



Media Information

9 October 2026

Pricing Announced for the new BMW X5 models.

- The fifth-generation BMW X5 is the first BMW model engineered to support five drive systems, including hydrogen, as part of its global line-up.
- First all-electric BMW iX5 – with the 60 xDrive setting a new benchmark in the segment with a WLTP range of up to 845 km, fast 460 kW DC charging and 800-volt architecture.
- Scope for wide personalisation, with eleven exterior paint choices and alloy wheels up to 23 inches. M Sport, M Sport Pro and M Performance models each bring distinctive styling cues.
- Benchmark driving dynamics, standard-fit adaptive suspension, advanced driver assistance systems and Heart of Joy super brain for the BMW iX5.
- BMW iX5 60 xDrive priced from €107,445 OTR. BMW X5 40d xDrive priced from €145,035 OTR. BMW X5 50e xDrive priced from €119,395 OTR.

The original BMW Sports Activity Vehicle (SAV) enters a new era with the all-new fifth-generation BMW X5, fusing a bold new design with the future-focused technologies of the Neue Klasse. The BMW X5 has consistently set industry benchmarks since its launch in 1999 and this latest iteration continues that legacy as the first BMW model engineered to support five different drive systems, including hydrogen, as part of its global line-up.

In addition to a diesel model – with 48V mild hybrid technology – and plug-in hybrid derivatives, the new BMW X5 is available with an all-electric powertrain for the first time as the BMW iX5. It features sixth generation BMW eDrive technology with new, taller cylindrical cells, enabling a single-charge range of up to 845 km (WLTP) in the 60 xDrive and up to 460 kW DC charging. Some global markets will also introduce a petrol variant of the new BMW X5.

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The BMW iX5 Hydrogen will complete the lineup as the brand's first hydrogen-powered production vehicle. It combines BMW's third-generation fuel cell system, BMW Hydrogen Flat Storage technology and an innovative high-voltage battery to deliver a range of up to 750 km¹.

"With its imposing presence and flawless symbiosis of comfort and driving pleasure, the BMW X5 became a global bestseller," says Dr. Joachim Post, Member of the Board of Management of BMW AG responsible for Development. "And now the latest generation also benefits from the technologies in the Neue Klasse and the widest possible range of drive

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systems. As a result, I'm sure the new BMW X5 will set the benchmark in its class once again and write the next chapter in its success story."

The new BMW X5 introduces an all-new design with a powerful, monolithic appearance that blends classic BMW SAV proportions with contemporary Neue Klasse design language. Elegant, reduced and robust, the exterior is characterised by an upright front end with the BMW Iconic Glow vertical kidney grille and debuts new switchable 'double-X' icons for the daytime running lights. The side profile features a contoured silhouette with a sloping roofline, muscular wheel arches and expansive soft-close doors where new BMW Winglet door handles can be used to operate new electrically powered doors, if specified. Wide shoulders and a recessed glasshouse – delivering improved aerodynamics and efficiency – feature at the rear, alongside intricately-designed taillights which extend across almost the entire width of the vehicle.

Moving inside, the BMW X5's spacious cabin receives a completely new design with clear structures and uncluttered surfaces – optimised entirely around the driver. Innovative and natural materials help create a contemporary interior feel. Available options include slate, used as a decorative surface by an automotive manufacturer for the first time, alongside glass and model-specific details such as X stitching in the doors and dashboard. A new wrap-around cockpit introduces a 3D backlit ambient light strip and sets the stage for BMW Panoramic iDrive, bringing together the free-cut Central Display, BMW Panoramic Vision, BMW 3D Head-Up Display and the multifunction steering wheel. The system is complemented by the BMW Passenger Screen, which makes its debut on the BMW X5 – available optionally.

