|  |  |
| --- | --- |
|  | Media Information |
|  | 9th June, 2021 |
|  | **The new BMW 4 Series Gran Coupé** |
|  | • Second-generation model features new BMW design language • Wider, longer, taller with more rear headroom, legroom and boot space• Sleeker profile contributes to improved drag co-efficient • Highly versatile, combining spaciousness and driving pleasure with optimised chassis for improved handling• Mild hybrid technology increases dynamism and efficiency• Enhanced connectivity and additional driving assistant systems• BMW 4 Series Gran Coupé priced from €56,225 OTR\*\*\*• Available to order now with first Irish customer deliveries from November 2021 |

The new BMW 4 Series Gran Coupé is a car that delivers on so many fronts, combining sporting elegance with driving pleasure and, with five full-size seats, a roomy cabin and a versatile luggage area, it also represents modern functionality that is hard to emulate.

BMW has raised the bar even higher with the new BMW 4 Series Gran Coupé, building on the success of its predecessor. The latest version offers even sharper looks, improved driving dynamics, a superior engine line-up and even more interior space.

Like its recently updated BMW 4 Series siblings, the third body variant in the range adopts the brand’s new design language, along with a refined premium ambience in the cabin and a wide array of innovations in the areas of control/operation and connectivity.

Four doors, five full-size seats, a large wide-opening boot and a versatile luggage compartment also ensures the new BMW 4 Series Gran Coupé retains its characteristic strengths in both everyday driving and on longer trips.

The new edition of the BMW 4 Series Gran Coupé will be built at BMW Group Plant Munich together with the all-electric BMW i4. Assembly of both at the company’s home plant will be almost entirely integrated into the manufacturing process developed for the BMW 3 Series Saloon and BMW 3 Series Touring models.

The Irish market launch of the new BMW 4 Series Gran Coupé will get underway in November 2021. The new BMW 4 Series Gran Coupé is available to order now and is priced from €56,225\*\*.

**Distinctive new look: substance underneath the style**The second generation of the BMW 4 Series Gran Coupé is based on the technical underpinnings of the new BMW 4 Series Coupé, which means a far broader set of design and dynamic performance characteristics now distinguishes it from the BMW 3 Series range, compared with the outgoing model. The car’s aerodynamics and the rigidity of the body and chassis mountings have undergone rigorous optimisation, while bespoke tuning of the chassis technology promises a sporty and stimulating driving experience.

Distinctive proportions

Measuring 4,783mm long, 1,852mm wide and 1,442mm in height, the new BMW 4 Series Gran Coupé has dynamic coupé proportions but it is 143mm longer, 27mm wider and 53mm taller than its predecessor, while the track widths have also grown to 1,595mm at the front (+50 mm) and 1,623mm at the rear (+29 mm). This is also an increase of 6mm and 19mm respectively on the track widths of the new BMW 3 Series Saloon. The wheelbase of 2,856mm is 46mm longer than the predecessor’s and 5mm more than the 3 Series Saloon.

Expressive front end with strong road presence

Bold lines and surfaces with a three-dimensional structure are the defining elements of the new BMW 4 Series Gran Coupé’s expressive front end. Dropping deep down at its centre is the large and vertically prominent BMW kidney grille, which features mesh air intakes. The vertical intakes for the air curtains at the outer edges of the front apron work to accentuate the car’s width.

Like the bonnet’s character lines, the contours of the extremely slim headlights zero in on the kidney grille. The new BMW 4 Series Gran Coupé comes as standard with Adaptive LED headlights, which include two slender, U-shaped fibre-optic light guides that serve as the daytime driving lights. There is also the option of BMW Laser Light including BMW Selective Beam non-dazzling high-beam assistant.

Graceful yet sporty character

Smoothly sculpted surfaces structured by crisp lines combine to produce a graceful, sporty look when the new BMW 4 Series Gran Coupé is viewed from the side. The flush-fitting door handles have a streamlined design, while the roofline ends in a pronounced spoiler lip on the boot lid.

