

Media Information
8 February 2017

Personnel changes in the BMW Group Design team

Munich. The BMW Group introduced its new design team under Chief Designer Adrian van Hooydonk. Jozef Kabaň will be responsible for design for the core BMW brand, while Domagoj Dukec will head the design team for BMW i and BMW M vehicles.

Jozef Kabaň, 44, from Slovakia, joins the BMW Group design team after holding various positions in the Volkswagen Group. Domagoj Dukec, 41, has been with the BMW Group since 2010, where his responsibilities have included exterior design for the BMW brand and, most recently, BMW i design

“I am looking forward to this strengthening of the BMW Group design team,” said Adrian van Hooydonk. “Both Jozef Kabaň and Domagoj Dukec bring the experience, talent and vision we need for the future direction of our design.”

Karim Habib, who was responsible for BMW brand design, had previously left the company of his own accord. “We naturally respect Karim Habib’s decision and wish him every success in his new business endeavours,” added Adrian van Hooydonk.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world’s leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues

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amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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