Standard interior features include a large panoramic sunroof and Sports seats with enhanced quilting, while optional multifunction seats offer ventilation and massage functionality – available in BMW Individual Merino Leather. A new range of steering wheels, crafted from premium materials, offers haptic feedback through shy tech controls, helping drivers keep their hands on the wheel and eyes on the road. A Smoke White BMW Individual steering wheel can also be specified in conjunction with the Smoke White Merino Leather interior design. Four-zone climate control, rear seat heating and front-seat ventilation, and an 18-speaker Bowers & Wilkins surround sound system with Dolby

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Atmos support are also optionally available. Rear passengers benefit from an updated Travel & Comfort system, including optional magnetic holders for attaching smartphones and other devices to the back of the front seats.

BMW X5 customers have broad scope for personalisation, with eleven exterior paint choices and an attractive alloy wheel portfolio in sizes up to 23 inches. Customers choosing M Sport, M Sport Pro and M Performance models benefit from a variety of model-specific design features.

M Sport includes M roof rails in high-gloss Shadowline, the M Aerodynamics Package, sculpted front and rear bumpers and side skirts in body colour. It also brings M Adaptive suspension, 21-inch alloy wheels, M Sport brakes with dark blue calipers and the BMW M interior design with Black/Atlas Grey sports seats in Vganza/Alcantara upholstery.

M Sport Pro models add additional features including 22-inch Trigon light-alloy wheels in Jet Black and M Sport brakes with red calipers. Other visual highlights are the darker BMW Iconic Glow kidney grille in M Shadowline, exterior mirrors in high-gloss black and M-specific bumpers with a higher proportion painted in black. Inside, M Sport Pro models receive a model-specific steering wheel design and seat belts with M tricolour stitching.

The flagship BMW X5 M60e xDrive stands out with M Yellow double-X headlights and a striking rear spoiler. This model additionally receives a darker illumination for the BMW Iconic Glow kidney grille, which is flanked by a unique horizontal light signature inspired by the BMW M "Seehaus" stripes. Also unique is the front bumper with additional lateral air intakes and signature BMW M quad exhaust pipes at the rear. Further visual flourishes include M-specific high-gloss exterior mirrors with Seahaus stripes, and 22-inch alloy wheels wrapped in Sport tyres.

Further customisation is possible via the M Performance Parts catalogue. Highlights include a carbon fibre M Performance front splitter, M Performance roof spoiler, M Performance rear diffuser and M Performance exterior mirror caps. M Performance wheel designs are also available.

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BMW X5 customers in Ireland will have the choice of battery electric, plug-in hybrid and highly efficient diesel engine drivetrains at launch. The all-electric BMW iX5 60 xDrive offers a class-leading range of up to 845-km (WLTP) and a system output of 578 hp, enabled by two electric motors. Gen6 technology introduces new, taller cylindrical cells with a height of 120 mm – offering a higher energy content – a large 141 kWh (net) high-voltage battery in a cell-to-pack design, an increased charging rate of up to 460 kW and bidirectional charging capabilities. A fully electric M Performance model will later join the lineup.

Customers can select from two plug-in hybrid derivatives: the BMW X5 50e xDrive and the BMW X5 M60e xDrive. Both models team the latest 3.0-litre six-cylinder petrol engines – featuring a new turbo charger – with a synchronous electric motor with a nominal output of 197 hp. The motor draws its energy from a high-voltage lithium-ion battery, storing 26.5 kWh of usable energy to enable up to 101 km (WLTP) of all-electric range. The flagship BMW X5 M60e xDrive has a combined system output of 612 hp and 800 Nm of torque, resulting in 0-100 kph in just 4.5 seconds.

The BMW X5 40d xDrive is powered by a 3.0-litre diesel engine with BMW EfficientDynamics technology and two-stage turbocharging. It delivers a peak torque of 670 Nm with the assistance of a 48V mild hybrid system and a combined fuel consumption of up to 7 l/100km² (WLTP figure measured under EU6e emissions regulations. This model will be retested to EU7 standard before Ireland market launch). The latest BMW diesel engines are compatible with renewable fuels bringing reduced CO₂ emissions. For example, the HVO100 fuel used for the initial fill following production offers a reduction of up to about 90 per cent compared to conventional diesel fuel.

