



Media Information

31 January, 2024

The new BMW 4 Series Coupé and the new BMW 4 Series Convertible

- Refreshed sporty exterior with striking new headlights and optional Laserlight rear lights
- The latest infotainment technology as standard with BMW Operating System 8.5 and BMW iDrive with QuickSelect
- New interior design elements including steering wheel design and instrument panel
- Customer deliveries starting in spring 2024 with pricing from €61,530 for the Coupé and €78,530 for the Convertible

When it comes to the premium midsize segment, the number 4 stands for the perfect combination of driving pleasure and elegant, sporty design. These have been hallmark brand values of BMW since its earliest days, and the new BMW 4 Series Coupé and new BMW 4 Series Convertible embody them now even more than ever.

The modified exterior design of these models underscores their dynamic character and exclusive style. New exterior paint finishes and headlights with an extremely striking design and, the now optionally available, Laserlight rear lights showcase the latest advances in the exterior of the two models.

Step inside these sporty two-door models and the new features of the cabin are immediately apparent: the revised design of the steering wheel and instrument panel, the seat coverings, the interior trim elements and the now optionally available CraftedClarity glass applications for selected controls. The cutting-edge cockpit design, including the BMW Curved Display, provides the ideal stage for the latest evolution of BMW iDrive with QuickSelect, which is based on the new BMW Operating System 8.5. Alongside this, customers can now also choose to add an Augmented View display for the BMW Maps navigation system as an option on their new BMW 4 Series.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 2

Model	Max Power (hp)*	Peak Torque (Nm)*	Acceleration (0-100km/h) (secs)*	Top Speed (km/h)**	CO ₂ Emissions (WLTP) (g/km)*	Fuel Consumption Combined (WLTP) (L/100km)*	Retail Price from
BMW 420i M Sport Coupé	184	300	7.5	239	48.7 – 53.3	8.5 – 4.8	€61,530
BMW M440i xDrive Coupé	374	500	4.5	249	39.8 – 41.5	8.5 – 7.7	€98,820
BMW 420i M Sport Convertible	184	300	8.2	234	46.3 – 49.6	8.7 – 5.2	€78,530
BMW M440i xDrive Convertible	374	500	4.9	249	38.2 – 40.9	8.7 – 8.1	€110,050

*All figures relating to performance, fuel consumption and emissions are provisional. All the stated technical data including fuel consumption, electric range and emissions figures

relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size

and items of optional equipment selected. **Some models are electronically limited.

Production of the new BMW 4 Series Coupé and new BMW 4 Series Convertible will remain at BMW Group Plant Dingolfing, which is also the birthplace of many other executive class and luxury segment cars from the brand, as well as the BMW 8 Series sports car and the high-performance BMW M4 models.

Order books for the BMW 4 Series Coupé and BMW 4 Series Convertible are open in Ireland from today, with two variants to choose from – the 420i M Sport and the M440i xDrive. The new BMW 4 Series is available to order now priced from €61,530, with customer deliveries beginning in spring 2024.

Global segment leaders sharpen the sporting profile of the BMW brand.

The evolution of the BMW 4 Series range is anchored in the product substance that has helped it achieve such outstanding popularity across all the major car markets. In a market dominated by German premium carmakers, the coupé and convertible enjoy clear leads in their respective segments both globally and in their key individual markets.

This sales success has been accompanied by an extraordinarily high level of customer satisfaction. In customer surveys, both the BMW 4 Series Coupé and BMW 4 Series Convertible achieve excellent approval ratings. Customers placed particular emphasis on the dynamic driving characteristics and emotionally rich design of both models, as well as a premium feel characterised by high material and build quality. By attracting such positive responses from customers, the BMW 4 Series models have made a significant contribution to further enhancing the brand's profile as a maker of dynamically exceptional and elegantly sporty premium cars.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 3

Distinct characters with a shared focus on driving pleasure.

