



Media Information

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Helen Westby appointed as new Managing Director for BMW Group Ireland.

Effective from 1st April 2023, Helen Westby will take on the role of Managing Director at BMW Group Ireland. Helen, who brings many years of experience in the automotive industry, has recently held the position as General Manager at BMW Group's Training Academy for the UK and Ireland since 2015. Meanwhile, after 31 years at BMW Group Kevin Davidson will retire.

Helen has accrued a wealth of knowledge across BMW Group's business, particularly in Retail Network facing roles and is an experienced learning and development leader. She began working for the BMW Group in 2000 as a consultant supporting a Customer Quality Programme then moved to a Regional Business Development Manager role. In 2013 Helen was promoted to BMW Regional Sales Manager, before her move to the Training Academy.

Helen holds an M.B.A. from the Henley Business School and is from Surrey. She is a mother of two daughters and will move to Ireland with her husband and two dogs.

Chris Brownridge, CEO of BMW Group UK and Ireland said; "I am excited to see Helen appointed to this role, having demonstrated her expertise and capabilities across a whole variety of business areas. I'm confident she will build upon the great momentum and successes we have seen in Ireland in the past number of years".

I would also like to thank Kevin Davidson for his commitment to the BMW Group over thirty years and for having driven the business forward in Ireland over the past three years, especially through challenging times for the whole industry. I wish him a well-deserved and happy retirement".



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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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