Horizontal lines accentuating the car’s width are the dominant influence at the rear end. It is an effect reinforced by both the slim and stylishly darkened full-LED rear lights, which extend well into the flanks, and the vertical aero lips at the rear apron’s outer edges. The Black finish for the lower areas of the side skirts and rear apron has the effect of giving the new BMW 4 Series Gran Coupé a very low-slung, powerful stance on the road.

BMW M model with individual design accents

Specific design features give the BMW M440i xDrive Gran Coupé eye-catching looks that reference its sporting character. The front apron has the signature U-shaped graphic of BMW M models. The BMW kidney grille surround and the vertical trim around the air curtains come in Cerium Grey, as do the exterior mirror caps, tailpipe finishers and model badges, while the air breathers, the side sill trim strips and lower rear bumper trim including the side trim elements are painted in High-gloss Black. An M-specific spoiler on the boot lid rounds off the distinctive appearance of the BMW M440i xDrive Gran Coupé.

The M Sport trim for all other model variants also sends a clear message about the car’s dynamic ability. Among the elements at work here are the powerfully sculpted front apron and the rear bumper trim and side trim elements in Dark Shadow.

Optimised aerodynamics and intelligent lightweight design

The new BMW 4 Series Gran Coupé body includes numerous measures that optimise its aerodynamic properties and have a beneficial effect on both driving dynamics and efficiency. An active air flap control system comprising flaps at the top and bottom, air curtains, streamlined light-alloy wheels and an almost completely sealed underbody serve to channel the airflow effectively. The drag coefficient (Cd) of 0.26 measured for the BMW 420d Gran Coupé, for example, represents a reduction of 0.02 over its predecessor.

An intelligent mix of materials helps to lower vehicle weight and combines with optimised load paths to enhance the body’s rigidity and crash safety. The hot-stamped steels and aluminium alloys used for the safety passenger cell are supplemented by multi-phase steels for extra reinforcement.

The front end of the car uses an engine side member made from extruded aluminium profiles and die-cast aluminium spring struts. Other advances over the outgoing model have been achieved through the aluminium construction of the bonnet and front side panels of the new BMW 4 Series Gran Coupé.

A comprehensive passive safety concept maximises occupant protection. Besides the extremely rigid passenger cell and highly resilient load-bearing structures, it also includes integrated safety electronics that deploy the restraint systems in the right sequence, at the optimum moment and with the required effect for the specific collision type and severity. The new BMW 4 Series Gran Coupé features an active bonnet system to optimise pedestrian protection.

Highly versatile interior combining driving pleasure and spaciousness

The interior design is geared squarely towards providing a richly involving driving experience in the new BMW 4 Series Gran Coupé. The high centre console and flowing surface structure running from the instrument panel into the door panels generate a cocooning feel in the front seats.

Inside the new 4 Series Gran Coupé there is a driver-centric cockpit design and plenty of space for front and rear-seat passengers. Soft, raised knee pads on the centre console further accentuate the car’s engaging driving character. The five seats with standard folding head restraints are part and parcel of a versatile interior, which offers generous amounts of space in the rear with three full-size seats and more legroom and headroom than in both the outgoing model and the new BMW 4 Series Coupé.

The new BMW 4 Series Gran Coupé offers 470 litres of boot space – an increase of 39 litres. Load space can be expanded to a maximum of 1,290 litres by folding down the sections of the rear backrest, with its standard 40:20:40 split.

The Start/Stop button for the engine is positioned in a control panel in the centre console, which also houses the BMW Controller and the buttons for the Driving Experience Control unit and electromechanical parking brake alongside the model-specific gearshift lever. The exclusive trim on the front door panels features in the rear, too, with the interior trim strips finished in High-gloss Black as standard.

The cabin also features sports seats with M-specific upholstery, an M leather steering wheel, doorsill plates bearing the M logo, an Anthracite-coloured M headliner and M interior trim strips in Aluminium Tetragon.

