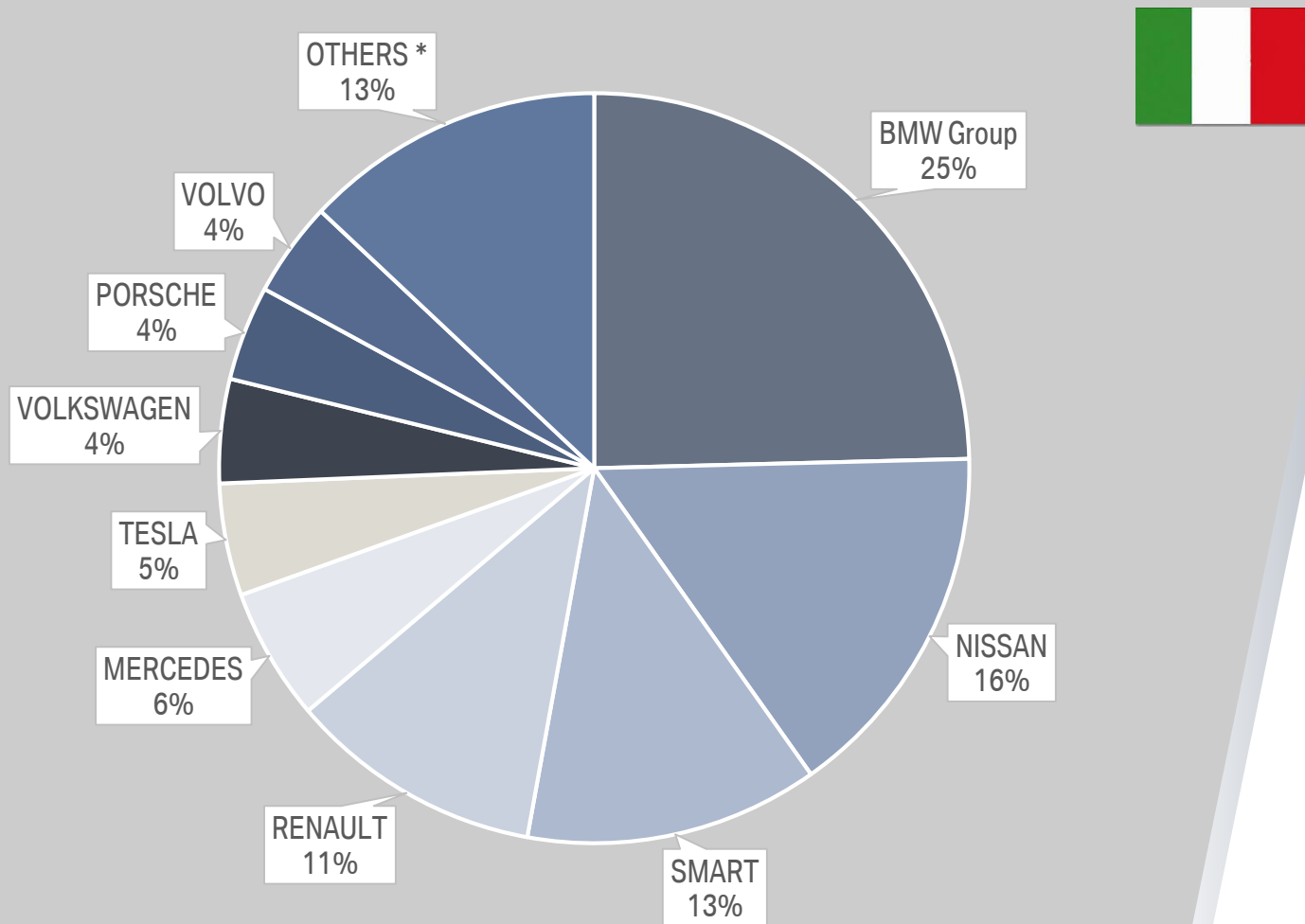


ELECTRO MOBILITY IN ITALY. SHARE IN NEW REGISTRATIONS BY BRAND (BMW GROUP).



Data source:
UNRAE registration
2018 ytd 31.12.2018 report.

Vehicle Type:
Passenger Cars

Propulsion:
Electric, Electric w. REX, Electric w/o REX,
PHEV Diesel and PHEV Petrol

Total Market BEV + PHEV = 9.579 uts
BMW i + iPerformance = 1.366 (14,26%)
MINI PHEV = 993 (10,37%)

* Individual share < 3 %.