



Media Information

13 June, 2024

The new BMW 2 Series Coupé.

- Sharp new exterior design highlights, with new paint finishes and light-alloy wheel options.
- Refreshed interior design details, including new steering wheels, new interior trim and seat upholsteries.
- Updated BMW iDrive with QuickSelect, now featuring BMW Operating System 8.5.
- High standard specification across the range, including 18" light-alloy wheels, Sport seats, 2-zone automatic air-conditioning, LED headlights and Parking Assistant
- Available to order in Ireland from today, priced from €52,730 RRP.

With its compact proportions, sharper design, and powerful engines, the new BMW 2 Series Coupé delivers a more exhilarating driving experience than ever before. The two-door model follows in the footsteps of the legendary BMW 02 Series, which established itself as the epitome of driving pleasure in the 1960s.

The new 2 Series Coupé engine portfolio in Ireland includes two efficient four-cylinder petrol units that transmit power to the road via an eight-speed Steptronic transmission and classic rear-wheel drive. Additionally, the range features an in-line six-cylinder engine in the new BMW M240i xDrive Coupé (combined fuel consumption approx: 8.8 - 8.1 l/100 km ; CO2 emissions combined: 200 - 185 g/km according to WLTP; CO2 class: G), a unique offering in the competitive environment.

Priced from €52,730 RRP, the new BMW 2 Series Coupé is available to order at BMW Retailers in Ireland starting today, with customer deliveries beginning in August 2024. It will be manufactured at the BMW Group plant in San Luis Potosí, Mexico, which opened in 2019 and boasts particularly efficient and sustainable production processes.

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Model	Max Power* (hp)	Peak Torque* (Nm)	Acceleration* (0-100 km/h) (secs)	Top Speed** (km/h)	CO2 Emissions* (WLTP) (g/km)	Fuel Consumption Combined* (WLTP) (l/100km)	RRP Starting Price (excluding OTR costs)
220i	184	300	7.5	234	149 - 146	5.67 – 5.33	€52,730
230i	245	400	5.9	249	157 - 151	5.91 – 5.5	€61,780
M240i xDrive	375	500	4.3	249	198 - 185	7.33 – 6.74	€77,470

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Sharp new design highlights.

The dimensions, body structure, drive concept and chassis technology of the BMW 2 Series Coupé are designed to convey the brand's hallmark driving pleasure in a particularly concentrated form. The distinctive front end with individual round headlamps, the horizontal BMW radiator grille and the power dome on the long bonnet, the athletic sculpted surfaces in the profile view, the wide wheel arches and the short luggage compartment lid that ends in a striking air scoop give the BMW 2 Series Coupé an unmistakable appearance.

At the front of the new BMW 2 Series Coupé, the surround of the BMW radiator grille is now finished in pearlescent chrome. The side skirts and the lower part of the rear apron are no longer painted in black, but in the colour of the vehicle. The diffuser insert is finished in high-gloss black for a contrasting effect at the rear.

The BMW M240i xDrive Coupé has its own version of the M specific design features which draw the eye to the vehicle's cooling air supply and aerodynamic balance. They include the high-gloss black inserts for the side air intakes, the black spoiler lip on the front apron, the model-specific rear spoiler and the

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trapezoidal tailpipes on the left and right of the rear apron. The exterior mirror caps of the BMW M automobile is now finished in high-gloss black.

M high-gloss Shadow Line remains part of the standard equipment for both the new BMW M240i xDrive Coupé and all other models. The M Sport Pro pack, available as an option for all variants of the new BMW 2 Series Coupé, complements the dynamic exterior design with M Shadow Line lights, Adaptive LED headlights, an M rear spoiler in black and the M high-gloss Shadow Line with extended features. Other M Sport Pro pack features also include an M Sport Brake system with red-painted brake callipers and M seatbelts.

New paint finishes and light-alloy wheels.

The paint finishes for the new BMW 2 Series Coupé include two solid colours and seven metallic colours. The two BMW Individual paint finishes Frozen Grey metallic and Frozen Portimao Blue metallic are also available. Fire Red metallic and Skyscraper Grey metallic are available for the first time for the two-door model. The Zandvoort Blue solid paint finish is now available exclusively for the BMW M240i xDrive Coupé.