Trio of advanced petrol engines

The trio of petrol engines available for the new BMW 4 Series Gran Coupé feature a twin-scroll turbocharger, a High Precision Injection system whose maximum pressure has been upped from 200 to 350 bar, VALVETRONIC fully variable valve timing and Double-VANOS variable camshaft timing, along with cooling and oil supply systems that are now more efficient. Petrol particulate filters have been added to improve their system of emission control.

The six-cylinder in-line unit powering the BMW M440i xDrive Gran Coupé was developed with the racetrack expertise of BMW M GmbH and comes with weight-optimised pistons and con rods as well as a twin-scroll turbocharger with indirect charge air-cooling. It generates maximum output of 374hp from its 3.0-litre displacement with torque peaking at 500Nm. It can sprint from 0 to 100km/h in 4.7 seconds yet also return more than 35mpg. Its power is complemented by the distinctive-sounding standard M Sport exhaust system.

Efficient four-cylinder petrol engines in the BMW 430i Gran Coupé and BMW 420i Gran Coupé

Upgraded BMW TwinPower Turbo technology has also enhanced the performance of the 2.0-litre four-cylinder petrol engines. The more powerful of the duo has an exhaust manifold integrated into the cylinder head for the first time, resulting in extremely effective exhaust cooling for even cleaner emissions. It generates 245hp and peak torque of 400Nm, enabling the new BMW 430i Gran Coupé to accelerate to 100km/h from rest in 6.2 seconds. Its efficiency translates into fuel economy of up to 41.5mpg.

The four-cylinder engine in the new BMW 420i Gran Coupé produces 184hp and peak torque of 300Nm, giving it a 0 to 100km/h time of 7.9 seconds. Fuel economy can be as much as 42.8mpg.

Choice of rear-wheel drive or xDrive diesel models

Two-stage turbocharging and updated common-rail direct injection technology feature in the 2.0-litre diesel unit in the BMW 420d Gran Coupé and BMW 420d xDrive Gran Coupé. The engine produces 190hp and maximum torque of 400Nm, allowing 0 to 100km/h sprint times of 7.3 seconds for the new BMW 420d Gran Coupé and 7.6 seconds for the new BMW 420d xDrive Gran Coupé. The two models post combined fuel consumption of up to 58.9mpg and 55.4mpg respectively.

BMW xDrive: precise transfer of power increases agility

BMW xDrive intelligent all-wheel drive takes traction, directional stability and agility to even greater heights. The system is fitted as standard in the range-topping model BMW M440i xDrive Gran Coupé and is available for the 420d diesel model as an alternative to classical rear-wheel drive. Drive torque is split between the front and rear wheels as required, courtesy of an electronically controlled multi-plate clutch in the transfer case interlinked with the powertrain and chassis systems. In all xDrive-equipped variants, the rear-biased set-up serves up real driving pleasure in extremely dynamic situations.

Mild hybrid technology optimises efficiency and dynamism

Mild hybrid technology has been included with the straight-six petrol engine as well as the diesel unit. Here, a 48V starter-generator acts likes an electric drive unit that assists the engine, allowing it to operate within an efficiency-optimised load range as frequently as possible. It also offers an electric boost effect that adds an extra 11hp to give the power unit an even sharper response.

The power used for the electric boost drive is harvested almost entirely through Brake Energy Regeneration and stored in a separate battery that also supplies the electric energy for the 12V on-board power supply.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Model  | Max Power (hp) | Peak Torque (Nm) | Acceleration (0-100km/h) | Top Speed (mph) | Fuel economy (mpg)\* | CO2 emissions (g/km)\* | OTR Starting Price\*\*\* |
| 420i | 184 | 300 | 7.9 | 235 | 38.7-42.8 | 166-150 | €56,225 |
| 430i | 245 | 400 | 6.2 | 250\*\* | 37.2-41.5 | 173-156 | €63,475 |
| M440i xDrive  | 374 | 500 | 4.7 | 250\* | 33.2-35.3 | 193-181 | €84,495 |
| 420d | 190 | 400 | 7.3 | 235 | 52.3-58.9 | 141-126 | €56,775 |
| 420d xDrive | 190 | 400 | 7.6 | 235 | 49.6-55.4 | 150-133 | €59,745 |

\*Fuel consumption and CO2 emissions are preliminary figures calculated using a vehicle fitted with basic equipment in Germany. For further information, please see the Notes to Editors.
\*\*Electronically governed.
\*\*\* Preliminary on-the-road pricing, subject to confirmation of VED band.

