



Media Information

16 October, 2024

The new BMW 2 Series Gran Coupé.

- The BMW 2 Series Gran Coupé enters its second generation with a new extrovert design, enhanced suspension technology and a renewed drive portfolio.
- Latest generation petrol engines, including 48-volt mild hybrid technology on the BMW 220 M Sport Gran Coupé, ensure efficiency and dynamic response.
- BMW M235 xDrive Gran Coupé delivers exhilarating performance, with 300 hp and 400 Nm, completing the 0-100 km/h sprint in 4.9 seconds.
- New interior features BMW iDrive with QuickSelect and BMW Operating System 9 for an intuitive user experience, complemented by new driving assistance and parking systems.
- Priced from €46,505 OTR, the new BMW 2 Series Gran Coupé is available to order from today with the first customer deliveries from March 2025.

The new BMW 2 Series Gran Coupé blends sporty performance with refined elegance, setting a new standard in the premium compact segment as the model enters its second generation. A clear increase in presence and dynamic performance give the new BMW 2 Series Gran Coupé a particularly extrovert appearance, matched by a renewed drive portfolio and extensively enhanced suspension technology. The latest generation petrol engines, including 48-volt mild hybrid technology in the BMW 220 M Sport Gran Coupé, ensure efficiency and a spontaneous response, while the BMW M235 xDrive Gran Coupé delivers exhilarating performance.

The new interior featured numerous enhancements compared with the predecessor and is defined by the latest BMW iDrive with QuickSelect and a wide range of features and digital services based on BMW Operating System 9, including cutting-edge driving assistance and parking systems.

The new BMW 2 Series Gran Coupé is produced at BMW Group Plant Leipzig and is available to order now from BMW Retailers across Ireland, priced from €46,505 OTR, with the first customer deliveries from March 2025.

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Model	Max Power* (hp)	Peak Torque* (Nm)	Acceleration* (0-100 km/h) (secs)	Top Speed* (km)	CO ₂ Emissions* (WLTP) (g/km)	Fuel Consumption Combined* (WLTP) (l/100km)	RRP Starting Price (OTR)
220 M Sport	170	280	7.9	230	120-129	5.5-5.3	€46,505
M235 xDrive	300	400	4.9	249	170-185	8.2-7.4	€68,655

*All figures relating to performance, consumption and emissions are provisional. All the stated technical data including fuel consumption and emissions figures relate to the offering in the German market. Dimensions and measurements refer to vehicles with basic configuration in Germany. These may vary depending on the wheel/tyre size and items of optional equipment selected. **Electronically limited.

Sporty elegance in the hallmark BMW style.

The new BMW 2 Series Gran Coupé exterior design is defined by an expressive front section, an elongated silhouette and a powerfully designed rear. The new BMW 2 Series Gran Coupé has increased in length by 20mm to 4,546mm, while the wheelbase measures 2,670mm. The width is 1,800mm and the height has increased by 25mm to 1,445mm. The BMW 2 Series Gran Coupé makes good use of these dimensions, offering generous space for up to five occupants and their luggage.

BMW radiator grille with optional contour lighting.

The wide BMW radiator grille and a large, black lower air inlet give the front of the new BMW 2 Series Gran Coupé a sporty look further highlighted by vertical side openings. The headlights protrude well into the side sections. Two arrow-shaped LED units take on the function of side lights, daytime running lights and indicators. Adaptive LED headlights with glare-free matrix high beam and urban, motorway and bad weather lights are available as an option, with blue accents and a cornering light function.

The BMW radiator grille has an innovative structure of vertical and diagonal rods. For a particularly striking night-time design, the BMW Iconic Glow radiator grille with contour lighting is available as an option from March 2025.

Smoothly flowing roofline, elongated side window graphics.

The sporty front section is complemented by the elegant lines of the side view. The long bonnet, short overhangs, wide wheelbase and recessed passenger

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compartment create hallmark BMW proportions, while the roofline flows smoothly into the rear. An indentation in the shoulder gives the rear an athletic appearance, while the remodelled side sills add a dynamic accent. At the rear of the side window graphic, a discreetly embossed number 2 highlights the characteristic Hofmeister kink.

Powerful rear end with new surface structure and striking lights.

A generous surface broken up by a series of lines gives the rear of the new BMW 2 Series Gran Coupé a powerful look. The rear apron is finished in high-gloss black. On the BMW 220 M Sport Gran Coupé, the tailpipes are invisible. A fresh accent is provided by the rear lights, whose contours feature an indentation in the lower section. Vertically aligned LED elements echo the design of the headlights.

The new BMW M235 xDrive Gran Coupé.

With its M specific character, the new BMW M235 xDrive Gran Coupé stands out more clearly than ever. The M radiator grille with horizontal bars, black M exterior mirror caps and striking M quad exhaust tailpipes signal its performance characteristics, together with the front apron with large air inlets, specific side sills, a model-specific M rear spoiler and striking rear diffuser.

Optimised long-distance comfort, flexible use of space.

