Sport trim, the BMW X4 has the BMW mesh kidney grille in chrome with Black High Gloss vertical slats. The distinctive appearance is further enhanced with High-gloss Shadowline exterior trim and M aerodynamic bodystyling, while inside there is an Anthracite headlining, Aluminium Rhombicle interior trim and M Sport multi-function leather steering wheel. M Sport also includes remote control with integrated key and the new 19-inch Y‑Spoke alloy wheels in Midnight Grey Bicolor as standard.

**BMW M insignia for the BMW X4 M40i and BMW X4 M40d**The BMW X4 M40i and the BMW X4 M40d are based on the corresponding X3 models in terms of look and standard equipment, and like them bear the typical BMW M insignia. These include the specific BMW M kidney grille with chrome frame, double kidney bars in high-gloss black and M logo as well as the aerodynamically optimised M exterior mirrors in high-gloss black. The BMW X4 M40i and BMW X4 M40d also feature the tailpipe trims in black chrome. 21-inch M Double-spoke bicolour alloy wheels are fitted as standard on both models, like on their BMW X3 counterparts.

The Pro Edition adds BMW individual Frozen Deep Grey paint, carbon fibre interior trim, M Sport front seats, M Sport brakes with red calipers, and M carbon exterior mirror caps.

**Exclusive Piedmont Red metallic paint finish for the BMW X4**The range of standard paint finishes available for the new BMW X4 includes an additional colour over and above the eight paint finishes offered for the BMW X3. The new metallic finish Piedmont Red is available exclusively for the Sports Activity Coupé.

**High levels of standard equipment and new Sensatec upholstery on X3 xLine models**The new BMW X3 and the new BMW X4 now welcome passengers into a significantly revised interior. The centre console in the two X models is drawn from the current BMW 4 Series. The free-standing, central Control Display with touch function now offers a screen diagonal of 12.3 inches as standard.

The significantly improved range of standard equipment now also includes enhanced sports seats, with upholstery featuring a new generation of Sensatec in the new Ray grain and perforated main surfaces for X3 xLine models. X3 M Sport models and all X4 models feature Vernasca leather upholstery as standard. Automatic air conditioning with three-zone control is standard across the range, allowing separate temperature settings for the driver and front passenger as well as separate climate control at the rear.   
In order to increase seating comfort at the rear, the inclination of the rear-seat backrest, which has a 40:20:40 split as standard, can be individually adjusted in several stages via the cargo function. For increased functionality, the optional storage package includes an adaptive fastening system. The standard load volume of 550 litres can be increased to up to 1,600 litres in the BMW X3 and from 525 litres to a maximum of 1,430 litres in the BMW X4.

**48-volt mild hybrid technology with 48-volt starter generator**The mild hybrid technology used in all available combustion engines draws on a powerful 48-volt starter generator and an additional battery, so it has significantly expanded possibilities when it comes to brake energy recuperation.

The energy obtained by means of recuperation and stored in the 48-volt battery is also used to supply the 12-volt electrical system and the electrically-operated vehicle functions connected to it. It can also be used to generate additional drive power. What’s more, the 48-volt starter generator can also create an electric boost of 11hp during hard acceleration, which is particularly helpful for overtaking.

**Three powerful and highly efficient diesel engines**The three diesel engines on offer all ensure highly efficient mobility. The engine in the BMW X3 xDrive20d and the BMW X4 xDrive20d delivers an output of 190hp with a maximum torque of 400Nm between 1,750 and 2,500rpm. The two models accelerate from 0 to 100km/h in 7.9 seconds, reaching a top speed of 132mph.

The BMW X3 xDrive30d and the BMW X4 xDrive30d are powered by a 3.0-litre in-line six-cylinder. The diesel unit delivers a maximum output of 286hp at 4,000rpm and an impressive maximum torque of 650Nm between 1,500 and 2,500rpm. Both body variants sprint from 0-100km/h in only 5.7 seconds, with a top speed of 152mph.

The BMW X3 M40d and the BMW X4 M40d are even more powerful. Their BMW M Performance diesel engine generates a maximum output of 340hp and delivers a maximum torque of 700Nm from just 1,750rpm. As a result, acceleration from standstill to 100km/h takes just 4.9 seconds, while the top speed is electronically limited to 155mph.

All diesel units feature BMW TwinPower turbocharging with variable turbine geometry and common-rail direct injection at maximum injection pressures of 2,500 to 2,700 bar. For emission control, BMW BluePerformance technology is on board with particulate filter, oxidation and NOx storage catalytic converter along with an SCR catalytic converter with AdBlue injection.

**Powerful petrol engines with four and six cylinders**The petrol engine range includes a four-cylinder engine and a powerful in-line six-cylinder. Their innovative BMW TwinPower Turbo Technology includes TwinScroll turbocharging, direct high-precision injection, the variable camshaft control system double VANOS and the fully variable valve control system Valvetronic, while emission control is supported by a petrol engine particulate filter. Additional efficiency and a power boost of 11hp when needed is provided by 48-volt‑mild‑hybrid‑technology.