Eight-speed Steptronic Sport transmission as standard on all models

All the engines available for the new BMW 4 Series Gran Coupé team up with an eight-speed Steptronic Sport transmission as standard in Ireland. Featuring shift paddles on the steering wheel and a Sprint function that facilitates bursts of mid-range acceleration, the latest version of this automatic transmission stands out with its sharper shift characteristics, improved efficiency, remarkably fast gear changes and very smooth operation.

**Optimised aerodynamics and perfect weight distribution deliver a sublime driving experience**The driving experience in the new BMW 4 Series Gran Coupé is typified by the car’s agile handling and precise steering on the one hand and its impressive ride comfort in everyday use and over longer trips on the other. The body’s high rigidity combines with specially tuned chassis technology that has been purpose-developed for the models in the new BMW 4 Series range to provide the ideal basis for the car’s sporting character. The optimised aerodynamics, wide tracks, perfectly balanced 50:50 weight distribution, low centre of gravity and the integrated application of all powertrain and chassis combine to deliver exceptional handling qualities.

The front utilises a two-joint spring strut front axle and a five-link item at the rear. Their design principle is a key factor – alongside the standard lift-related dampers – in the car’s blend of precisely controllable handling in dynamic driving situations and excellent comfort on long journeys.

To enhance the driving experience, M Sport suspension is fitted as standard across the range with the exception of M440i xDrive and Pro Edition models, where the M Adaptive Suspension is offered in the standard specification.

Adaptive M suspension spans an extremely wide spectrum between sportiness and comfort

The Adaptive M suspension offers the widest possible range of driving experiences, from sporty through to comfortable. Standard-fit on M440i and M Sport Pro models, and optionally available on the wider range, it combines the characteristics of M Sport suspension with electronically controlled dampers. Switching between the various Driving Experience Control switch modes produces a clearly perceptible variation in the damping characteristics – from the well-balanced long-distance comfort of COMFORT mode through to the highly dynamic set-up activated in SPORT.

An extra mode can be selected using the Driving Experience Control switch on models with Adaptive M suspension. In the ADAPTIVE setting, the steering, damping and accelerator responses along with the transmission’s shift characteristics are automatically adjusted to suit the driving style.

The standard M Sport variable sport steering system for the new BMW 4 Series Gran Coupé makes it exceptionally precise, while the addition of 18-inch M light-alloy wheels further enhance the handling ability.

M Sport brakes with customised set-up

Powerful lightweight braking systems with a bespoke configuration also play a part in the car’s precisely controllable performance. The optional M Sport brakes (standard on the new BMW M440i xDrive Gran Coupé) provide excellent braking performance and intuitive feel, whether negotiating city streets or pushing hard around a circuit. They feature a different hydraulic configuration with four-piston fixed callipers at the front and single-piston floating callipers at the rear.

The functions provided by the Dynamic Stability Control (DSC) system include not only anti-lock braking (ABS) and Dynamic Traction Control (DTC), but also a variety of stabilising functions and the drive-off assistant. The Performance Control function gives the car even more agile handling by varying the distribution of drive torque to the rear wheels according to the situation at hand.

M Sport differential optimises directional stability and cornering dynamics

Traction and directional stability are further improved with the M Sport differential, as are agility and cornering dynamics. The electronically controlled, fully variable locking function in the rear differential forms part of the standard specification for the new BMW M440i xDrive Gran Coupé. It is available as an option for the new BMW 430i Gran Coupé as part of the M Sport Pro Pack.

The DSC system optimises the transfer of power to the road. The increase in drive torque finding its way onto the road allows the new BMW 4 Series Gran Coupé to accelerate with ease when exiting corners or when changing lanes at the same time as braking.

