



Press Release
16th March 2015

BMW Motorrad delivers the first fleet of the electric scooter BMW C evolution to local police in Barcelona.
The City of Barcelona receives the first ever fleet of the innovative electrically powered scooter to be delivered to an official authority.

Barcelona/Munich. A fleet of scooters comprising 30 of the innovative BMW C evolution was delivered to the Barcelona City Hall for use by the local police. The first completely electrically powered scooter manufactured by BMW Motorrad will allow the police to move with maximum efficiency and zero emissions.

The BMW C evolution is BMW Motorrad's answer to zero-emissions urban mobility. With a continuous output of 11KW and a maximum output of 35 KW, the scooter is homologated to be ridden with an A1 or B licence. The BMW electric scooter combines sheer electric riding pleasure with excellent dynamic qualities as well as the advantages of a zero emission vehicle, thereby providing a whole new riding experience.

With its high performance, the BMW C evolution was a perfect choice for Barcelona - a pioneering city in the use of environment-friendly vehicles. The model purchased by the city authorities is identical to the regular version but with modifications to adapt it to police use. These include a raised screen for protection purposes and a public address and signalling system.

Highlighting the importance of the delivery of this fleet for BMW, Guenther Seemann, President of BMW Group Spain, was there to hand over the scooter keys to mayor Xavier Trias. Seemann said: "The delivery of this fleet is a special achievement for the BMW Group for two main reasons: it is the first fleet of electric scooters worldwide to be supplied and secondly the recipient is the city of Barcelona - a role model in Europe when it comes to two-wheel mobility. At

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the BMW Group we believe strongly that the future of urban mobility will be shaped in the next few years by cities with minimum emissions."

Alphabet, leasing multi-brand company of the BMW Group, participates as administrator of the motorcycle fleet. Rocío Carrascosa, CEO of Alphabet Spain, said "With this project we show once again our commitment to promote a more sustainable mobility in our cities." Alphabet offers innovative solutions such as AlphaCity, which offers its customers the possibility to rent vehicles incorporating technology developed for shared use by multiple users and also billing for private use use. AlphaElectric offers also rentals of electric vehicles, with solutions for the installation of charging points and tools to determine the possibilities to electrify a fleet in the optimal way.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

BMW

Corporate Communications



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