BMW 2 Series Coupé M Sport models come as standard with 18-inch double-spoke M light-alloy wheels with a Bicolour finish, while BMW M240i xDrive Coupé includes 19-inch M light-alloy wheels as standard. New 19-inch double-spoke M light-alloy wheels are available as optional equipment and are available either in Jetblack or in a Bicolour finish. The BMW Individual range also includes a choice of new 19-inch light-alloy wheels in Y-spoke design and Bicolour finish. All 19-inch light-alloy wheels are combined with mixed tyres.

New sporty touches and the latest digital technology in the interior.

More than ever before, the BMW 2 Series Coupé interior conveys the four-seater's sporting intentions. The rear roof line, the high centre console and the harmonious blending of the instrument panel and door panel surfaces create an enveloping feeling of space which is further enhanced by the anthracite-coloured headlining.

The BMW Curved Display plays an increasingly important role in the intuitive operation of the vehicle's functions, with the fully digital display system comprising a 12.3-inch Information Display and a 14.9-inch Control Display. It serves as a platform for the further developed BMW iDrive with QuickSelect based on BMW Operating System 8.5. Heated seats is included as standard with

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steering wheel heating optional. Automatic air conditioning functions and, if fitted, seat and steering wheel heating can be operated by touch on the Control Display or by voice command. This change is accompanied by a redesign of the instrument panel. New control knobs on the air vents in the centre of the dashboard and on the driver's and passenger's side allow the direction of the airflow to be adjusted by turning and tilting.

The standard ambient lighting in the new BMW 2 Series Coupé also includes new waterfall lighting integrated into the covers of the central air vents. The colour and brightness of the waterfall lighting can be adjusted to suit individual preferences, with nine colour worlds to choose from, which change the lighting in the footwell, the storage compartment in the front of the centre console and the contours of the door panels. These individual colour and brightness preferences are stored in the driver's BMW ID profile. The range of interior lighting functions also includes an atmospheric welcome and goodbye animation, including a carpet of light in the entrance area and light signals to indicate incoming calls and, optionally, an open door.

New steering wheels, seat surfaces and interior trim.

The new BMW 2 Series Coupé comes with an M leather steering wheel as standard. The new version features a steering wheel rim that is flattened at the bottom, precisely modified spokes and discreet centre markings. The sporty ambience of the interior of the M240i is also underlined by a red centre marker at the 12 o'clock position and contrasting stitching in BMW M GmbH colours.

Heated sports seats for the driver and front passenger form part of the standard specification in new BMW 2 Series Coupé. Further seat enhancements are optionally available, including Electric Seat adjustment with memory function on the driver's side and also lumbar support. M Sport seats, also available as an optional extra, offer a wide range of adjustment options at the touch of a button, as well as lumbar support and partially integrated head restraints. With their bucket seat character and adjustable backrest width, they provide optimum lateral support during dynamic cornering. The contours of the rear seats and their integrated head restraints give them a distinctive individual character.

The new M PerformTex black seats epitomise progressive sportiness. This innovative velour upholstery comes as standard in all model versions of the new BMW 2 Series Coupé, and combines high-quality materials with a sporty design,

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low weight, and production processes optimised for sustainability. The optional perforated Sensatec upholstery is now available in black and cognac as well as the new Tacora Red version with decorative quilting. The new black version of the Vernasca leather trim with red accents is also available as an option.

The range of optional interior trims also includes some attractive new additions. As an alternative to the standard the fine wood finishes Fineline light open-pore and Ash grey-blue open-pore as well as the M Carbon Fibre interior trims are now available. Additional options for customising the premium ambience of the interior in an even more exclusive way are also now available, with "CraftedClarity" glass applications giving the gear selector, the BMW Controller and the start/stop button a particularly high-quality look and feel.

Powerful and efficient engines, M Sport suspension as standard.

The drive portfolio of the new BMW 2 Series Coupé, with the 3.0-litre straight six-cylinder engine at the top of the range, has a unique position in the competitive environment. With the help of intelligent all-wheel drive, 374 hp engine delivers its power to the road in a particularly confident and dynamic manner, accelerating the BMW M240i xDrive Coupé from 0 to 100 km/h in 4.3 seconds.

In addition to the in-line six-cylinder engine in the BMW M model, the new BMW 2 Series Coupé is available with a choice of two further four-cylinder petrol engines. The new BMW 220i Coupé (combined fuel consumption: 5.67 – 5.33 l/100 km ; CO₂ emissions combined: 149 - 146 g/km according to WLTP; CO₂) offers 184 hp and accelerates from 0 to 100 km/h in 7.5 seconds, while the new BMW 230i Coupé (fuel consumption combined: 5.91 – 5.5 l/100 km; CO₂ emissions combined: 157 - 151 g/km according to WLTP; CO₂), with a maximum output of 245 hp completes the standard sprint in 5.9 seconds.