For the past two model generations, BMW has grouped its premium midsize coupés and convertibles into their own model range. This has highlighted their particularly intense focus on delivering the driving pleasure for which the brand is renowned. The differentiation between the new BMW 4 Series models and the BMW 3 Series in terms of design can be found not only in their proportions and lines, but also their distinctive front-end visuals. Wider tracks and specific tuning for their chassis technology lay the groundwork for superlative dynamic prowess. Within the BMW 4 Series range, the coupé and convertible models represent distinct characters whose individual vehicle concepts target different priorities.

The BMW 4 Series Coupé combines its dynamically flowing lines and elegantly stretched proportions with a body optimised for extra handling agility and boasting exceptional torsional rigidity, plus a chassis tuned squarely for dynamic excellence. The individual-seat character of the two rear seats helps to ensure that the passengers in the second row also enjoy an exceptional driving experience. The folding function of the three-section split rear seat bench increases the versatility of the interior when it comes to accommodating larger items for leisure activities and longer trips away.

Meanwhile, passengers in the BMW 4 Series Convertible's four seats can sample the sporty driving experience characteristic of the 4 Series together with the joy of open-top motoring. A highlight feature specific to the BMW 4 Series Convertible is its panel bow soft-top roof, which combines the solidity of a retractable hardtop with the classical aesthetic of a fabric hood. The roof's electric drive mechanism can be activated while travelling at up to 49km/h; the opening/closing process takes 18 seconds.

Exterior Design.

Striking visual cues point the way to captivating dynamics.

Sporting potency and elegance are the key themes reflected with authenticity in the design of the BMW 4 Series models. Precise modifications to their exterior visuals enable the new BMW 4 Series Coupé and new BMW 4 Series Convertible to express their unique characters even more clearly. The new features sharpen the profile of the two models and provide eye-catching pointers to their captivating dynamics, exclusivity and technological advances.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 4

With their distinctive lines and clean surface treatment in the brand's modern design language, the coupé and convertible members of the BMW 4 Series line-up exude driving pleasure and inimitable style. With front foglamps no longer fitted, the generous surfaces of the front apron on the new BMW 4 Series Coupé and new BMW 4 Series Convertible now have even greater visual impact. The features of the M Sport add further punch to the cars' dynamic appearance. They include a diffuser element in the lower section of the rear bumper, which is now painted in Black high-gloss. In addition, the exhaust tailpipes integrated into the rear apron on the left and right have grown from 90 millimetres to 100 millimetres in diameter. As an extension to the M Sport package, customers can also order their cars with the M Sport package Pro and M Carbon exterior package.

Newly designed headlights, innovative Laserlight rear lights.

Design cues specific to the BMW 4 Series include the visually powerful front end shaped by slim LED headlights and a vertically arranged BMW kidney grille. The air intakes of the strikingly forward-angled grille have a mesh structure for M Sport models.. Their surround now comes in matte chrome.

The new BMW 4 Series Coupé and new BMW 4 Series Convertible also feature visually and functionally upgraded headlights. The LED units in their inner workings, which provide all the light functions, have been redesigned and have a new structure. Low and high beam are generated from a single LED module. And a pair of vertical and subtly arrow-shaped LED units house the side light, daytime driving light and turn signal indicator functions. The technically focused look of the new light sources gives the headlights a high-quality and progressive appearance.

Adaptive LED Headlights with non-dazzling matrix high beam are available as an option. They can be identified by blue inlays and include urban lights and a cornering light function. The prism structure of the LED units for the urban lights provides a striking contrast against the uniform illumination of the daytime driving light units.

Also offered as part of the M Sport package Pro and if the Adaptive LED Headlights are specified are M Shadowline lights with dark inner accents. If the optional Comfort Access is fitted, the headlights generate a Welcome Light Animation once the driver and vehicle key come within three metres of the car.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 5

The new BMW 4 Series Coupé and new BMW 4 Series Convertible specified with Adaptive LED Headlights are also fitted with super-expressive Laserlight rear lights. This model-specific version of an innovative lighting effect employs a technology first seen in the BMW M4 CSL high-performance special edition produced in a limited run of 1,000 examples. Here, laser diodes each illuminate a fibre optic bundle, giving the rear units an intricate light graphic. The precise lines of the three-dimensional Laserlight gives these rear lights – which are making their debut in a volume-produced car – an exclusive and unmistakable design.