Five seats offering increased comfort

The flush-fitting control unit in the front section of the roof and new arrangement of the displays optimise the impression of space. Headroom in particular has increased in the front of the cabin, while passengers in the rear enjoy significantly more legroom and knee room. Isofix attachments situated at the outer edges of the rear seats, meanwhile, make it easier to fix child seats in place.

The new-generation sport seats fitted as standard provide optimal support for the driver and front passenger, while electric adjustment including a memory function can be added as an option as part of the Comfort Plus pack.

The standard Sport leather steering wheel comes with particularly high-quality multifunction buttons in its latest version.

Model-specific functionality for everyday driving and longer journeys

The large, wide-opening boot plays a major role in the model-specific versatility of the new BMW 4 Series Gran Coupé. It comes as standard with an automatic opening and closing mechanism and – if the optional Comfort Access is specified – also features hands-free opening and closing.

Enhanced acoustic and thermal comfort, glass slide/tilt sunroof with larger transparent surface

The new BMW 4 Series Gran Coupé is fitted as standard with acoustic glazing for the windscreen and three-zone automatic climate control. The optional pre-heating function can be activated through the BMW iDrive operating system or by smartphone via the My BMW App. An automatically dimming rear-view mirror and exterior mirrors that can be electrically adjusted and heated are likewise part of standard specification.

The new version of the optional glass slide/tilt sunroof has a transparent surface that stretches 102mm further back than in the outgoing model. Its electric drive system allows the moving glass section to either tilt up or slide open.

Personalised interior light moods and audio experience

The standard LED lighting for the cabin includes reading and interior lights in both the front and rear, as well as lighting for the glove compartment, the storage compartment under the centre armrest, the footwells, the mirrors in the sun visors and the boot, plus the courtesy lights in the doors.

The BMW Live Cockpit Plus fitted as standard in the new BMW 4 Series Gran Coupé includes an audio system with DAB+ tuner and six speakers with an output of 100 watts. Opting for the hi-fi speaker system increases the number of speakers to ten and the amplifier’s output to 205 watts. For those looking for the ultimate feast for the ears, there is the Harman Kardon surround-sound system, which is included as part of the optional Technology pack, complete with 16 speakers and a digital seven-channel amplifier delivering 464 watts of audio power.

M Sport trim, M Sport Pro Edition and model-specific M Performance Parts

The standard M Sport trim fits out the interior with distinctive design and equipment features that emphasise the car’s dynamic character. The performance experience in the BMW M440i xDrive Gran Coupé is enhanced by a specific cockpit design. The M Sport Pro Edition is available for all other model variants, as an extension of the M Sport model. Comprising M Sport brakes, 19-inch M light-alloy wheels, M High-gloss Shadow Line with extended features, the M lights Shadow Line and a black M rear spoiler, it delivers optimised driving dynamics and particularly striking looks. A sporty drive sound in the interior, the eight-speed Steptronic Sport transmission, the hi-fi speaker system and M seat belts also increase the driving pleasure.

The M Performance Parts available for the new BMW 4 Series Gran Coupé allow customers to give their car an extra sporting touch, according to their personal tastes. Retrofit items as part of the Genuine BMW Accessory range span 20-inch M Performance forged light-alloy wheels to carbon-fibre exterior styling, the M Performance steering wheel and carbon-fibre interior trim.

**Around 40 automated assistance functions**The new BMW 4 Series Gran Coupé enhances safety and comfort with a significantly expanded selection of driver assistance systems, compared with its predecessor. Around 40 automated assistance functions are either fitted as standard or included on the options list. They support and relieve stress on the driver in monotonous driving situations, such as in tailbacks, stop-start traffic and parking manoeuvres.

The right speed for every situation – automatically

Among the highlights of the range of assistance functions on hand are the automatic Speed Limit Assist and route monitoring available when using Active Cruise Control with Stop&Go function. With automatic Speed Limit Assist, the system controls the car’s speed by both maintaining the desired safety distance to vehicles travelling in front and observing speed restrictions along the route. It takes into account speed limit signs detected by Speed Limit Assist or by looking ahead along the route using data from the navigation system.

