



Media Information

The new MINI Cooper 5 Door

- New addition to the MINI line up provides further comfort and interior space.
- Choice of two petrol engines, three trims and nine exterior paint colours including brand new Icy Sunshine Blue.
- Built at the home of MINI, MINI Plant Oxford alongside 3-door model.
- New MINI Cooper 5 Door is priced from €33,435 OTR, with first customer deliveries commencing in August 2024.

A few months after the launch of the three-door, the five-door Cooper now joins the new MINI family. With extended space and innovative in-car technology, the new MINI Cooper 5 Door is offered with two efficient petrol engines that deliver hallmark MINI go-kart feeling.

At 4,036mm in length, 1,744mm in width and a height of 1,464 mm, the MINI Cooper 5 Door is almost identical in dimension to its predecessor. Its wheelbase is 72mm longer and 172mm longer than the MINI Cooper 3 Door, giving passengers increased comfort and space.

Offered with two petrol engines – C and S – and a choice of three well-specified trims – Classic, Exclusive and Sport – the new MINI Cooper 5 Door is priced from €33,435 OTR, with first customer deliveries commencing in August 2024.

Model	Max Power (hp)	Peak Torque (Nm)	Acceleration (0-100 km/h)	Top Speed (km)	OTR Price
MINI Cooper C	156	230	8.0 seconds	225	€33,435
MINI Cooper S	204	300	6.8 seconds	241	€40,305

The new MINI Cooper 5 Door with petrol engine.

The new MINI Cooper 5 Door is available with a choice of two petrol engines with different designations of C and S. The MINI Cooper C offers a 115 kW/154 hp three-cylinder engine (*consumption combined: 6.6 – 6.0 l/100kms; CO2 emissions combined: 149 - 136 g/km according to WLTP*) with 230 Nm (170 lb/ft) of torque, providing a top speed of 225km and a 0-100km/h time of 8.0 seconds.

The MINI Cooper S boasts a 150 kW/201 hp four-cylinder engine (*consumption combined: 6.8 – 6.3 l/100km; CO2 emissions combined: 153 - 141 g/km according to WLTP*) with a maximum torque of 300 Nm (221 lb/ft), acceleration from 0 to 100km/h in 6.8 seconds and a top speed of 241km.

Comfortable yet dynamic performance.

The MINI Cooper 5 Door features a suspension and damping system for dynamic performance, a precise steering feel, and powerful brakes. Highly preloaded anti-roll bar mounts on the axles ensure balanced body handling, while selective tuning of the steering and all stability control system ensures a solid experience in all driving situations. Finally, the increased tyre diameter of 625mm gives the vehicle improved ride comfort and driving dynamics.

New MINI design style.

Short overhangs, a small bonnet, a long wheelbase, and large wheels make the MINI Cooper 5 Door instantly recognisable. Combined with a three-part visual division of a clearly designed body, wraparound window area and steeped roof mark the iconic MINI design.

A minimalist front end with round headlights, octagonal front grille and LED headlights which are individually adjustable into three light signatures, complete the models front design. Clear surfaces, flush-fitting taillights, and a black handle strip with distinctive model lettering at the rear round off the vehicle design.

Three trims with individual equipment options.

The new MINI Cooper 5 Door is available in three trims: Classic, Exclusive and Sport, with each trim offering an array of exterior and interior personalisation options. Classic trim presents a reduced overall appearance while highlighting key elements such as the MINI wings logo, which is finished in Vibrant Silver.

A range of five exterior paint finishes, two contrasting roof colours, and two different wheel options give customers maximum flexibility.

Exclusive trim brings further customisation options, adding British Racing Green and all-new Icy Sunshine Blue exterior paint, Vescin Nightshade Blue interior, a dark interior headliner and the front grille in Vibrant Silver. Exclusive customers also receive 17" U Spoke Silver wheels as standard, with two 18" wheel designs available optionally.

Finally, Sport trim offers Sports Transmission with shift paddles on the steering wheel, a distinctive front and rear design featuring a high-gloss black hexagonal patterned grill surround and logo, and a rear spoiler with airblades. 18" JCW Lap Spoke 2-Tone Alloy wheels are offered as standard, alongside black brake callipers with JCW badging. A contrasting Chili Red roof and red/black bonnet stripes are also available. Inside the vehicle, Sport trim features a JCW black/red dashboard knit, a partially perforated Vescin steering wheel with red accents, and a lidded storage box in red/black knit.

The interior.

The interior of the new MINI Cooper 5 Door is focused on the circular infotainment screen, characteristic toggle switch and steering wheel. Behind the steering wheel is a slim head up display, ensuring all relevant content appears in the driver's field of vision.

An innovative use of materials creates a versatile cabin using a specially developed knitting process to create an easy-care structure in a two-colour design of recycled polyester which extends across the curved dashboard and into the door panels.

The generous space in the front seats and the clean lines give the cockpit a modern look while the panoramic glass roof ensures a bright and open cabin with room for three passengers in the rear.

Interior trims for increased personalisation

Classic Trim offers a three-spoke steering wheel with a textile band at the six o'clock position, black/blue Vescin/cloth upholstery as standard across the seats, dashboard and door contrasts, or grey/blue Vescin/cloth optionally.

Exclusive trim offers sports seats in Vescin Nightshade Blue as standard or Beige optionally, while Sport Trim offers a performance interpretation of the new material concept combining Vescin and Cord in dark night, with red accents also found on the dashboard and door trims.

High-resolution OLED display revolutionises user experience.

Central to the MINI Cooper's interior is a circular, 24cm OLED display, where all vehicle functions can be operated via either touch or voice control using MINI Operating System 9.

The upper half of the screen displays vehicle-related information such as speed and important information on vehicle status, while the lower area houses Navigation, Media, Phone and Climate. All other functions can be accessed via the menu with the display returning to the default setting via the home button. The optional head-up display presents the most important information in the driver's line of sight.

In conjunction with the MINI Connected Package, the full MINI Navigation Package supports the driver during the journey with realistic 3D visualisation of turn situations, a display of the current traffic situations even when route guidance system is not active, and information on parking facilities.

The MINI Experience Modes.

Seven MINI Experience Modes are available on the new MINI Cooper: Core, Green, Go-Kart, Personal, Vivid, Timeless and Balance. Each mode has specially designed backgrounds and when one of the seven is selected, the display focuses on a relevant "Mode App". Giving drivers the opportunity to personalise the inside cabin, the MINI projector housed on the back of the OLED display immerses the dashboard in matching colour schemes and patterns, while the combined ambient lighting provides a unique cabin experience.

"Hey MINI" - the new MINI Intelligent Personal Assistant.

Just say "Hey MINI" to activate the MINI Intelligent Personal Assistant (IPA) on the OLED display. A 3D visualisation then appears in the form of a car avatar or MINI's digital companion, Spike. Interacting with the MINI IPA, the driver can use their voice to control a wide range of options such as navigation, telephony, entertainment, and other vehicle functions.

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Ends

The BMW Group

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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