New exterior paint shades and light-alloy wheels.

Customers can give the outside of their new BMW 4 Series Coupé and new BMW 4 Series Convertible a personal touch with a choice of two solid and eight metallic paint finishes. Cape York Green metallic and Fire Red metallic are new additions to the range. And a wide variety of BMW Individual paint finishes and BMW Individual special paint finishes are also offered.

Attractive new additions can also be found in the selection of optional light-alloy wheels. The new BMW 4 Series Coupé and new BMW 4 Series Convertible are both offered for the first time with two new 19-inch variants. The new M light-alloy wheels in Y-spoke design can be ordered in either Jet Black or a bi-colour finish.

Interior and equipment.

Progressive style and an aura of carefully honed refinement.

Standard-fitted sport seats and newly designed steering wheels feed into the intensity of the driving experience in the new BMW 4 Series Coupé and new BMW 4 Series Convertible. The large BMW Curved Display brings a fresh and particularly modern interpretation of the driver focus for which the brand is renowned. High-quality, meticulously crafted materials and a new operating concept for ventilation and climate control systems add to the cockpit's premium allure. The modifications carried out to the interior of the new BMW 4 Series Coupé and new BMW 4 Series Convertible ensure those on board can enjoy driving pleasure with progressive style and long-distance comfort in an ambience of carefully honed refinement.

Among the cutting-edge new features is a version of the optionally available seat surfaces that is making its debut in the new BMW 4 Series Coupé and is produced using more sustainable methods. Added to which, new interior trim strips are available for both the coupé and convertible. And standard specification now also includes ambient lighting and electrically folding exterior

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 6

mirrors. The range of optional equipment has been restructured to enable particularly targeted individualisation.

New steering wheels with standard gearshift paddles.

The latest-generation steering wheels available for the new BMW 4 Series Coupé and new BMW 4 Series Convertible stand out with their modern and sporty design. As standard, the driver will find in front of them a newly designed M leather steering wheel in three-spoke design with a flat-bottomed rim and a discreet centre marking.

The newly designed steering wheel has illuminated multifunction buttons and gearshift paddles. Now fitted as standard, the paddles enable particularly swift manual interventions in the gear selection process and underscore the sharper sporting profile of the new BMW 4 Series models.

Detail revisions for the instrument panel, digital climate control.

The introduction of the upgraded BMW iDrive with QuickSelect also brings improved operation of the ventilation and climate control functions in the new BMW 4 Series Coupé and in the new BMW 4 Series Convertible. This is a prime example of advanced digitalisation at work and enables a further reduction in the number of physical buttons and controls in the cockpit. Temperature selection, intensity of ventilation and – if the relevant features are specified – seat and steering wheel heating can now be adjusted by touch via the BMW Curved Display or by voice command with the help of the BMW Intelligent Personal Assistant. New adjustment controls for the air vent grilles in the centre of the instrument panel and on the driver's and front passenger side of the cockpit allow the direction of airflow to be adjusted using rotating and tilting movements. Specifying optional Sensatec trim for the instrument panel means customers will now find a further refined surface structure which further highlights the interior's modern premium ambience.

The standard ambient lighting in the new BMW 4 Series Coupé and new BMW 4 Series Convertible now also includes contour lighting integrated into the trim around the central seam vents. Like the lighting for the footwells, the storage compartment in the front section of the centre console and the door openers, this can be adjusted for colour and brightness according to personal preference. Users can choose from nine colours. The functionality of the interior lighting also includes an atmospheric Welcome and Goodbye Animation and light signals indicating an open door or incoming phone call.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 7

Premiere for M Performtex seat covers in the new BMW 4 Series Coupé.

The new BMW 4 Series Coupé comes with seat surfaces in black M Performtex as standard. Making its debut in a BMW model, this velours covering combines high material quality and a sporty design with low weight and a sustainability-optimised production method. Alternatively the standard-fit sport seats can be combined as an option with interior surfaces in Sensatec perforated.