Front-collision warning, Speed Limit Info and Lane Departure Warning as standard

The BMW 4 Series Gran Coupé is fitted as standard with front-collision warning. This system includes Collision Warning with braking function and pedestrian and cyclist warning with braking function. Speed Limit Info with no-overtaking indicator is also part of the standard equipment, as is Lane Departure Warning with lane return. The system now analyses the road conditions at hand even more precisely and on extremely narrow roads, the course correction assistance is suppressed so that if a vehicle is approaching from the opposite direction, the driver can easily move more to the side of the road.

Targeted increase in comfort and safety: Driving Assistant and Active Cruise Control with Stop&Go

The functions included in the optional Driving Assistant include Rear Collision Prevention and rear crossing traffic warning that reduces the danger of a collision when reversing towards roads with poor visibility. Lane Change Warning increases safety in overtaking manoeuvres on multi-lane roads.

The standard-fitted Cruise Control with brake function helps make driving over longer distances more relaxing. The optional Active Cruise Control with Stop&Go function offers even more extensive assistance by using sensor data from cameras and radar to not only maintain the preferred speed, but also automatically to keep a safe distance from vehicles travelling ahead.

Providing assistance according to the situation at hand: Driving Assistant Professional

Active Cruise Control is available as an individual option which is also included in the Driving Assistant Professional Option. The system features improved functionality in the city, intersection warning with additional city braking function, emergency lane assistant and the improved steering/lane guidance assistant. The 3D environment visualisation in the instrument cluster provides an overview of which Driving Assistant Professional assistance systems are activated and what functions they offer. Lane Control Assistant ensures that the driver continues along their current course by providing smooth correcting steering inputs. Active Navigation is also one of its functions and helps the driver to keep to the route calculated by the navigation system on multi-lane roads.

Reversing Assist Camera, Reversing Assistant, Parking Assistant Plus

Drivers of the new BMW 4 Series Gran Coupé also benefit from effective assistance when parking and manoeuvring thanks, for example, to the Reversing Assist Camera which is integrated into the BMW badge on the tailgate and the Parking Assistant including Active Park Distance Control (PDC), which uses visual and acoustic alerts and automatic brake inputs to help avoid collisions with obstacles to the sides and rear of the vehicle. All these features are included as standard.

Added to which, the latest version of the Parking Assistant offers an even wider range of uses. It helps the driver to select and use parking spaces either parallel or perpendicular to the road and can also be used for pulling out of spaces parallel to the road. The Reversing Assistant is also an element of the Parking Assistant and it offers the highly convenient option of automated reversing in confined spaces or situations where the driver does not have a clear view, such as multi-storey car parks or entrances to courtyards, over a distance of up to 50 metres.

The BMW Drive Recorder, available on cars with the option of Parking Assistant Plus, uses the driver assistance systems’ cameras to record video images all around the vehicle, so these can be stored and later either played back on the control display when the vehicle is stationary or exported via the USB interface.

The BMW Operating System 7 in the new BMW 4 Series Gran Coupé is fitted as standard and it offers individually configurable display content and intelligent connectivity to allow seamless interaction between driver and vehicle. The new BMW 4 Series Gran Coupé also gives customers on-board access to a range of highly advanced digital services, including the BMW Intelligent Personal Assistant, BMW Digital Key, Connected Music und Remote Software Upgrades.

The standard-fit BMW Live Cockpit Professional comprises the iDrive operating system with 10.25-inch control display and a Touch Controller, a high-resolution instrument cluster behind the steering wheel with a screen diagonal of 12.3 inches, plus a multimedia and navigation system and two USB ports for data transfer and a WiFi interface. A built-in SIM card with 4G LTE connectivity and the likewise standard Connected Package Professional enable the use of digital services such as BMW TeleServices and intelligent Emergency Call, Real Time Traffic Information including hazard alert and Remote Services via the My BMW App.

Fast, accurate, informative: the BMW Maps navigation system

The cloud-based BMW Maps navigation system boasts significantly enhanced performance and excellent accuracy along with a simplified method of destination entry. The new-generation navigation system offers extremely fast route calculation carried out dynamically and based on precise real-time traffic data transmitted at short intervals.

