



Press release August 2015

## **BMW Motorrad presents the Navigator Street. Trusty GPS guide for touring and more.**

**Munich.** With the new Navigator Street, BMW Motorrad is offering an inexpensive entry-level navigation system for BMW motorcycles without navigation preparation option. The new Navigator Street supplements the existing BMW Motorrad Navigator, which will remain part of the product range.

The Navigator Street features a large and bright 4.3" touchscreen which can be operated reliably with gloves and is also well readable in direct sunlight. The bluetooth capable GPS navigation system can transmit navigation instructions directly to the helmet and allows the rider to make outgoing calls and accept incoming ones while riding using the handsfree function. For example the rider can call a POI (Point of Interest) directly (only in conjunction with the communication system).

The navigation system is delivered with pre-installed maps of Europe or North America (only available in North America and Canada). Apart from free life-long map updates, the rider can plan his routes individually and comfortably on a PC using the BaseCamp tour planning program available as a free download from [www.garmin.com/basecamp](http://www.garmin.com/basecamp). The Navigator Street has a storage capacity of 8 GB. This can be expanded using an additional SD card slot.

The Trip Technology implemented in the Navigator Street using Via and Shaping Points for route planning and guidance enables the rider to plan long and detailed motorcycle tours. Shaping Points are used to set up the route, without being announced as interim destinations during navigation. Up to 150 Shaping Points between 2 Via Points are possible (these can only be set up in BaseCamp on the PC, not on the navigation device itself). With the "Winding Road" routing option, the Navigator Street calculates the route with the most curves.

Special navigation extras of the BMW Motorrad Navigator Street include the 3D intersection view with lane change assistant as well as the TracBack function.

The 3D intersection view shown in the split-screen provides optimum orientation at complex intersections and junctions and the TracBack function permits

Firma  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postanschrift  
BMW AG  
80788 München

Telephone  
+49 89 382-0

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)



Press release

Date xx. August 2015

Topic

page 2

returning to the starting point along the same route. In addition the SKIP function allows the rider to skip waypoints and the motorway POIs provide information about fuel stations and restaurants for the next exit.

The new BMW Motorrad Navigator Street also features an integrated travel computer with compass and speed limit display which warns the rider about the permitted maximum speed on most roads.

Motorcycles tours can be recorded and transmitted free of charge using Garmin Adventures (supported by BaseCamp). BaseCamp can be used to combine waypoints, photos with geo-tags, YouTube videos and more and transmit them online. Garmin Adventures also allows users to rate routes, read reviews and download routes created by other riders.

The Mount Cradle supplied with the navigation system can be used to attach the Navigator Street securely to all BMW motorcycles which are not fitted with the optional navigation preparation feature ex works. It has been designed to fit all known motorcycle specific holders by BMW Motorrad (not included), it features a 12 V connection cable for connecting it to the optional accessory connector for use with the motorcycle's electrical system to provide power for the Navigator Street.

The BMW Motorrad Navigator Street is equipped with an integrated lithium ion battery. The battery is charged by the electrical system during riding and via mini USB socket from the computer or the optional charging device when off the bike.

The BMW Motorrad Navigator Street is supplied with a mini USB cable, a Mount Cradle including 12 V connection cable, pre-installed maps and free of charge, life-long map updates.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at [www.press.bmwgroup.com](http://www.press.bmwgroup.com).



Press release

Date xx. August 2015

Topic

page 3

Internet: [www.press.bmw.de](http://www.press.bmw.de)

E-mail: [presse@bmw.de](mailto:presse@bmw.de)

### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>

Google+: <http://googleplus.bmwgroup.com>