Vernasca leather trim with decorative quilting is standard on the new BMW 4 Series Convertible and is now also offered in the new bi-colour variant Black/Red. Vernasca is also available as an option for the new BMW 4 Series Coupé. Both models can also be specified with BMW Individual Merino leather trim in three colours.

New interior trim strips, exclusive touches with CraftedClarity.

The new BMW 4 Series Coupé and new BMW 4 Series Convertible includes interior trim strips in Aluminium Rhombicle Anthracite as standard, whilst Finition Light Brown open-pored and Grey Blue Ash open-pored fine-wood trim, and M interior trim carbon fibre are available as options.

The use of extremely high-quality materials also allows distinctive touches to be included in other areas of the interior to enhance its modern premium character. Electroplated applications for the control panel in the doors, which includes the window controls and locking switch, are available for the new BMW 4 Series Coupé and the new BMW 4 Series Convertible. And customers can also specify CraftedClarity glass applications – another new addition to the options list. These give the gear selector lever, BMW iDrive Controller and Start/Stop button a particular air of exclusivity, both visually and in how they feel to the touch.

Powertrain and driving experience.

Powerful, efficient and supremely assured.

The line-up of powertrains for the new BMW 4 Series range comprises powerful and highly efficient petrol engines featuring BMW TwinPower Turbo technology and electrification in the form of 48V mild hybrid technology. All the drive units deliver an exceptional blend of sporting driving pleasure and fuel economy, all are part of the current modular generation of Efficient Dynamics engines and all are paired with an eight-speed Steptronic Sport transmission as standard. The shift paddles on the steering wheel, allow quick manual interventions in the gear selection process, adding to the dynamic driving experience.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 8

Straight-six engines can be found under the bonnet of the M Performance versions in both model series. The line-up also includes a four-cylinder petrol engine developing 184 hp. The engine's power is fed to the road via either classical rear-wheel drive or the BMW xDrive intelligent all-wheel-drive system fitted to the M440i models.

Mild hybrid technology optimises power delivery and efficiency.

The six-cylinder in-line engine available for the new BMW 4 Series Coupé and new BMW 4 Series Convertible, come with 48V mild hybrid technology for sharper power delivery and greater efficiency. The auxiliary electric drive takes the form of a 48V starter generator and makes output of 11 hp instantly available in response to the slightest movement of the accelerator. This electric boost enhances the drive system's dynamic response when accelerating off the line and putting in mid-range bursts of speed. The electric drive unit also assists the engine when travelling at a constant speed, allowing it to operate within an efficiency-optimised load range as often as possible.

The mild hybrid system additionally allows the use of electric power recuperated via Brake Energy Regeneration and stored in a 48V battery. The energy harvested efficiently in this way is not only used for the auxiliary electric drive, but also fed to the 12V electrical system with the help of a voltage transformer. This allows the vehicle's electrical consumers to be operated even more efficiently.

Bespoke chassis technology for a sporty driving experience.

Excellent body rigidity, intelligent lightweight design, 50:50 weight distribution and optimised aerodynamic properties provide an ideal basis for endowing the new BMW 4 Series Coupé and new BMW 4 Series Convertible with remarkably agile and dynamic handling abilities. This is further helped by sophisticated chassis technology that has been tuned precisely for the weight spread at hand.

Lift-related dampers refine the balance between captivating sporting prowess and superb long-distance comfort. M Sport suspension is fitted as standard, with optional adaptive M suspension available to further customise the car's character.

Wide variety of systems for automated driving and parking.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 9

The range of systems for automated driving and parking is just as extensive. The new BMW 4 Series Coupé and new BMW 4 Series Convertible are fitted as standard with the front collision warning system with brake intervention, Cruise Control with brake function, Speed Limit Info with no-overtaking indicator, manual Speed Limit Assist and Lane Departure Warning with lane return. The standout optional extra is the Driving Assistant Professional package comprising the Steering and Lane Control Assistant, Active Cruise Control with Stop&Go function, automatic Speed Limit Assist, route speed control and traffic light recognition.

