

BMW at the 15th Auto China Beijing 2018.

Highlights in brief.



- Premiere for the new, China-produced BMW X3: Expansion of the range of BMW models produced at the Shenyang plant; Dadong plant in China becomes third production facility for the new BMW X3 worldwide; third generation of the Sports Activity Vehicle features enhanced sportiness, optimised premium character and state-of-the-art driver assistance systems and services from BMW Connected.
- Asian premiere for the new BMW X4: Second generation of the Sports Activity Coupe, more than 200,000 units now sold worldwide; Significantly more distinctive design, substantially enhanced premium ambience in the interior and major boost in dynamic ability thanks to elements including M Sport suspension, variable sport steering and M Sport brakes; cutting-edge driver assistance systems and BMW ConnectedDrive functions.
- Asian premiere for the new BMW X2: Compact Sports Activity Coupe with distinctive design and sporty suspension set-up; Powerful and efficient engines; high-quality equipment and appointments; BMW Head-Up Display with full-colour projection of information onto the windscreen and numerous driver assistance systems available as options; Extensive integration of BMW Connected and BMW ConnectedDrive Services.
- Asian premiere of the BMW Concept X7 iPerformance: Redefining luxury and spaciousness in the BMW model portfolio; Signals the addition of a Sports Activity Vehicle for the luxury segment to the line-up; Exterior with imposing dimensions, captivating presence and intently focused lines; six seats and luxurious interior ambience; plug-in hybrid drive system delivers optimum combination of dynamics and efficiency.
- Asian premiere for the BMW Concept 8 Series: Fascinating preview of a dynamically talented sports car for the luxury segment; concept study is a precursor to the presentation of the new BMW 8 Series Coupe later in 2018; striking design, outstanding dynamic potential, exclusivity and modern luxury form the essence of a BMW sports coupe.

- Asian premiere for the BMW i Vision Dynamics: Concept study illustrates the near future of electric mobility at the BMW Group; exterior design features the proportions of an elegantly sporty four-door Gran Coupe and the pioneering design language developed exclusively for BMW i; pure-electric drive system enables acceleration of 0 to 100 km/h (62 mph) in 4.0 seconds and an electric range of around 600 kilometres (373 miles).