

# BMW at the 88th Geneva International Motor Show 2018. Highlights in brief.



- World premiere for the BMW Concept M8 Gran Coupe: Study car offers a look ahead to the most alluring and exotic variant of the new BMW 8 Series; emotionally compelling exterior design combines the core values of BMW M with elegance and luxury; dynamically stretched proportions; bonnet with muscular contours; large air intakes; Salève Vert paint finish appears to change in colour, combines with gold-coloured elements; visually prominent shoulder sections; CFRP roof; rear with powerful, imposing presence; concept study previews the BMW 8 Series Gran Coupe and BMW M8 Gran Coupe, which will be presented in 2019.
- World premiere for the new BMW X4: New edition of the first Sports Activity Coupe at the premium end of the mid-size class, of which more than 200,000 have been sold worldwide; expressive, now even more unique, design; premium interior ambience is striking in a sporty way; state-of-the-art driver assistance systems and latest BMW ConnectedDrive functions; significantly enhanced driving dynamics thanks to equipment including M Sport suspension, variable sport steering and M Sport brakes; two BMW M Performance models with six-cylinder in-line engines and M Sport differential in the line-up.
- Show premiere in Europe for the new BMW X2: Compact Sports Activity Coupe with standalone design combining sporting elegance with the rugged character familiar from BMW X models; efficient engines combine with six-speed manual gearbox, seven-speed dual-clutch Steptronic transmission or eight-speed Steptronic transmission; sporty suspension set-up; latest BMW ConnectedDrive Services, wide range of driver assistance systems and BMW Head-Up Display with projection onto the windscreen available as options.
- European premiere for the new BMW M3 CS (fuel consumption combined: 8.5 l/100 km [33.2 mpg imp]; CO<sub>2</sub> emissions combined: 198 g/km): Limited-run special-edition variant of the high-performance sedan with increased output, bespoke suspension details and exclusive equipment; BMW M GmbH builds on its 30-year tradition of alluring special-edition models based on the BMW M3 and with particularly strong motor sport inspiration; six-cylinder in-line engine with

BMW M TwinPower Turbo technology and 338 kW/460 hp, M Driver's Package, Adaptive M suspension and cup tyres fitted as standard.

- Show premiere in Europe for the new BMW 2 Series Active Tourer and new BMW 2 Series Gran Tourer: extensively updated premium compact models in the Sports Activity Tourer segment; precisely modified design, further developed powertrain technology, innovative connectivity technology from BMW ConnectedDrive; successful vehicle concept combines spatial functionality and comfort with the brand's familiar sportiness; BMW 2 Series Gran Tourer can also be specified as a seven-seater, BMW 2 Series Active Tourer also available in a plug-in hybrid variant.
- Show premiere in Europe for the new BMW i8 Roadster (fuel consumption combined: 2.1 l/100 km [134.5 mpg imp]; power consumption combined: 14.5 kWh/100 km; CO<sub>2</sub> emissions combined: 46 g/km) and new BMW i8 Coupe (fuel consumption combined: 1.9 l/100 km [148.7 mpg imp]; power consumption combined: 14.0 kWh/100 km; CO<sub>2</sub> emissions combined: 42 g/km): Captivating appeal of the pioneering and world's most successful plug-in hybrid sports car can now also be experienced with the roof down; BMW i8 Roadster features specific suspension set-up, gullwing doors, a windscreen frame made from carbon-fibre-reinforced plastic (CFRP) and an electrically operated soft-top; both models feature further developed BMW eDrive technology delivering enhanced dynamics and an even more intensive electric driving experience.
- BMW i has a fine record of success: More than 100,000 vehicles with either pure-electric or plug-in hybrid drive systems from the BMW i, BMW iPerformance and MINI brands sold in 2017; BMW i among the global leaders in electric mobility; BMW Group tops the registration rankings for electrified vehicles in Europe with a market share of 21 per cent; BMW Group has a worldwide market share of 10 per cent and is also one of the global leaders; BMW i enjoys a standout position as a successful systems supplier and provider of mobility services across the electric mobility sphere.