



Presse-Information
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BMW Motorrad Japan initiates Ignite Straight Six project.

Fascination of six cylinders spectacularly interpreted by japanes customizers.

Munich. In the past year, four known japanese customizers have put the BMW R nineT spectacularly in show with their outstanding creations. By now, the project ‚Ignite Straight Six‘ follows, being created one more time by japanese customizers. This conceals two radically modified BMW K 1600 GTL with six-cylinder engine of a displacement of 1649 cc.

Another two leading japanese customizers, Kenji Nagai of Ken’s Factory and Keiji Kawakita of Hot-Dock Custom-Cycles, where in charge of interpreting the K 1600 GTL’s six-cylinder engine a completely different way.

The only retained relations to the original bike are engine and frame, and, in the case of Keiji Kawakita’s creation ‘Juggernaut’, the BMW Motorrad Duolever front suspension. Kenji Nagai’s creation named ‘Ken’s Factory Special’ relies on hand-made aluminum girder-type front forks raked out in chopper style using a modified headstock. The K 1600 GTL’s original full fairing was replaced by a small aluminum front cowl housing the headlight and the stock rear subframe and seat were replaced by a low positioned aluminum seat.

Kenji Nagai: ‘At first I had a bagger style in mind that grew out of the tourer image. But simply transforming a tourer into a bagger was a bit too obvious a choice. So I thought of a different approach. I settled on the digger style. The long, thin digger style would make the in-line six-cylinder engine look even more prominent.’

The illusion of a dramatically low seat height and narrow motorcycle is enhanced by the use of a 23-inch front wheel and a 20-inch rear wheel. More nicely manufactured details made from aluminum like covers for fuel tank and radiator or handlebars are completing Kenji Nagai’s artificial craftsmanship.

Keiji Kawakita’s ‘Juggernaut’ is a complete contrast by way of its dark, masculine stature. There’s no sign of minimalism here and the loud and proud appearance

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Presse-Information

Datum April 24, 2015

Thema

Seite 2

makes 'Juggernaut' rather looking like a synthesis of Mad Max metal and Jules Verne's imaginations.

A skeleton of aluminum tubing broadens the naked K 1600 GTL's chassis and instruments at each side of the fuel tank fit neatly with the military look.

Reminiscences to the BMW Motorrad GS range are the dual fog lights and the front trail-like beak.

It's a monumental feat and the desired custom finish was, according to Keiji Kawakita, inspired by history: 'I found an old photograph of the cockpit of a convertible that looked like something from the near future, and I got the idea of making a bike that had that kind of atmospheric feel. Looking at the front forks and Duolever suspension, I thought I could do this with the K 1600 GTL. But the actual work was long and hard, a tough job to handle. Even when I finished, I still wasn't really sure whether the work was complete. But that's the thing about customizing, isn't it?'

In a spectacular way, project 'Ignite Straight Six' continues the engagement and the ideas of the customizing scene in the land of the rising sun. BMW Motorrad can't wait to see the impetuses both the new creations are giving and what kind of new projects the future is going to bring.

More information on the project 'Ignite Straight Six' is available on:

<http://ignite6.jp/en/>

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

The BMW Group

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In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on

BMW

Presse- und Öffentlichkeitsarbeit



Presse-Information

Datum April 24, 2015

Thema

Seite 3

revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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