



Media Information

The new MINI John Cooper Works and MINI John Cooper Works Convertible.

- New exterior & interior styling, centrally mounted JCW exhaust system and additional wheel options.
- 2.0l, four-cylinder engine produces 228bhp, 380Nm of torque and 0-100 km/h in 6.4 seconds or less.
- MINI John Cooper Works and MINI John Cooper Works Convertible priced from €46,730 and €54,430 RRP respectively.
- Available to order from retailers now, with customer deliveries taking place in early 2025.

With engine outputs of 228bhp/380Nm, dialled up suspension, race-inspired chassis adjustments and purist exterior design, the latest MINI models with John Cooper Works performance have joined the MINI family.

With motorsport inspired interior design - including variant exclusive John Cooper Works experience mode - red and black knitted dashboard, and stainless-steel pedals, the new MINI John Cooper Works and MINI John Cooper Works Convertible celebrate the brands heritage and success on the racetrack.

The MINI John Cooper Works and MINI John Cooper Works Convertible will be produced at the home of MINI production, MINI Plant Oxford. The MINI John Cooper Works and MINI John Cooper Works Convertible are available to order from retailers now, with pricing starting from €46,730 and €54,430 RRP respectively.

Model	Max Power (bhp)	Peak Torque (Nm)	Acceleration (0-100km/h)	Top Speed (km/h)	RRP Starting Price
MINI John Cooper Works	228	380	6.1	250	€46,730
MINI John Cooper Works Convertible	228	380	6.4	245	€54,430

Maximum John Cooper Works Performance.

In keeping with John Cooper Works models of the past, the latest MINI John Cooper Works and MINI John Cooper Works Convertible carry over the anticipated go-kart handling and performance from previous generations.

A 2.0l, four-cylinder TwinPower Turbo engine powers both the MINI John Cooper Works (*consumption combined: 6.8 – 6.5 l/100 km; CO2 emissions combined: 154 - 147 g/km according to WLTP*) and MINI John Cooper Works Convertible (*combined fuel consumption: 7.1 – 6.8/62 l/100km; CO2 emissions combined: 161 - 155 g/km according to WLTP*), producing 228bhp and 380Nm of torque. Both models receive an additional 74bhp when compared with the MINI Cooper C and MINI Cooper C Convertible.

The MINI John Cooper Works offers a 0-100km/h time of 6.1 seconds and a top speed of 250km/h, while the MINI John Cooper Works Convertible hits 0-100km/h in 6.4 seconds and has a top speed of 245km/h. To allow for a more dynamic acceleration, the new John Cooper Works models receive a dual-clutch automatic transmission and enhanced suspension to increase handling ability.

A purist design exterior.

The iconic exterior appearance of the MINI Cooper has remained consistent in these latest models but elevated further to meet the high standards of the John Cooper Works badge. A centrally mounted single-exit exhaust system is offered for the first time, alongside a sculpted black rear diffuser, red JCW branded brake callipers and additional alloy wheel options.

The MINI John Cooper Works comes as standard with 17” JCW Sprint Spoke alloy wheels in black, Chili Red exterior paint and an aerodynamically shaped rear spoiler. 18” JCW Lap Spoke 2-tone wheels are available optionally, alongside six other body colours.

The MINI John Cooper Works Convertible is offered as standard with Chili Red exterior paint, 17” JCW Sprint Spoke alloy wheels and a choice of seven further body colours optionally, including model exclusive Cooper Grey.

Both cars have an option of Jet Black or Chilli Red mirror caps, while LED headlights - with daytime horizontal JCW specific running lights - come as standard to complete the exterior.

Race-inspired interior.

The purist design of the exterior is continued throughout the inside of the vehicles, with a Vescin/Cord combination in JCW black with red accents. The John Cooper Works seats are upholstered in black synthetic leather with knitted red stitching which provide firm support for dynamic driving. A knitted surface on the dashboard and seats offer a chequered flag pattern, nodding back to the motorsport roots of John Cooper Works, alongside stainless-steel pedals and a JCW sport steering wheel with branded six-o'clock fabric spoke.

The interior is focused on the high-resolution OLED display and toggle bar found in the rest of the MINI family. The new 24cm central instrument display provides relevant information at all times and can be easily operated by the driver and passenger. MINI Experience Modes - Vivid, Core, Green, Timeless, Balance and Personal allow the ambience in the interior to be customised to further the personalisation of the cars, while new JCW mode additional shows performance related data including power, torque, engine temperature and a G-Force meter.

Offering an increase in standard specification, both models receive Level 1 as standard, which includes a Head-Up display, Wireless Charging, High Beam Assist, Heated Front Seats and Exterior Mirror Package. Each model additionally receives Harmon Kardon as standard.

Advanced assistance systems.

Both John Cooper Works variants are well-equipped as standard to support the driver. Thanks to 12 ultrasonic sensors and four surround view cameras, the vehicle can identify real-world traffic conditions such as automatic speed and distance control as well as aiding the driver when it comes to parking, offering the chance to indicate automatic parking manoeuvres independently as a part of Parking Assistant Plus. Sensors also aid the driver when driving at high speed, with steering and lane keeping as standard. Equipped in this way, the MINI John Cooper Works models combine dynamic driving fun with safe comfort and usability for daily driving.

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Ends

The BMW Group

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

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