

Press Information
24 February 2017

Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Munich. We would like to make you aware of the latest updates in the wider team of your spokespersons in BMW Group Product, Innovation and Design Communications. The heads of department will report to Alexander Bilgeri, who is responsible for Product, Technology and Sport Communications, as well as Services.

**Alexander Bilgeri**

Vice President BMW Group Product, Technology, Sports Communications and Services
Office: +49 89 382 19175
Mobile: +49 151 601 19175
Email: Alexander.Bilgeri@bmwgroup.com

Product Communications BMW.

**Ralph Huber**

Head of Product and Brand Communications BMW
Office: +49 89 382 68778
Mobile: +49 176 601 68778
Email: Ralph.Huber@bmwgroup.com

**Florian Moser**

BMW 1 Series and BMW 2 Series, Light
Office: +49 89 382 62847
Mobile: + 49 151 601 62847
Email: Florian.Moser@bmwgroup.com

**Kai Lichte**

BMW 3 Series and BMW 4 Series, Awards
Office: + 49 89 382 51240
Mobile: + 49 176 601 51240
Email: Kai.Lichte@bmwgroup.com

Press Information

Date 24 February 2017

Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Page 2

**Bernhard Santer**

BMW 5 Series and BMW 6 Series, BMW Z4, Chassis

Office: +49 89 382 24360

Mobile: +49 176 601 24360

Email: Bernhard.Santer@bmwgroup.com

**Martin Schleypen**

BMW 7 Series, Special Vehicles

Office: +49 89 382 37889

Mobile: +49 151 601 37889

Email: Martin.Schleypen@bmwgroup.com

**Christophe Koenig**

BMW X Models, xDrive, Accessories, Acoustics

Office: + 49 89 382 56097

Mobile: + 49 176 601 56097

Email: Christophe.Koenig@bmwgroup.com

**Benjamin Titz**BMW M Automobiles, BMW M Division, BMW Driving
Experience

Office: +49 89 382 22998

Mobile: +49 179 743 8088

Email: Benjamin.Titz@bmwgroup.com

**Matthias Bode**BMW M Performance Automobiles, BMW Individual, Security
Vehicles

Office: +49 89 382 61742

Mobile: +49 151 601 61742

Email: Matthias.Bode@bmwgroup.com

Press Information

Date 24 February 2017

Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Page 3

**Paloma Brunckhorst**

BMW i Automobiles and BMW iPerformance Automobiles

Office: +49 89 382 22322

Mobile: +49 151 601 22322

Email: Paloma.Brunckhorst@bmwgroup.com

**Wieland Bruch**

BMW i, Electromobility

Office: +49 89 382 72652

Mobile: +49 176 601 72652

Email: Wieland.Bruch@bmwgroup.com

Product Communications MINI and BMW Motorcycles.

**Markus Sagemann**

Head of Communications MINI and BMW Motorcycles

Office: +49 89 382 68796

Mobile: +49 175 290 4900

Email: Markus.Sagemann@bmwgroup.com

**Andreas Lampka**

Head of Communications MINI

Office: +49 89 382 23662

Mobile: +49 175 438 1050

Email: Andreas.Lampka@mini.com

**Dominik Schaidnagel**

Communications MINI

Office: +49 89 382 50181

Mobile: +49 151 601 50181

Email: Dominik.Schaidnagel@mini.com

Press Information

Date 24 February 2017

Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Page 4

**Tim Diehl-Thiele**

Head of Communications BMW Motorcycles

Office: +49 89 382 57505

Mobile: +49 151 601 57505

Email: Tim.Diehl-Thiele@bmwgroup.com

**Liane Drews**

BMW Motorcycles R- and F-Series

Office: +49 89 382 60964

Mobile: +49 170 22 72147

Email: Liane.Drews@bmwgroup.com

**Renate Heim**BMW Motorcycles G-Series, Design and Lifestyle
Communications

Office: +49 89 382 21615

Mobile: +49 160 90 685 475

Email: Renate.Heim@bmwgroup.com

**Gerhard Lindner**

BMW Motorcycles K-, S- and C-Series

Office: +49 89 382 22088

Mobile: +49 151 601 53472

Email: Gerhard.LA.Lindner@bmwgroup.com

**BMW Group Innovation and Design
Communications.****Cypselus von Frankenberg**

Head of BMW Group Innovation and Design Communications

Office: +49 89 382 30641

Mobile: +49 170 796 5284

Email: Cypselus.von-Frankenberg@bmwgroup.com

Press Information

Date 24 February 2017

Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Page 5

**Manfred Poschenrieder**

Autonomous Driving

Office: +49 89 382 28720

Mobile: +49 176 601 28720

Email: Manfred.Poschenrieder@bmwgroup.com

**Nadja Horn**

Connected Drive, Connectivity, Digital Services

Office: +49 89 382 57185

Mobile: +49 176 601 90067

Email: Nadja.Horn@bmwgroup.com

**Niklas Drechsler**

Efficient Dynamics, Driving Dynamics

Office: +49 89 382 28149

Mobile: +49 151 601 28149

Email: Niklas.Drechsler@bmwgroup.com

**Verena von L'Estocq**

BMW Group Design

Office: +49 89 382 60816

Mobile: +49 176 601 60816

Email: Verena.von-LEstocq@bmwgroup.com

**Sophie Seidenath**

BMW Group Design

Office: +49 89 382 27473

Mobile: +49 160 9068 5477

Email: Sophie.Seidenath@bmwgroup.com

**Dr. Gesa Prüne**

BMW Group Lifestyle

Office: +49 89 382 94081

Mobile: +49 151 60134597

Email: Gesa.Pruene@bmwgroup.com

Press Information

Date 24 February 2017

Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.

Page 6

**Susanne Herrmann**

MINI Design and Lifestyle

Office: +49 89 382 24716

Mobile: +49 176 601 24716

Email: Susanne.Herrmann@bmwgroup.com

BMW Group Test and Technology.**Ulrich Pfundmeier**

Head of Test and Technology, Spokesperson Test and Technology

Office: +49 89 382 32368

Mobile: +49 176 601 32368

Email: Ulrich.Pfundmeier@bmwgroup.com

**Frank Schröter**

Spokesperson Product test

Office: +49 89 382 39921

Mobile: +49 176 601 39921

Email: Frank.Schroeter@bmwgroup.com

**Dieter Falkensteiner**

Spokesperson Product Communications Safety and Quality

Office: +49 89 382 51813

Mobile: +49 151 601 51813

Email: Dieter.Falkensteiner@bmwgroup.com

For any queries you may have, please contact:**Ralph Huber, Head of Product Communications BMW**

Fon.: +49-89-382-68778, Fax: +49-89-382-20626

Markus Sagemann, Head of Communications MINI and BMW Motorcycles

Fon.: +49-89-382-68796, Fax: +49-89-382-20626

Cypselus von Frankenberg, Head of BMW Group Innovation and Design Communications

Fon.: +49-89-382-30641, Fax: +49-89-382-20626

Ulrich Pfundmeier, Head of Testing and Technology

Tel.: +49-89-382-23268, Fax: +49-89-382-29446

Press Information

Date 24 February 2017
Subject Your contacts in BMW Group Product, Innovation and Design Communications from March 1, 2017.
Page 7

Internet: www.bmwgroup.com
Internet: www.press.bmwgroup.com
E-Mail: presse@bmw.de

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>
Twitter: <http://twitter.com/BMWGroup>
YouTube: <http://www.youtube.com/BMWGroupview>
Google+: <http://googleplus.bmwgroup.com>