The BMW X3 xDrive20i is powered by a 2.0-litre four-cylinder petrol engine. It produces 184hp and maximum torque of 300Nm between 1,350 and 4,000rpm. The sprint from 0 to 100km/h takes 8.4 seconds, while the top speed is 133mph.

The M Performance in-line six-cylinder engine in the BMW X3 M40i and the BMW X4 M40i generates 360hp and delivers a maximum torque of 500Nm, which is available between 1,900 and 5,000rpm. It goes from 0-100km/h in just 4.9 seconds, while the top speed is limited to 155mph.

**Plug-in hybrid with an electric range of more than 30 miles**The BMW X3 xDrive30e plug-in hybrid model features a four-cylinder petrol engine combined with an electric motor whose power is transmitted to all four wheels. Their joint system output of 252hp can be increased by up to 40hp by temporary use of the electric motor’s peak output. The BMW X3 xDrive30e takes just 6.1 seconds to accelerate from 0-100km/h. It has a lithium-ion high-voltage battery that enables a range of up to 31 miles (WLTP).

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| Model | Max Power (hp) | Peak Torque (Nm) | Acceleration  (0-100km/h) | Top Speed (mph) | Fuel economy (mpg)\* | CO2 emissions (g/km)\* | OTR Starting Price\*\*\* |
| X3 xDrive30e | 252 | 420 | 6.1 | 210 | 108.65 – 141.24 | 58-43 | €61,485 |
| X3 xDrive20d | 190 | 400 | 7.9 | 215 | 43.46 – 48.7 | 174-153 | €63,315 |
| X3 xDrive20i | 184 | 300 | 8.4 | 215 | 33.63 – 37.66 | 197-175 | €67,265 |
| X3 xDrive30d | 286 | 650 | 5.7 | 245 | 40.35 – 45.56 | 183-160 | €76,165 |
| X3 M40i | 360 | 500 | 4.9 | 250\*\* | 29.73 – 32.1 | 221-204 | €99,015 |
| X3 M40d | 340 | 700 | 4.9 | 250\*\* | 38.7 – 42.8 | 190-171 | €99,195 |

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| Model | Max Power (hp) | Peak Torque (Nm) | Acceleration  (0-100km/h) | Top Speed (km/h) | Fuel economy (mpg)\* | CO2 emissions (g/km)\* | OTR Price\*\*\* |
| X4 xDrive20d | 190 | 400 | 7.9 | 212 | 43.46 – 49.56 | 174-153 | €72,235 |
| X4 xDrive30d | 286 | 650 | 5.7 | 245 | 40.35 – 46.31 | 181-159 | €80,505 |
| X4 M40d | 340 | 700 | 4.9 | 250\*\* | 38.7 – 42.8 | 188-168 | €104,195 |
| X4 M40i | 360 | 500 | 4.9 | 250\*\* | 29.73 – 32.47 | 221-202 | €104,085 |

\*Fuel consumption and CO2 emissions are preliminary figures calculated using a vehicle fitted with basic equipment in Germany. For further information, please see the Notes to Editors.  
\*\*Electronically governed.  
\*\*\* Preliminary on-the-road pricing, subject to confirmation of VED band.

**8-speed Steptronic transmission for all engines**All engines are combined with 8-speed Steptronic transmissions specifically matched to their engine characteristics, contributing to lower fuel consumption and reduced emissions. The BMW X3 M40i, BMW X3 M40d and all BMW X4 models feature the otherwise optional 8-speed Steptronic Sport transmission including paddle shifts and Launch Control as standard.

**BMW xDrive: precise power distribution with optimised efficiency**BMW xDrive all-wheel drive makes a significant contribution to the versatile sporty flair of the new BMW X3 and BMW X4. The latest edition of the system is lighter and more efficient. In addition, the precise electronic control of the intelligent all-wheel drive ensures the superb power distribution that is so typical of the brand. Its rear-wheel orientation makes hard cornering particularly exciting. In addition, BMW xDrive optimises both driving stability and traction over rough terrain.

**High-quality suspension technology with an individual set-up**With their high-quality and specifically matched suspension technology, the BMW X3 and BMW X4 offer plenty of agility as well as a high level of ride comfort. All BMW X4s and BMW X3s from M Sport upwards are also fitted with variable sports steering as standard, in addition to the M Sport suspension. With the optional adaptive suspension, the electronically controlled dampers adapt to both road conditions and driving style. For either a sporty or comfortable basic set-up, there is a choice of two modes that can be activated using the driving experience switch.

A powerful lightweight braking system and DSC (Dynamic Stability Control) also contribute to sporty and safe handling characteristics. In addition to the anti-lock braking system (ABS) and Dynamic Traction Control (DTC), the range of functions also includes the ADB-X electronic differential lock, CBC Cornering Brake Control, DBC Dynamic Brake Control, start-off assistant and HDC Hill Descent Control. Performance Control – a standard feature in the BMW X3 xDrive30e as well as all M Sport and M40i/40d on both BMW X3 and BMW X4 models – increases agility by distributing drive torque to the rear wheels depending on the situation.

