

BMW Group Ireland. Corporate Communications



Media Information

6 October 2022

BMW Group Ireland significantly enhances EV Charging with Pod Point.

- Pod Point is the preferred EV home chargepoint supplier for BMW Ireland and MINI Ireland.
- New customers can choose Pod Point to install their home charging solution.
- Universal or Tethered Chargers available with 7kW or 22kW, installed prices start from €1,060 (excluding SEAI grants).

BMW Group Ireland has appointed Pod Point as a preferred EV home chargepoint supplier for BMW and MINI retail customers, further enhancing home charging services for retail customers.

The three-year agreement will see BMW and MINI customers purchasing a new electrified vehicle, at a BMW or MINI Retailer, offered the option of home charger consultation and installation by Pod Point's expert team. Irish customers with home installations will benefit from a three-year Pod Point warranty included as standard. To date, Pod Point have already installed more than 3,800 home chargers for BMW and MINI owners in the UK.

With Pod Point's smart home charging, EV drivers can charge up to 10 times faster than when using a 3-pin plug while also benefitting from the charger's built-in safety features. Pod Point's Solo 3 home chargers, when connected to WiFi, can receive over-the-air software updates to unlock new features without needing to install new hardware. This over-the-air functionality allows for software updates to enhance performance and allows Pod Point's support team to perform remote diagnostics.

The Pod Point App's charge activity monitoring feature provides vehicle owners with insights into energy usage, enabling them to determine how much energy they are using to charge their vehicle and the electricity cost over a specified period.

Company
BMW Automotive (Ireland) Limited
Postal and Registered Office address
Swift Square, Santry Demesne, Santry,
Dublin 9, D09 AQE4
Telephone +353 (1) 862 8200

Registered in Dublin, Ireland
369099
Authorised by the Central Bank
of Ireland

Directors
C. Brownridge
(British)
K. Davidson
(British)

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Kevin Davidson, Managing Director at BMW Group Ireland, said: "Charging at home is the most convenient and cost-effective way of charging an electric car. We are delighted to be partnering with Pod Point, they offer safe and intelligent charging with a proven reputation for delivering outstanding customer service."

Commenting on the partnership, Erik Fairbairn, Founder and CEO of Pod Point said: "We're delighted to be working with BMW Group Ireland as a preferred chargepoint supplier. BMW has won praise for having some of the best electric cars and is consistently lauded for efficiency and range, and we're excited about the electric vehicles it will bring to market in the coming months."

Prices for Pod Point Chargers:	Charging Capabilities	Price*
Solo 3 Universal Socket Connects to all electric cars	7kW Universal	€1060.00
Solo 3 Universal Socket Connects to all electric cars	22kW Universal	€1905.27
Solo 3 Tethered Charger	7kW Tethered	€1119.00
Solo 3 Tethered Charger	22kW Tethered	€1918.80

*Accurate as of Wednesday 21st September 2022.

The partnership supports BMW Group's transformation towards sustainable mobility. This year, including pre-production vehicles, BMW Group will have 15 fully-electric models in production and by the end of 2025, the company will have more than two million fully-electric vehicles on the road, worldwide.

Ends

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility

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services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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For further information, please contact:

Laura Condon | Corporate Communications & Events Manager | 086 047 7549 |

Laura.Condron@BMW.ie