The newly designed standard sport seats with excellent lateral support offer a high level of long-distance comfort for up to five occupants. M Sports seats upholstered in Veganza/Alcantara with integrated head restraints and illuminated M logo are optionally available.

The rear seat backrest can be folded (40:20:40) to accommodate lengthy objects loaded through from the 430-litre luggage compartment (BMW 220 Gran Coupé: 360 litres).

BMW Curved Display, BMW iDrive with QuickSelect

The standard BMW Curved Display in the new BMW 2 Series Gran Coupé provides a modern cockpit design which is orientated towards the driver. Comprising a 10.25-inch Information Display and a 10.7-inch Control Display, it serves as a

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platform for the latest version of BMW iDrive with QuickSelect that allows direct access to functions without switching to a submenu.

Comprehensive standard equipment and a range of customisation possibilities

The new BMW 2 Series Gran Coupé includes a high level of standard equipment, including BMW Live Cockpit Plus with the cloud-based BMW Maps navigation system. The optional Technology pack adds wireless charging, Comfort Access, logo projection from the exterior mirrors, frameless automatically dimming interior mirror and adaptive LED headlights. BMW Live Cockpit Professional is available in combination with BMW Head-Up Display and Parking Assistant Plus in the Technology Plus Pack. which also includes everything in the Technology pack.

Ambient lighting for the centre console and door trim panels as standard, while a panoramic glass roof is available as an option. The standard 6-speaker audio system includes a 100W amplifier, which can be further upgraded to the optional Harman Kardon hi-fi system which features an output of 205 watts and comprises 12 speakers, integrated behind stainless steel panels (depending on their position) and an illuminated logo.

Extensive exterior customisation.

There is a choice of one solid paint finish and six metallic finishes for the BMW 2 Series Gran Coupé body, with a wide variety of BMW Individual finishes also on offer. A contrasting finish for the roof in high-gloss black is available as an additional option. The optional M Sport Pro pack also adds extended M High-gloss Shadow Line elements such as the BMW Kidney Grille, an M rear spoiler and M Sport brakes with a red high-gloss finish, as well as further interior content and for the M235 xDrive also the M Sport seat.

BMW 220 Gran Coupé with the latest BMW TwinPower technology.

The latest version of BMW TwinPower Turbo technology is key to the new BMW 220 Gran Coupé's impressive performance, fuel economy and emission levels. The 1.5-litre 3-cylinder petrol engine uses the Miller combustion process with shorter inlet valve opening times, redesigned intake pipes and combustion

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chambers, an ignition system with an active coil and integrated electronics, and dual injection to optimise carburation.

The powertrain generates 170 hp (156 hp from the combustion engine, 20 hp from the electric motor) and 280 Nm (240 Nm plus 55 Nm). As a result, the BMW 220 Gran Coupé accelerates from 0-100km/h in 7.9 seconds with a top speed of 230 km/h. Its efficient drive achieves combined fuel economy of 5.5-5.3 l/100km and 120-129 g/km of CO₂ (WLTP).

48-volt mild hybrid technology for increased spontaneity and efficiency.

The engine powering the new BMW 220 Gran Coupé features 48-volt mild hybrid technology. An electric motor integrated in the 7-speed Steptronic transmission takes on the function of the starter generator, developing 20 hp and 55 Nm. The motor can assist the combustion engine to increase efficiency, or deliver additional power for starting off and acceleration. The energy required is stored in a 48-volt battery located under the luggage compartment, charged during braking by adaptive recuperation of up to 15 kW.

BMW M235 xDrive Gran Coupé: 300 hp and 0-100km/h in 4.9 seconds.

M TwinPower Turbo technology gives the new BMW M235 xDrive Gran Coupé a maximum output of 300 hp, enabling it to accelerate from 0-100km/h in 4.9 seconds. It features numerous innovations in the combustion process, the design of the intake pipes, combustion chambers, camshaft control, injection, ignition system and exhaust gas routing. M specific features include a particularly robust crank drive, optimised oil supply for the piston cooling channel and new main bearing shells and covers. The M TwinPower Turbo technology includes a power increase for the turbocharging system and charge air cooling as well as dual injection. The 2.0-litre engine achieves its maximum output between 5,750 and 6,500 rpm, with torque of 400 Nm available between 2,000 and 4,500 rpm.

The BMW xDrive all-wheel drive system ensures variable distribution of drive torque between the front and rear axles. In combination with the mechanical differential lock for the front wheels, it ensures excellent traction and cornering dynamics.

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New 7-speed Steptronic transmission with double clutch as standard.

The new BMW 2 Series Gran Coupé is fitted as standard with an advanced 7-speed double clutch Steptronic transmission, enabling fast gear changes and a high level of shift comfort. Improvements include all-electric actuation, a wider spread of gears and increased efficiency.

The M Leather steering wheel (220 M Sport) and M Steering wheel (M235) both include shift paddles for manual gear selection. The left-hand paddle can also be used to activate the M Sport Boost function for dynamic acceleration.

Optimised balance between dynamics and ride comfort.

Agility, steering precision and cornering dynamics are enhanced by the increased rigidity of the body structure and chassis connection. In addition, new shock absorber technology improves ride comfort by reducing rolling movements during dynamic cornering.