**Special dynamic performance in the M40i and M40d models**The M40i and M40d models of the BMW X3 and BMW X4 offer even more dynamic performance. They come as standard with a flap-controlled M Sport exhaust system, M Sport brakes and M Sport suspension with M performance-specific set-up. Adaptive M Sport suspension is standard-fit on these models, offering an even greater spread between ride comfort and sportiness. In addition, the BMW xDrive all-wheel drive system is significantly more rear-oriented. Integrated in DSC and acting on the rear wheels, Performance Control has been given a new set-up to provide typical M driving dynamics.

**Aerodynamic fine-tuning**With a drag coefficient of 0.29 and 0.30 respectively, the BMW X3 and BMW X4 boast the best levels in their segment. The reduction of air resistance not only helps reduce fuel consumption, it also offers benefits in terms of noise comfort. In addition to aerodynamically optimised vehicle proportions, the two models feature an enclosed underbody structure. Further aerodynamic measures include the roof spoiler and the active air flap control.

**Assistance systems for enhanced comfort and safety**  
In refreshing the BMW X3 and BMW X4, BMW has reorganised and, once again, significantly expanded the range of modern driver assistance systems to enhance both comfort and safety. Standard systems include cruise control with braking function, as well as front collision warning with braking function for vehicles, pedestrians and cyclists.

Driving Assistant Professional is available for the first time as an option on M40d and M40i models, offering the driver enhanced comfort and safety. Parking Assistant Plus now also includes the reverse assistant, which helps retrace a completed line in reverse. Another new feature in the BMW X3 and BMW X4 is the optionally available BMW Drive Recorder, which takes video footage around the vehicle.

**BMW Live Cockpit Professional with 12.3-inch display as standard**With BMW Live Cockpit Professional as standard and intelligent networking including innovative digital services based on BMW Operating System 7, the BMW X3 and BMW X4 now offer particularly close interaction between driver and vehicle. The driver can configure up to ten pages of live content on the Control Display in the main menu, each with two to four pads (tiles). What’s more, greater personalisation of content and displays is now possible, too. Digital services include the BMW Intelligent Personal Assistant, Connected Music and Remote Software Upgrade. The system includes the iDrive operating system and the addition of a 12.3-inch Control Display. BMW Head-Up display is also optionally available.

**New generation of navigation with BMW Maps**One of the most important innovations in the area of digital services is BMW Maps. The cloud-based system enables significant performance improvement, a high degree of accuracy and simplified destination entry, as well as extremely fast route calculation.

In addition, BMW Maps with Connected Parking provides drivers with even more detailed support in the search for a vacant parking space near their destination, while Connected Charging helps find charging stations for the BMW X3 xDrive30e.

**Smartphone connectivity and integration of 3rd party services**  
BMW Live Cockpit Professional offers optimised smartphone integration, for example via Apple CarPlay and Android Auto™. Deep integration of Amazon Alexa also makes it possible to use Amazon’s voice service inside the vehicle in the same way as the customer is already used to doing at home.

With Digital Key, BMW is the first car manufacturer to offer its customers the option of using the iPhone as a fully-fledged digital car key. The new BMW Digital Key allows customers to unlock and lock their BMW by holding their iPhone to the door handle, and they can start the engine simply by placing the smartphone in the wireless charging cradle and pressing the start button.

The My BMW app is available in more than 40 countries for both iOS and Android operating systems. As a new universal interface to the vehicle, it provides information about the vehicle’s condition at all times and also enables remote access functions.

**Enhanced functionality for the BMW Intelligent Personal Assistant**The BMW Intelligent Personal Assistant also gains additional capabilities in the BMW X3 and BMW X4, creating an even more intensive bond between driver and vehicle. It can now be used to regulate the air conditioning, open and close the windows or change the driving experience switch modes, for instance. The BMW Intelligent Personal Assistant can also be used to access the new News app – which enables passengers to have the latest news read out loud to them – and it is able to learn routines that enhance both comfort and driving pleasure in certain situations. For example, the side window on the driver’s side can be automatically opened on arrival at a selected location defined via GPS coordinates – such as a garage or car park entrance.

**Remote Software Upgrade updates “over-the-air”**Thanks to Remote Software Upgrade, the BMW X3 and BMW X4 also remain consistently up to date with the latest software. The upgrades can include content ranging from new services to improved vehicle functions and can be downloaded “over-the-air”, either via the My BMW app on a smartphone or directly into the vehicle via the SIM card installed in it.

**Ends**

\*Fuel consumption, CO2 emission figures and power were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The details marked \* have already been calculated based on the new WLTP test cycle. For further details of the official fuel consumption figures and official specific CO2emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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