



Media Information

13 June, 2024

**The new BMW M2.**

- New BMW M2 further raises the bar for driving pleasure, combining compact dimensions, updated chassis technology and 20hp increase in power output.
- New exterior design accents, a refreshed interior, and the introduction of BMW Operating System 8.5.
- 14 exterior paint colours including new Sao Paulo Yellow and BMW Individual Paint Finishes Java Green, Voodoo Blue, and Twilight Purple.
- Priced from €115,760 RRP, the new BMW M2 is available to order at BMW retailers across Ireland, with customer deliveries starting in autumn 2024.

The new BMW M2 once again sets the benchmark for driving pleasure in a compact two-door form, featuring a straight-six engine, an optional six-speed manual gearbox, and rear-wheel drive. Combining compact dimensions, improved chassis technology, and state-of-the-art operating concept with the M Setup functionality, the new M2 is poised to write the next chapter in BMW M's history of success in this segment.

The new BMW M2 (fuel consumption, combined: 8.17 – 8.0 l/100km; CO2 emissions, combined: 223 – 218 g/km in the WLTP cycle, CO2 class: G) offers more power, new exterior design accents, a refreshed interior, and the introduction of BMW Operating System 8.5. With 20hp added to its output, the high-revving six-cylinder in-line petrol engine with M TwinPower Turbo technology now tops out at 480 hp.

The new BMW M2 will be built alongside the new BMW 2 Series Coupé at BMW Group Plant San Luis Potosí in Mexico with production starting in August 2024 and first Irish customer deliveries in autumn 2024. The new BMW M2 is priced from €115,760 RRP and available to order at BMW retailers across Ireland from today.

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Model	Max Power <sup>1</sup> (hp)	Peak Torque <sup>1</sup> (Nm)	Acceleration <sup>1</sup> (0-100km/h) (secs)	Top Speed <sup>2</sup> (km)	CO2 Emissions* (WLTP) (g/km)	Fuel Consumption Combined* (WLTP) (l/100km)	RRP Starting Price (excluding OTR costs)
<b>BMW M2</b>	480	600 / (550) <sup>3</sup>	4.0 / (4.2) <sup>3</sup>	249 / (284) <sup>4</sup>	223 – 218	8.17 – 8.0	€115,760

<sup>1</sup>All figures relating to performance, consumption and emissions are provisional. All the stated technical data including fuel consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected. <sup>2</sup>Electronically limited. <sup>3</sup>When optional manual gearbox is fitted. <sup>4</sup>Top speed with optional M Driver's Package.

#### **Six-cylinder in-line engine with extra output and torque.**

As well as raw power, the unique way in which the six-cylinder in-line engine delivers that power plays a key role in the performance experience offered by the new BMW M2. The upgraded version of the engine provides a stronger linear delivery of power, sustained into the higher reaches of the rev range - a hallmark feature of M models. Its maximum torque is on tap across a wide rev band between 2,650 and 6,130 rpm and the new BMW M2 with the optional six-speed manual gearbox, peak torque remains 550 Nm. When power is channelled via the standard eight-speed M Steptronic transmission with Drivelogic, the figure rises to 600 Nm. The engine produces its increased maximum output of 480 hp at 6,250 rpm, with revs topping out at 7,200 rpm.

Further improvements have been made to the accelerator mapping and response in all drive modes selectable via the M Setup menu. As a result, the new BMW M2 offers noticeably more rapid reactions to the driver's requests for acceleration – both when specified with the eight-speed M Steptronic transmission and with the optional six-speed manual gearbox.

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The ability of the new BMW M2 to offer improved power delivery is rooted in an exceptionally strong technological base - its 3.0-litre engine only slightly differs from the unit in the BMW M3/BMW M4 range.

#### **Racing expertise delivers smile-inducing performance.**

As well as its pair of mono-scroll turbochargers, an indirect intercooler and an electronically controlled wastegate, the M TwinPower Turbo technology of the straight-six engine also includes High Precision Injection, VALVETRONIC variable valve timing and Double-VANOS fully variable camshaft timing. The engine has an array of details borrowed directly from racing car design including its lightning-fast response, appetite for revs and high-performance capability in track use. These details include an extremely rigid crankcase with a sleeve-free, closed-deck construction, a forged crankshaft with lightweight design, cylinder bores with a wire-arc sprayed iron coating and a 3D-printed core for the cylinder head.

The M-specific cooling system ensures the powertrain components maintain an optimal operating temperature even under heavy loads and the oil circuit is designed to handle extreme dynamic driving situations. A map-controlled oil pump ensures reliable oil supply even under extreme acceleration.

The engine sends its drive power through an eight-speed M Steptronic transmission with Drivelogic as standard. The Drivelogic button integrated into the selector lever makes it possible to alter the transmission's shift characteristics, with a choice of three clearly distinguishable settings. Both the selector lever in the latest M design and the gearshift paddles on the steering wheel enable sequential interventions in the gear selection process at any time.

Drivers keen to blend an intensely engaging performance experience with even more direct interaction with the powertrain can specify the six-speed manual gearbox as an option. This links up with the Gear Shift Assistant, which uses engagement speed control to ensure slip-free operation when downshifting under braking into corners.

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Whichever transmission customers choose for their BMW M2, the increased engine output shaves 0.1 seconds off its 0 to 100km/h time: the new BMW M2 records a figure of 4.0 seconds with the standard transmission or 4.2 seconds if specified with the optional six-speed manual gearbox. The increase in power also makes its presence felt over the 0 to 199 km/h sprint, delivering an improvement of 0.6 seconds in the case of the BMW M2 with eight-speed M Steptronic transmission (now 12.9 seconds), and lowering the time posted by cars with the optional manual gearbox by 0.6 seconds (to 13.7 seconds).