Park Distance Control with sensors at both the front and rear is also part of standard specification. The Parking Assistant, which also comes as standard, enables automated manoeuvring into and out of parking spaces, as well as featuring a Reversing Assist Camera and the Reversing Assistant. There is also the option of the Parking Assistant Plus with Park View, Panorama View and Remote 3D View functions.

The M Performance models in the new BMW 4 Series range. Distinctive characters top the model range.

The new BMW 4 Series Coupé and new BMW 4 Series Convertible range is spearheaded by elite sporting models cast in the familiar M mould. The performance cars from BMW M GmbH showcase the dynamic potential woven into the vehicle concepts of the BMW 4 Series range to highly impressive effect. Extremely powerful six-cylinder in-line engines, a bespoke chassis set-up and signature M design cues both inside and out mark them out as a proposition apart.

The M Performance models in the BMW 4 Series are available in Ireland with a 3.0 litre petrol engine. The M-typical performance attributes of the straight-six petrol units are underpinned by, among other things, the latest M TwinPower Turbo technology. The 48V mild hybrid technology, with an output of 11 hp, also produces an electric boost effect that gives the engines even sharper response.

The six-cylinder in-line petrol engine in the BMW M440i xDrive Coupé and BMW M440i xDrive Convertible generates maximum output of 374 hp and peak torque of 500 Nm (369 lb-ft). M Sport suspension with variable sport steering can be found on the standard equipment list for the range-topping models, along with an eight-speed Steptronic Sport transmission with an ultra-sharp shift action, M Sport brakes and the M Sport differential.

New-look BMW kidney grille, black tailpipe finishers as standard.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 10

An array of select design flourishes announces the dynamic character of the M Performance models even more vividly. For instance, the new edition of these models features a BMW kidney grille with a surround in Black high-gloss and horizontally arranged bars adorned by an M logo. All the front apron elements that were previously finished in Cerium Grey now come in Black high-gloss. As a result, the models' appearance when viewed from the front recalls the design of the BMW M4 high-performance sports cars to an even greater extent.

At the rear end of the M Performance models, trapezoidal tailpipe trim signals the presence of the ultra-potent power unit under the bonnet. They are now in Black high-gloss as standard, meaning that all elements of the M High-gloss Shadowline trim option are already included in the standard specification of these models.

Exclusive touches: M exterior mirror caps, carbon fibre diffuser.

Another design element from the BMW M4 range has been incorporated into the flanks of the latest M Performance models from the BMW 4 Series, with M exterior mirrors in twin-stalk design included as a standard feature.

The optional M Carbon exterior package comprises exterior mirror caps and inserts for the outer air intakes made from carbon fibre-reinforced plastic (CFRP). The new BMW 4 Series Coupé also sports a carbon-fibre Gurney lip rear spoiler. This optional extra also adds a carbon-fibre diffuser in the lower section of the rear apron that is exclusive to the M Performance models.

Heightened sports car ambience in the cabin on M Performance models.

Sport seats trimmed in the new M Performtex upholstery for Coupé models and Vernasca leather for the Convertible, interior trim elements in Aluminium Rhombic Anthracite, M door sill trim, M pedals, an M driver's footrest and M-specific graphics for the BMW Curved Display characterise the distinctive aura inside the M Performance models. M Sport seats trimmed in Vernasca leather can be specified as an option for the range-topping versions of the new BMW 4 Series Coupé and are available in a choice of Black with blue contrast quilting or the new Black/Coral Red bi-colour finish.

A new version of the M leather steering wheel turns up the sports car feel inside the flagship models another notch. Its flat-bottomed rim, red centre marker and contrast stitching in BMW M GmbH colours help to make the driving experience aboard the M Performance models in the new BMW 4 Series range even more engaging.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 11

Display and control/operation system, connectivity.

The new BMW Operating System 8.5 and innovative digital services.