BMW Maps also uses Connected Parking to provide assistance when searching for a parking space close to the destination, highlighting the parking situation for their estimated time of arrival and then closer to the end of their journey.

Smartphone linking and integration of third-party services

BMW Live Cockpit Professional – comprises optimised smartphone integration, including via Apple CarPlay and now Android Auto™. This allows customers to access an array of digital services and smartphone functions, such as music, media and messaging apps during a journey. The additional integration of Amazon Alexa means customers can now use the voice assistant from Amazon in their car in exactly the same way they already do at home.

Installing Amazon Alexa can be achieved in only a few steps using the My BMW App. The app is available in more than 40 countries for both iOS and Android operating systems and can be downloaded free from the Apple App Store or Google Play Store. It acts as a new universal interface to the car, providing information on the vehicle’s status at any time.

Depending on the equipment fitted, it also enables remote operation of functions, such as vehicle locating, locking and unlocking the doors or monitoring the car’s immediate vicinity (Remote 3D View). Functions also include the ability to send destination addresses from the smartphone to the vehicle’s navigation system. The My BMW App makes it even easier for customers to log in to any current BMW model with their personal BMW ID.

The optional BMW Digital Key enables customers to lock and unlock their new BMW 4 Series Gran Coupé via Near Field Communication (NFC) with their Apple iPhone. Holding the smartphone up to the door handle opens the car. Once inside, the engine can be started as soon as the phone has been placed in the wireless charging tray.

BMW Intelligent Personal Assistant with extended functions

The latest generation of the BMW Intelligent Personal Assistant provides a particularly close connection between driver and car in the new BMW 4 Series Gran Coupé. Activated by a spoken prompt (for example “Hey BMW”) or at the touch of a button, this digital companion acquires new capabilities all the time. Naturally formulated spoken instructions can now also be used to adjust the air conditioning. In addition, the BMW Intelligent Personal Assistant is also capable of learning routines that increase both convenience and driving pleasure in specific situations. For instance, the driver’s window can be opened automatically when the vehicle reaches a chosen location entered using GPS coordinates, such as the entrance to a garage or multi-storey car park.

Always up to the minute: Remote Software Upgrades for over-the-air updates

The Remote Software Upgrades function keeps the BMW 4 Series Gran Coupé right up to date with the latest software. The content of the upgrades ranges from new services to improved vehicle functions. All updates can be imported over the air, either on a smartphone via the My BMW App or directly into the car using its built-in SIM card.

The intelligent connectivity technology also makes it possible to incorporate additional vehicle functions at a later date. The optional features that owners can retrofit via this digital channel include the High Beam Assistant, the Drive Recorder and Active Sound Design.

**Ends**

\*Fuel consumption, CO2 emission figures and power were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

 The details marked \* have already been calculated based on the new WLTP test cycle. For further details of the official fuel consumption figures and official specific CO2emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.press.bmwgroup.ie](http://www.press.bmwgroup.ie)

**BMW Media:**

@ [BMW Ireland Facebook](https://www.facebook.com/BMW.Ireland/)

@ [BMW Ireland Twitter](https://twitter.com/BMWireland?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

@ [BMW Ireland Instagram](https://www.instagram.com/bmwireland/)

@ [BMW Ireland LinkedIn](https://www.linkedin.com/company/bmw-group-ireland)

@ [BMW Ireland YouTube](https://www.youtube.com/channel/UCjqFLXS3jZP6sz46uIYIGoA)

**MINI Media:**

[www.press.bmwgroup.ie](http://www.press.bmwgroup.ie)

[www.instagram.com/MINI.ie/](http://www.instagram.com/MINI.ie/)

[www.MINI.ie](http://www.MINI.ie)
[www.facebook.com/MINI.Ireland/](http://www.facebook.com/MINI.Ireland/)
[www.youtube.com/MINI](http://www.youtube.com/MINI)

**For further information, please contact:**

Laura Condron | Corporate Communications & Events Manager | 086 047 7549 | Laura.Condron@BMW.ie