The top speed of the new BMW M2 is 249 km/h but can be increased to 284 km/h with the optional M Driver's Package. The dynamic power delivery is backed by an emotionally rich engine note conjured by the M-specific exhaust system with electrically controlled flaps.

#### **Visually impactful exterior design with strong accents.**

Bold surfaces, compact dimensions, wide tracks, and athletic proportions highlight the performance character of the new BMW M2. M-specific design features geared to the functional requirements of cooling air routing and aerodynamic balance accentuate the eye-catching appearance of the two-door car.

A large, horizontal BMW kidney grille and the three-section split lower air intake optimise cooling of the powertrain components and brakes.

The model-specific LED headlights are positioned towards the outer edges of the front end and in tribute to the iconic BMW 02 models, they each have a single circular headlight that generates both low and high beam. U-shaped light guides at the lower edge of the headlights serve as both the daytime driving lights and turn indicators. Adaptive LED Headlights with BMW Selective Beam non-dazzling High Beam Assistant and M lights Shadowline with dark inlays are also standard.

The high-performance model's profile is shaped by the elegant lines which have become a signature feature of the brand's coupés. In combination with prominent side sill extensions and muscular wheel arches, this creates a compact two-door

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form with a richly sporting character. Optionally, the BMW M2 can also be ordered with a M Carbon roof that not only reduces the car's weight by six kilograms, but also increases agility by lowering its centre of gravity.

The rear apron of the new BMW M2 features a powerfully sculpted diffuser while the exhaust system feeds into two pairs of exhaust tailpipes, which are positioned a significant distance from the edges of the rear end. The trims for the twin tailpipes are now finished in black as standard, alongside the model lettering on the boot lid and radiator grille.

#### **Significantly expanded range of exterior paint finishes; light-alloy wheels with a new design.**

Customers can order their new BMW M2 in a choice of three solid colours, five metallic shades and six BMW Individual paint finishes. The significantly expanded range includes new Sao Paulo Yellow solid, Fire Red metallic, Portimao Blue metallic and Skyscraper Grey metallic variants. Plus, the selection of BMW Individual paint finishes including Java Green, Voodoo Blue, Grigio Telesto and Twilight Purple.

The new BMW M2 is fitted as standard with front axle 19inch M light-alloy wheels in double-spoke design with a Jet Black finish and 20 inches at the rear. Customers can optionally choose these alloys in Silver. They can be combined with track tyres, if the optional M Race Track package is specified.

#### **New steering wheels and seat surfaces, M Carbon bucket seats now also available as an individual option.**

A newly designed steering wheel brings a fresh look to the interior of the new BMW M2. Now with a flat-bottomed rim and precisely modified spokes, the M leather steering wheel also features a red centre marker, gearshift paddles and two M buttons for selecting individually configured vehicle setups. An M Alcantara steering wheel is also available optionally in the same design with steering wheel

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heating included as standard on the new BMW M2 for both steering wheel variants.

Weight-minimised M Carbon bucket seats are available as an individual option as well as part of the M Race Track package and the standard M Sport seats in Vernasca leather can be ordered in a red/black bi-colour variant. With surfaces in Merino leather, multi-way electric adjustment, and a facility for adding a multi-point harness, they optimise the cars comfort.

#### **BMW Operating System 8.5, digital control for the climate functions.**

A 12.3-inch information display and 14.9-inch control display show the latest evolution of the BMW iDrive control system. Based on BMW Operating System 8.5, temperature, and ventilation settings as well as the seat heating and – if specified – steering wheel heating in the new BMW M2 can be controlled either by touch using a special menu option in the lower area of the control display or by voice command with the help of the BMW Intelligent Personal Assistant.

The interior trim elements in the instrument panel and centre console of the new BMW M2 come as standard in Dark Graphite matt. Interior trim elements in Aluminium Rhombicle Anthracite, M Carbon Fibre or new Fine Brushed Aluminium are available optionally.

#### **M-specific operating concept, extensive standard equipment.**

At the heart of the M-specific operating concept is the Setup button on the centre console. This provides direct access to the settings options for the engine, standard adaptive M suspension, M Servotronic steering, integrated braking system working in conjunction with the M Compound brakes, and the M Traction Control function, which allows drivers to set individual intervention thresholds for wheel slip limitation. The Gear Shift Assistant of the optional manual gearbox is also activated and deactivated via the M Setup menu.

Standard equipment for the new BMW M2 also includes two-zone automatic climate control, ambient lighting, harman/Kardon loudspeaker system, a wireless

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charging tray and the BMW Live Cockpit Plus with BMW Maps navigation system. The likewise standard smartphone integration enables use of Apple CarPlay® and Android Auto™. As well as the BMW Head-Up Display, the standard BMW Live Cockpit Professional in the new BMW M2 now includes Augmented View on the control display.

Semi-automated driving and parking systems come as standard, including front collision warning, Cruise Control with brake function, Speed Limit Info function with no-overtaking indicator, Lane Departure Warning and Park Distance Control with sensors at the front and rear of the car. Active Cruise Control with Stop&Go and an electrically operated slide/tilt sunroof can be added to the new BMW M2 from the optional equipment list to further enhance the interior ambience and driving experience.

#### Ends

1 All figures relating to performance, consumption and emissions are provisional. All the stated technical data including fuel consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected. 2 Electronically limited. 3 When optional manual gearbox is fitted. 4 Top speed with optional M Driver's Package.

Fuel consumption, CO2 emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

The details marked \* have already been calculated based on the new WLTP test cycle and adapted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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