The advances made in terms of digitalisation in the latest edition of the BMW 4 Series are also clear to see. This is mainly thanks to the upgraded BMW iDrive display and control/operation system with QuickSelect based on BMW Operating System 8.5. In order to provide intuitive, easy control of numerous functions along with access to innovative digital services, the latest-generation BMW iDrive system fitted in the new BMW 4 Series Coupé and the new BMW 4 Series Convertible features a new-look home screen and QuickSelect rapid access tech, bringing an improved menu structure that takes its cue from consumer electronics devices.

The enhanced BMW iDrive featuring QuickSelect is packaged together with the BMW Curved Display and BMW Intelligent Personal Assistant, meaning it has been carefully geared to operation using the touchscreen and natural language. The control/operation system in the new BMW 4 Series Coupé and new BMW 4 Series Convertible additionally comprises multifunction buttons on the steering wheel and, as an option, the BMW Head-Up Display. The new BMW iDrive helps to deliver a focused, assured driving experience by showing the right information in the right place.

BMW iDrive with QuickSelect: functions shown on a single level and selectable with rapid-access tech.

The new BMW Operating System 8.5 home screen continuously displays the navigation system's map view or other individually configurable graphics on the control display. On the same level, widgets appear in a vertical arrangement on the driver's side of the display. Drivers can switch between them with a vertical swipe of the finger. The QuickSelect feature allows the function selected in this way to be activated directly without having to enter a submenu. And once the relevant settings have been chosen, a quick tap on the home icon at the lower edge of the control display is all it takes to return to the home screen. Icons for direct access to the climate control menu, All Apps menu and, if activated, Apple CarPlay® and Android Auto™ can also now be found next to the home icon.

The new flat menu structure makes it much easier to activate the desired functions and settings. The digital content – just like the hardware in the form of the BMW Curved Display – is designed to enhance the driver focus for which BMW is renowned.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 12

BMW Maps navigation system now with Augmented View.

The cloud-based BMW Maps navigation system forms part of the standard BMW Live Cockpit Plus. Following the introduction of BMW Operating System 8.5 in the new BMW 4 Series Coupé and new BMW 4 Series Convertible, the system now makes it even easier to input destinations and can offer additional information while driving.

Another new feature is the Augmented View function which, like the BMW Head-Up Display, is available by specifying the optional BMW Live Cockpit Professional. This supplements the navigation system's map display by showing a live video stream of the driver's view on the control display or instrument cluster and augmenting it with tips and information to match the context. At confusing junctions, for instance, an animated directional arrow is integrated into the video image to help the driver take the best turn-off for the planned route. The Augmented View function can also come to the driver's aid when searching for a parking spot by showing supplementary information.

Personalisation using the BMW ID and My BMW App.

Drivers of the new BMW 4 Series Coupé and new BMW 4 Series Convertible will also find it easier to use their BMW ID to personalise the user experience. In future, signing in to the vehicle by using a smartphone to scan a QR code is all it will take to import the customer's personal profile, synchronise settings and automatically link the key detected in the vehicle with the BMW ID.

The vehicle is also added to the My BMW App without the customer having to do anything. Available free of charge from the app stores for both iOS and Android, the My BMW App acts as a universal digital interface that provides information at any time on the vehicle's status, for example, its remaining range and any servicing and maintenance requirements. Depending on the car's specification, it also enables remote operation of functions such as locating the vehicle, locking and unlocking the doors or monitoring the car's immediate vicinity and interior with Remote View. The My BMW app can additionally be used to send destination addresses from a smartphone to the vehicle's navigation system. The My Trips feature including Efficiency Trainer and monthly review provides the user with data and evaluations for distances travelled, fuel consumption and average speed.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 13

Optimum connectivity with Personal eSIM and 5G mobile standard.

Customers of the new BMW 4 Series Coupé and the new BMW 4 Series Convertible can activate the Personal eSIM as standard, in addition to the vehicle's built-in mobile SIM. This enables the vehicle to use the 5G mobile communications standard. The Personal eSIM allows the customer to use the communications and connectivity functions covered by their mobile contract from their car with ease – even in situations where they don't have their smartphone with them. This also includes data streaming via the WiFi hotspot.