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*All figures relating to output, charging capacity, performance, energy consumption and range are provisional. **Electronically limited.

Model	Max Power* (hp)	Peak Torque* (Nm)	Acceleration* (0-100 kph) (secs)*	Top Speed** (kph)	Electric Range of up to (km)*	CO ₂ Emissions* (WLTP) (g/km)	Fuel Consumption Combined (WLTP) (l/100km)*	Electric Power Consumption Combined* (WLTP) kWh/100 km	Pricing On The Road (OTR)
iX5 60 xDrive	578	805	4.6	209**	845	0	N/A	23.9 – 20.1	€ 107,445
X5 40d xDrive	313	670	6.1	230**	N/A	TBC	TBC	N/A	€ 145,035
X5 50e xDrive	489	700	5.0	249**	101	136 – 118	6 – 5.2	13.5 – 13.1	€ 119,395
X5 M60e xDrive	612	800	4.5	249**	98	141 – 129	6.2 – 5.7	13.5 – 13.2	€ 144,755

The fifth-generation BMW X5 fuses an engaging drive and outstanding levels of comfort. The all-electric BMW iX5 harnesses the Heart of Joy super brain and BMW Dynamic Performance Control software stack to provide unrivalled driving dynamics and, thanks to BMW Symbiotic Drive, an exceptionally smooth stopping process. Combustion and plug-in hybrid models utilise BMW's tenth-generation transverse dynamics management system to cluster and centralise all agility-enhancing driving functions – including all-wheel drive – as the Heart of Joy does in the BMW iX5.

All models are equipped with adaptive suspension as standard and benefit from a near-50:50 weight distribution for assured and comfortable handling. Adaptive M Chassis Control is standard-fit for the M Performance model, where Adaptive Chassis Control Professional can be specified, adding adaptive two-axle air suspension and Integral Active Steering – enabling the rear wheels to turn up to 3.2 degrees and reducing vehicle's turning circle by approximately 0.8 metres. Ride height can be adjusted manually or automatically to enhance comfort or increase range, depending on the chosen settings.

The fifth-generation X5 is equipped with a selection of advanced driver assistance systems. BMW Symbiotic Drive enables seamless interaction between driver assistance systems and driver input. The driver can accelerate, steer or brake in their own style

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without deactivating the active assistance system. Available optionally, Motorway Assistant supports hands-free Level 2 driving assistance up to the permitted speed limit, with a maximum speed of 130 kph. Automated lane changes are also possible, once confirmed by a deliberate look in the relevant side mirror. Standard for all models is Driving Assistant Plus – bringing adaptive cruise, distance and lane control – and Parking Assistant with AI-supported parking space detection and manoeuvre planning. Optional Parking Assistant Professional adds remote-control parking functionality via a compatible smartphone using the My BMW app.

All model variants will be produced at BMW Group Plant Spartanburg in the United States, which has been producing the BMW X5 since its launch in 1999. The BMW iX5 will be the first all-electric BMW to be produced at the site. Its high-voltage batteries will be manufactured locally at a new production plant, where no fossil fuels are required during normal operations.

The new BMW X5 celebrated its world premiere at the Home of X, BMW Group Plant Spartanburg on 30 June, 2026. The Irish market launch for all-electric, diesel and plug-in hybrid BMW X5 models commences in spring 2027.

Ends

1. As this is a prototype in the development phase, the statutory WLTP consumption data is not yet available. The German Federal Ministry of Transport (BMV) is funding development of the powertrain and the tank system for the BMW iX5 Hydrogen in the "HyPowerDrive" project, as part of the IPCEI Hy2Move framework. The federal government of Germany is providing funding of 191 million EUR. In addition, the state of Bavaria is (co-)financing the project to a total of 82 million EUR. The funding is implemented by project sponsor Jülich (PtJ) and coordinated by NOW GmbH.

2. Based on EU6e standard EU emissions regulations. The BMW X5 40d xDrive will be launched in Ireland in accordance with EU7e regulations.

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services.

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The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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