Front and rear axle with newly developed components.

Both the strut-type front axle and the modular three-link rear axle have been extensively revised and fitted with new components to optimise rigidity and weight. Highly preloaded anti-roll bar mounts improve body support in bends and increase comfort, while new wheel bearings increase steering precision. The model-specific rear axle also features a high level of rigidity. Combined with a rigidly connected rear axle support, this enables precise wheel guidance with high lateral acceleration. Ride comfort has been enhanced by a new suspension and damping system. The stroke-dependent damping on the front axle uses an additional sleeve on the shock absorber to stabilise the body for a superior experience.

Adaptive M suspension as standard.

As standard, the adaptive M suspension enhances both agility and long-distance comfort by means of variable, mechanically controlled and frequency-selective shock absorbers. Pressure peaks within the shock absorbers are smoothed out by valves acting on the traction side.

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Directly controlled wheel slip limitation and integrated braking system.

The actuator-based wheel slip limitation in the new BMW 2 Series Gran Coupé ensures optimised traction and superior stability. The system integrates traction control directly in the engine control system, making interventions up to ten times faster than conventional systems and enabling more precise control.

The new BMW 2 Series Gran Coupé also features an integrated braking system that combines brake actuation, brake boosting and brake control of the Dynamic Stability Control (DSC) in a single compact module. The required braking pressure is released quickly and precisely by means of an electric actuator. Four-piston fixed calipers on the front axle and single-piston floating calipers on the rear axle have either a blue or a red finish.

The new BMW 2 Series Gran Coupé is fitted with 18-inch M light alloy wheels as standard. Other 18- and 19-inch light alloy wheels are also available.

Driving Assistant including front collision warning as standard.

The new BMW 2 Series Gran Coupé offers a comprehensive safety package as standard with the Driving Assistant. The advanced front-collision warning also includes pedestrian and cyclist warning with brake function as well as Crossroads Warning. When turning, it registers pedestrians and cyclists approaching parallel to the road, and can warn of vehicles approaching on the opposite carriageway and even apply the brakes. The Driving Assistant also includes cruise control with braking function, manual Speed Limit Assist, Speed Limit Info with no-overtaking indicator and anticipation, emergency steering intervention, Lane Departure Warning with lane return, rear collision warning and exit warning.

Driving Assistant Plus and Driving Assistant Professional.

Increased comfort on long trips is provided by the optional Driving Assistant Plus, with Steering and Lane Control Assistant and Active Cruise Control with Stop & Go function, which can be used at speeds of up to 180km/h and can even slow the new BMW 2 Series Gran Coupé to a standstill if necessary. Speed Limit Assist takes account of speed limits registered by Speed Limit Info or by the navigation data. When approaching bends, roundabouts, junctions, exits and before reaching

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a built-up area, route speed control ensures that the speed is reduced to suit the situation.

With the optional Driving Assistant Professional, the Steering and Lane Control Assistant and Active Cruise Control can be used at speeds of up to 209 km/h. On motorways, the Steering and Lane Control Assistant also helps the driver to stay on course in bottleneck situations. The Lane Change Assistant and Active Navigation Guidance functions adapt both cruise control and lane control assistant to the current situation. Driving Assistant Professional also includes Lane Departure Warning with Active Side Collision Protection, Road Priority Warning, Wrong-way Warning, rear crossing traffic warning and Emergency Stop Assistant.

State-of-the-art systems for automated parking.

The new BMW 2 Series Gran Coupé comes as standard with Parking Assistant, including Active Park Distance Control, Reversing Assist Camera, Reversing Assistant and Trailer Assistant. The optional Parking Assistant Plus, as part of the Technology Plus Pack, also includes the BMW Drive Recorder and the Surround View function.

Parking Assistant Professional is available for the BMW 220 Gran Coupé and enables manoeuvring in and out of parking spaces to be controlled from outside the vehicle via smartphone using the My BMW app. The BMW Manoeuvre Assistant is able to save and replay complex parking and manoeuvring operations over a distance of up to 200 metres.

BMW ConnectedDrive Upgrades and BMW Digital Premium.

BMW Operating System 9 provides the foundation for additional digital services and a wide range of customisation options, with new and improved vehicle functions delivered over the air. With BMW ConnectedDrive Upgrades, customers can try out selected functions free of charge for one month and then order them for a specific period of time.

The BMW Digital Premium subscription enables use of a wide range of apps such as for music and video streaming, video and in-car gaming. It includes data usage

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for digital services and the BMW ConnectedDrive Store apps. BMW Digital Premium also provides a range of functions in the BMW Maps navigation system, the selection of My Modes, and additional Welcome and Goodbye Animations.

Smartphone integration with Apple CarPlay® and Android Auto™ is standard in the new BMW 2 Series Gran Coupé. The BMW ID and My BMW app offer a convenient way to personalise the user experience, synchronising settings via the cloud seamlessly. The BMW Digital Key Plus with ultra-wideband wireless technology for compatible iOS or Android smartphones and the Apple Watch can also be set up via the My BMW App.

Ends

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

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