A low-radiation connection to the vehicle's exterior antenna is used for making phone calls and streaming data via the Personal eSIM. All phone functions can be operated with the BMW iDrive system or the BMW Intelligent Personal Assistant. The Personal eSIM can be used in all countries where BMW Connected Drive services are available. It extends the customer's existing mobile phone contract, which may result in additional costs.

Taking steps to further reduce the company's carbon footprint.

Highly efficient engines, intelligent lightweight design and optimised aerodynamic attributes make a significant contribution to enhancing driving pleasure in the new BMW 4 Series Coupé and new BMW 4 Series Convertible, at the same time as lowering fuel consumption and emissions.

Meanwhile, the 48V mild hybrid technology deployed on certain models sharpens power delivery and improves efficiency. As well as the bonnet, front side panels and doors, numerous chassis components are also made from aluminium. And with a Cd as low as 0.25 in the case of the coupé and as low as 0.27 for the convertible, the two models can claim an impressive drag coefficient.

The sport seats for the new BMW 4 Series Coupé are trimmed in M Performtex – the first time this surface material has been available in the brand's models – as part of a new production process generating lower CO2 emissions. The new EfficiencyCoach in the My BMW App offers helpful tips for more efficient driving. To this end, this assistant system analyses the fuel consumption figures and compares them with both the figures from the previous month and those achieved by other drivers in the community with comparable engines. It then uses this information as the basis for recommendations on more efficient driving.

In the interests of creating an even more sustainable overall concept, growing importance is attached to the use of secondary raw materials – alongside further optimised use of materials and

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 14

energy-optimised production methods. For the BMW brand, the twin goals of increasing sustainability and achieving premium standards are inextricably linked, rather than competing factors.

As well as working tirelessly to optimise vehicle efficiency, the BMW Group is committed to the Paris Climate Agreement. And it has teamed up with the renowned Science Based Targets Initiative (SBTi) to put in place CO₂e reduction targets for its supply chain, production and use phase as part of its drive to achieve climate neutrality. At the heart of the company's ambitious sustainability goals is the aim of cutting CO₂ emissions by 40 per cent per vehicle across the entire value chain by 2030, compared with the figure from 2019. At the same time, the BMW Group is pursuing the objective of full climate neutrality throughout the value chain by 2050 at the latest.

Original BMW Accessories and BMW M Performance Parts for even more customisation.

In addition to the M Sport package, M Sport package Pro and M Carbon exterior package available as factory-fit options, the BMW M Performance Parts range offers further scope to sharpen the profile of the new BMW 4 Series Coupé and new BMW 4 Series Convertible.

The model-specific retrofit options from the Original BMW Accessories range have been developed using the proven expertise of BMW M GmbH in motorsport. They underscore the dynamic aura of the new BMW 4 Series Coupé and new BMW 4 Series Convertible and rise to the technical challenges presented by the need for lightweight design and aerodynamics. With exclusive design, high-class materials and top-notch quality, these items for the exterior, chassis and cockpit go the extra mile to transfer the feel of the race track to the road.

Among the items available to enhance the cars with further race-inspired looks are the M Performance front ornamental grille carbon fibre and the M Performance side sill attachment part carbon fibre. The light-alloy wheels available for the new BMW 4 Series Coupé and new BMW 4 Series Convertible likewise enhance their visual exclusivity and can be ordered in 18-inch or 19-inch format. Also offered are 20-inch M Performance forged wheels. With their weight-reduced construction and fitment with mixed-size/sports tyres for optimised transfer of cornering forces, they also enhance the dynamic performance of the cars. Interior equipment highlights include the M Performance seat back pans in Alcantara/carbon fibre, the M Performance interior trim strips carbon fibre and the M Performance door sill trim carbon fibre.

BMW

Ireland

Corporate Communications

Media Information

Date 31 January, 2024

Subject **The new BMW 4 Series Coupé and the new BMW 4 Series Convertible**

Page 15

ENDS

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Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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