All engines are combined with an 8-speed Steptronic Sport transmission. It enhances the sporty driving experience with rapid shift dynamics and steering wheel-mounted shift paddles, while the Sprint function is also available for particularly dynamic acceleration. As soon as the driver pulls the left steering wheel shift paddle for at least one second, the car downshifts to the lowest available gear. At the same time, the SPORT driving experience mode is activated with the appropriate settings for all drive and suspension systems. This mode

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change is now also visualised by the corresponding graphics on the Information Display.

The M Sport suspension, which is fitted as standard in the four-cylinder BMW 2 Series Coupé models, provides a noticeable increase in agility and cornering dynamics with its firm suspension set-up and stroke-dependent shock absorbers. This is complemented by a variable sport steering system with a steering angle-dependent ratio. The new BMW M240i xDrive Coupé is optionally available with Adaptive M Chassis including variable sport steering. Its electronically controlled shock absorbers offer three characteristic maps, which can be activated according to the selected driving experience mode. The BMW M automobile is equipped as standard with the M Sport differential in the final drive and the M Sport brake system, which is also available as an option for the other model variants.

Intuitive operation, innovative digital services: BMW Operating System 8.5 and BMW iDrive with QuickSelect.

In the new BMW 2 Series Coupé, BMW Operating System 8.5 provides the basis for particularly intuitive and convenient operation via the enhanced BMW iDrive with QuickSelect and the use of innovative digital services. The system is now even more consistent and can be operated using the touch function on the Control Display and natural language via the BMW Intelligent Personal Assistant. The system features a new home screen that permanently displays the map view of the navigation system or another individually selectable display on a large portion of the screen. On the driver's side, widgets are displayed at the same level in a vertical bar and can be selected directly using the QuickSelect shortcut without having to switch to a submenu. The new, flat menu structure makes it much easier to navigate between the various functions and helps the driver of the new BMW 2 Series Coupé to concentrate on the road ahead.

The BMW Maps navigation system, which comes as standard in the new BMW 2 Series Coupé as part of the BMW Live Cockpit Plus, offers even easier destination entry, additional information while driving and further optimisation for fast and precise route guidance. Offered as part of the optional BMW Live Cockpit Professional, the full-colour BMW Head-Up Display is now supplemented by the Augmented View function. This enhances the navigation system's map display with contextual, real-time information. A live video stream from the driver's point of view is shown on the Control Display or the Information Display and

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supplemented with relevant information such as directional arrows for precise route guidance.

Parking Assistant now standard, with further individualisation options available.

The range of standard systems for semi-automated driving and parking has been enhanced with the new BMW 2 Series Coupé, with the standard-fit Parking Assistant now able to take over acceleration, braking, steering and gear shifting tasks during parking manoeuvres. Its range of functions also includes Park Distance Control with front and rear sensors as well as the Reversing Assistant. Other standard features include front collision warning, Lane Departure Warning, Cruise Control with braking function and Speed Limit Info, which recognises traffic signs and includes a no-overtaking display.

Optional systems include Driving Assistant, Active Cruise Control with Stop & Go function and Parking Assistant Plus. High-beam Assistant, BMW Drive Recorder, an electrically operated glass sunroof, a towbar with detachable ball head, Harman Kardon Surround Sound System and accent surfaces in the door trim in BMW M GmbH colours are also optionally available.

BMW has curated a number of optional packages for the new BMW 2 Series Coupé, offering the brand's most popular options and simplifying the ordering process. These include the Comfort Pack, which adds Comfort Access, Adaptive LED headlights and a wireless charging tray for charging of suitable smartphones. The Technology Pack now includes Driving Assistant and Parking Assistant Plus options as well as the BMW Live Cockpit Professional with BMW Head-Up Display.

Ends

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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. The figures are calculated using a vehicle fitted with basic equipment in Germany, the ranges stated take into account differences in selected wheel and tyre sizes as well as the optional equipment. They may change during configuration.

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The details marked * have already been calculated based on the new WLTP test cycle and adopted to NEDC for comparison purposes. In these vehicles, different figures than those published here may apply for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Schornhausen and at <https://www.dat.de/co2/>.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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